

Isabel Ortiz, Journalist & Reporter

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LINKS

[Isabel's Portafolio](#) , [linkedIn](#)[isabel-ortiz-caballeros](#)

PROFILE

Dynamic journalist with over five years of experience specializing in human stories and political analysis. Proven ability to conduct in-depth research, facilitate compelling interviews, and produce engaging multi-platform content that resonates with audiences. Expertise in enhancing public discourse through insightful reporting and effective storytelling techniques. Committed to elevating diverse voices and fostering meaningful dialogue around pressing societal issues. Ready to leverage a strong foundation in journalism to contribute to impactful narratives in the field.

EMPLOYMENT HISTORY

Jul 2024 — Present

Political Journalist, Repùblica

Guatemala City

- Covered Guatemala's Executive Branch, producing analysis-driven reporting on governance, public policy, and institutional decision-making.
- Published an international interview that generated diplomatic-level attention, highlighting the challenges faced by foreign correspondents working under restrictive conditions. Strengthened political accountability by producing four articles that prompted direct responses from Guatemalan officials.
- Executed an exclusive interview with Guatemala's Secretary of Communication, reaching 1.4K+ listeners on Repùblica's political podcast.
- Delivered detailed, research-based reports on government actions, public policy, business, and infrastructure, contributing to public understanding and debate. Conducted comprehensive research and field interviews that deepened national insight into political and institutional dynamics.

Jun 2023 — Aug 2023

Web Editor, Diario de Navarra

Pamplona, Spain

- Digital editor responsible for preparing, editing, and publishing print-edition content for the web, ensuring accuracy, SEO optimization, and alignment across digital and print platforms.
- Managed and published over 240 print-edition articles in three months, ensuring 100% accuracy and SEO for cross-platform accessibility.
- Delivered nightly digital publication tasks ahead of strict deadlines—including late shifts until 23:00—and played a central editorial role during the San Fermín festival by editing high-traffic news for timely online readership. Enhanced article visibility through improved headlines, targeted metadata, and SEO-driven adjustments.
- Maintained rigorous editorial standards while coordinating with the development team to ensure consistency and technical accuracy across platforms.

Jan 2022 — May 2022

Content Producer and International Analyst, Nexus News

Pamplona, Spain

- Produced, organized, and managed interviews with expert journalists and foreign correspondents across Africa, Ukraine, China, Taiwan, the Dominican Republic, and Haiti—significantly expanding the platform's global scope.
- Led the full interview production cycle: research, question design, pre-interview coordination, technical setup, recording, and editorial supervision.
- Secured and conducted high-profile interviews with correspondents covering global conflict zones and geopolitical shifts.
- Developed the project from a university thesis into a fully operational digital media outlet, overseeing editorial planning, production workflow, and research.
- Successfully pitched the platform to Spanish media groups, earning interest from Grupo Vocento as a viable investable project. Delivered a top-rated final presentation supported by a solid editorial and financial strategy.

Mar 2020 — Mar 2022

Editor In Chief & Community Management, Tenet Ideas

Guatemala City

- Lead editor and community manager of a digital writing platform focused on accessible storytelling and creative expression.
- Revitalized the platform's inactive Twitter account, turning it into Tenet's second most engaged channel after Facebook.
- Managed the full editorial workflow—editing, publishing, scheduling, and enforcing quality standards across the platform.

SKILLS

Research and Analysis

SEO Writing

Storytelling

Editing

Interviewing

COURSES & CERTIFICATIONS

Escuela de Escritores

Music critique workshop

Investigative Reporters & Editors

The Jennifer Leonard Fellowship

EDUCATION

Aug 2018 — Nov 2023

Bachelor's Degree in Journalism, University of Navarre

Pamplona

LANGUAGES

Spanish

Native speaker

German

English

C1

A2