

Project: 3M Copy – 5 Skus      Writer: Melissa Winter      Due Wed. Nov. 19, 2014

Write product skus in bullet only form – incorporate features and benefits into bullet

**Objective:** The bullets must be able to “stand alone” on the Lowes.com website, so you may need to incorporate information from the “Marketing Copy 1000” field AND the existing “Bullet” fields of the spreadsheet to produce your new version of the copy

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70005084960    **3M (TM) Drywall Quick-Clip Hand Sander DRHS-0011, 3 5/16 in x 9 1/4 in**

- Designed for hand-sanding of drywall and painted walls
  - Quick-clip attach-and-release system easily affixes sanding sheets to tool
  - {Material content of handle goes here} handle offers a comfortable grip
  - Portable, lightweight size is perfect for hard-to-reach areas, smaller jobs and minor repairs
  - Convenient to use anywhere; no electrical outlet needed
  - Uses 3M™ drywall sanding sheets and screens (not included)
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70006932282    **3M (TM) All Purpose Large Sanding Sponge LGSG-F, 2 7/8 in x 4 7/8 in x 1 in, Fine Grit, 24/cs**

- Fine grit can be used to smooth a variety of surfaces: paint, wood, metal, drywall and fiberglass
  - Easily conforms to irregular surfaces for even sanding on trim, molding and in hard-to-reach areas
  - Aluminum oxide mineral design stays sharp, cuts longer and will not tear like sandpaper
  - Convenient for a variety of woodworking jobs; can be used wet for dustless sanding
  - Easy to clean, just rinse to remove residue, then reuse
  - 2 7/8 X 4 7/8 X 1 inches
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70005097814    **3M (TM) Final Stripping Pads, Two-pack, Open Stock 10113NA, 3-3/4 in. x 6 in. x 5/16 in. each**

- Great for remodeling and refinishing furniture, these pads thoroughly remove residue off surfaces
- Provide blemish-free, smooth surface for easy stain or finish application

- Durable for long-life; synthetic material won't splinter or shred (replaces "0" steel wool)
- Safe to use for prep work on a variety of wood surfaces
- Easy care, simply rinse to clean and reuse

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**70006932316 3M (TM) SandBlaster(TM)PRO NO-SLIP GRIP(TM) Sandpaper 21080-SBP-15, 9 in x 11 in, 80 grit, 15 shts/pk, 5 pks/case**

- Innovative NO-SLIP GRIP™ backing gives you more control and less fatigue, for longer, larger sanding jobs
- Removes paint and varnish on wood or metal with advanced sharp-mineral, strong-resin design
- Durable construction lasts 7X longer than conventional 3M sandpaper
- 80 coarse grit is ideal for feathering finish work

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**70006928926 3M (TM) SandBlaster(TM)PRO Ultra Flexible Sanding Sheets, 40100SBP-UF4, 7 in x 4.5 in, 100 grit, Medium, 4/pk**

- Versatile, flexible and conformable; simply fold, roll and shape into any form to suit the job
- Innovative material with anti-load coating lasts 15X longer than paper-backed sandpaper
- Tough backing resists puncture, tear and creases to keep sheet its original shape\
- Clog resistant for easy, hassle-free use
- Use wet or dry to accommodate woodworking needs
- Perforated sheets for easy dispensing

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**70006903887 3M (TM) Sanding Sponge CP040-3PKP Single Angle, 4.875 in x 2.875 in x 1 in, Fine grit**

- Fine-grit sponge designed for sanding wood, paint, metal, plastic or drywall
  - Durable, flexible, foam block shape is easy to hold and sands flat, contoured or irregular surfaces
  - Made with conventional 3M abrasives to sand/prepare surface for coating
  - Use wet or dry for a multitude of applications, simply rinse to clean and reuse
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