Email 1

Welcome to ███████████. We hope you enjoy your free trial for 1 month!

Hi Jane,

Thank you for choosing ███████████. You can now build maximum value from Jira and get customized, detailed and visual reports within minutes. Hopefully, you've had the chance to log in and play around a bit. If not, we're here and excited to guide you through your trial.

███████████ Highlights

███████████ builds on top of Jira and is a no-coding time tracking and reporting app. Watch this quick video to learn how you can get started and unlock the potential of your ███████████ app.

Time Tracking

Log time and view your logs in different modes in the Timesheets sections. The module has no limitations, and you can create as many timesheets as you want. This video shows you how to use Timesheets.

Reporting

View different report types like Timeline and Pivot with filter options or from multiple open source reports. You can also choose a template from the visualization gallery and export reports to CSV, Excel or PDF. Watch this video to know the different report types and how to use them.

We'll check in over the next 30 days and introduce you to more of our powerful features. Let us know if you have any questions, we're happy to help!

Email 2

Agile time tracking in ▮Report Builder▮

Hello Jane,

▮▮▮▮▮▮▮▮ enables you to easily track time for various projects or issues using My Timesheets. You can choose to make your progress visible by creating a report and sharing it with a specific user or the entire team.

My Timesheets Overview

A central place to get a complete overview of your personal work log. Change between different views like the Calendar View, Weekly View or Timeline View. Log time for a new issue with a few clicks or drag and drop an issue into your calendar.

Calendar View

This is the default view for each month. Easily change the month with the month picker, and track tickets and work logs. You can also view the total hours logged for the chosen month.

Weekly View

Toggle to the Weekly View for the logged time and total hours for a particular week. Accurately manage and view every working hour each day in the time layout column.

Timeline View

The Timeline View shows you your worklog in a table format. Configure a time period with the date picker, change the grouping format to group by project and issues, and view the results with a simple drag and drop.

There's so much more you can do with My Timesheets, watch this video for a quick walkthrough.
We're here to help you get the maximum value from your ▮▮▮▮▮▮▮▮ trial and would love to hear back from you! Do not hesitate to reply to this email if you have any questions.

Email 3

Generate comprehensive reports within minutes with ███████

Hey Jane,

We hope you're enjoying using the ██████████ and seeing positive results in your productivity and efficiency. Did you know you can get detailed and visually appealing reports in just a few clicks? Make data-driven decisions with a complete overview of all your projects, sprints and tickets in Jira with ██████████.

Report Gallery

The integrated report gallery in ██████████ offers predefined and highly customizable reports for different use cases and scenarios. Choose from a range of Quick Reports or Scripted Reports, or build reports from scratch by implementing any type of calculation algorithm, parameter and visualization library.

Create Custom Reports

Choose between predefined report variations, Timeline Report or Pivot Report. Customize reports by choosing filters, groups and columns. Pick specific users or teams to view their logged time and total hours for issues or projects.

Timeline Reports

View total hours logged by specific users. Filter by issues or projects to get an accurate representation of time allocation per user. You can also switch to daily, weekly or monthly views to gain a deeper insight into your team's capacity.

Pivot Reports

Pivot is a powerful tool for viewing and analyzing issues and work log data. Additional columns like story points, issue types, priority, etc., can be used for filtering data against users, groups or columns to drill down and identify roadblocks in the project progress.

██████████ allows you to measure the productivity of employees or teams, create correct invoices with billable hours, improve project management, team performance, forecasting and

progress tracking based on real-time, visual data. Here's a quick video to help you optimize your reporting with ▮▮▮▮▮▮▮.

Contact our ▮▮▮▮▮▮▮ Service if you have further reporting needs. We can script ANY report for you.

Email 4

Manage teams and capacity effortlessly with ▮▮▮▮▮▮

Hi Jane,

It's been (number of days) since you signed up for a free trial of ▮▮▮▮▮▮. A quick check-in to see how you're doing and if you're getting optimum usage from our time tracking and reporting app.

In our previous emails, we walked you through ▮▮▮▮▮▮time tracking and reporting capabilities. Today, we'd love to show you how you can use these reports to gain a complete overview of your teams and projects to optimize resource management.

▮▮▮▮▮▮r enables you to:

- Create teams on ▮▮▮▮▮▮ and link them to Jira projects.

- Get an accurate and real-time overview of tracked time for a whole team or individual users.

- View the workload of users in total hours.

- Select users, teams or projects to view created and resolved issues in Jira in a selected timeframe.

- Identify relationships between users, epics, projects and logged hours.

- Gain increased visibility into the project status and team capacity.

- Plan progressively successful sprints and project deliveries.

These are only some of the highlights of ▮▮▮▮▮▮. You can read these articles to understand the many benefits of using our app for Jira and expanding Jira capabilities with ▮▮▮▮▮▮.

If you are ready, you can subscribe to ██████████ here. You can also reach out to our support team if you have any questions.

Email 5

We can't wait for you to unlock the complete potential of ██████████!

Hi Jane,

Thank you for signing up for the free trial of ██████████. We hope you enjoyed our time tracking and reporting app. By now, you should have a good idea of how ██████████ can help you maximize your team's productivity and increase visibility into your project status.

We'd love to have you on board!

While it's been a great journey, unfortunately, your free trial ends this week. You can Upgrade your Membership to continue using ██████████.

Now would be a good time to subscribe if you do not want to lose access to your timesheets and reports. Don't worry, your data will be safe for (number of days) if you do change your mind, and you can easily get started exactly where you left off.

(CTA for Paid Plan)

Regardless of your choice, we appreciate the time you invested in evaluating ██████████ and would like to thank you for giving us a go.

Help us improve ██████████

What was your experience of using ██████████? Any features you missed? Your feedback is important to us and helps us continuously innovate and ██████ the user experience on ██████ ██████.

(CTA for Survey)

Please do not hesitate to reach out to us if you have any questions about our plans. You can also reply to this email for a response from our support team.