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5 Questions to Ask Yourself Before Choosing an Accent Color

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I'm going to let you in on a little secret: Finding the right accent color for a room is a straight-up struggle. Since you don't want to live in a <u>monochromatic space</u> — c'mon, that's exactly why you're color shopping in the first place! — it's best to strike a careful balance between finding a hue that pops against your core <u>color</u> palette without upstaging the rest of your space.

To make the search a little easier, I talked to two color experts about the questions you should ask yourself before selecting an accent color for paint and beyond. That way, you can spend less time <u>finding your perfect shade</u> and spend more time enjoying your space — in living color!

What do you want to highlight?

If you've made it this far, you decided that you do in fact need an accent color and likely for your room's walls. (Congratulations!) Now, the next big question: How will you use your accent color to highlight your space?

"Always ask, 'What do I want to stand out in this room?" says Jennifer Guerin, owner of JG Color Studios. "Where do I want the focus to be? What's my design goal, and will this color make the most sense?"

If you want to highlight your sky-high ceilings, consider adding some long colorful drapes to the mix or painting the ceiling in a light, eye-catching hue to draw the eye yup. Want to put the spotlight on your apartment's decorative fireplace? Paint a trendy arch shape over your hearth as seen above. Maybe it's your moldings that make a statement. They'll standout even more if drenched in some kind of color.



Credit: Minette Hand

Apartment Therapy features JG Color Studios

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