

10610 KS95 Updated Staci Radio Script & Talking Points Oct. '21 Copy V3

Melissa

Notes: Per Lindsay call it “playcation” not staycation. Focus should include these things fall/winter getaway, Hotel rooms, steakhouse, bingo and call out different amenities than past scripts.

:30 Radio Script

Plan a “PLAY-cation” now at Mystic Lake!

Come in from the cold and enjoy the warm, welcoming accommodations this Midwest premier resort has to offer, where every room is an oasis with stunning décor and modern amenities.

Have a ball playing slots, bingo, blackjack and pulltabs. Enter drawings to win cash, Free Play or prizes.

Indulge in mouth-watering steaks and seafood at Mystic Steakhouse.

Plan your playcation today at Mystic Lake!

:60 Live Read Talking Points

FALL/WINTER GETAWAY

- Your playcation destination is the Midwest’s premier resort: Mystic Lake!
- The temps are cold but the play is HOT with a fall or winter getaway to Mystic Lake.

HOTEL AND AMENITIES

- Whether you’re going on a girls’ weekend or a romantic getaway, Mystic Lake is the place to be with unparalleled style and comfort.

DINING

- Dine at Mystic Steakhouse—one of the premier steakhouses in the Twin Cities! Enjoy Prime 100% Black Angus steaks, savory seafood, fine wines and more!
- Satisfy that sweet tooth with ice cream and other treats at Sweet Temptations.

GAMING

- Get daubing with a chance to win big payouts in Mystic's modern bingo hall.
- Spin to win on your favorite slots machines!
- It's game on at their lively blackjack tables.

ENTERTAINMENT

- Feel the energy and hear the beat of spectacular concerts in the Mystic Showroom and FREE live music from talented artists on the Club M Stage, Friday and Saturday nights.

BOOK

- Book a playcation with casino excitement, upscale rooms, great entertainment and superb dining—all in one place—at Mystic Lake!
- Book your playcation now at [Mystic Lake dot com](http://MysticLake.com) or call (800) 548-8536.