



**BRENNER-FIEDLER**  
Custom Solutions for Automation,  
Pneumatic & OEM Needs

**FOR IMMEDIATE RELEASE**

- Photos, Logo & B-roll Video:  
<https://bit.ly/BrennerDeken>

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## **Riverside, Calif.’s Brenner-Fiedler Acquires Assets of 50-Year-Old Deken Power, Inc.**

### *Industrial Automation Firm Closes Deal to Purchase Fluid Power Component Distributor’s Inventory*

RIVERSIDE, Calif. — Nearing its 75th anniversary as a leading supplier of industrial automation and pneumatic systems, Brenner-Fiedler announced that it has acquired the assets of Santa Ana, Calif.-based Deken Power, Inc.

In business since 1948, Riverside’s Brenner-Fiedler serves an ever-growing list of industries and applications throughout California, Nevada, Arizona and New Mexico. After weeks of discussions between the two firms, the asset sale formally closed Oct. 20, 2022.

“Deken Power has been family owned for 50 years,” said Dennis Hurst, the firm’s President and CEO. “I was looking for a company with integrity and honesty. Brenner-Fiedler has always operated with integrity, so I feel comfortable passing the responsibility for our customers and customer service to a company that cares.”

Deborah Kloman-Lichter, Brenner-Fiedler’s co-owner and CEO, acknowledged a kinship with Deken as two family-owned businesses operating for decades in the same Southern California circles.

“We’re delighted to have made this deal with Deken Power,” she said. “Acquiring its assets represents the next step in Brenner-Fiedler’s growth so I’m grateful to Dennis for trusting us with its legacy.”

Since 1972, Deken Power has been a leading distributor of fluid power components in Southern California. Product categories include hydraulics, pneumatics, safety and fencing.

“Deken Power’s durable, cost-effective products are a perfect fit for us,” said Brenner-Fiedler’s co-owner and Chief Sales Officer Ken Kloman. “With this acquisition, we’ve instantly expanded our inventory and strengthened our marketplace position in several categories.”

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### **About Brenner-Fiedler**

Brenner-Fiedler supplies industrial automation and pneumatic systems for industries and applications throughout California, Nevada, Arizona and New Mexico. In addition to outstanding customer service, the company offers an expert collection of value-add solutions that save businesses time and money, including Custom Sub-Assemblies, Contract Manufacturing, OEM Control Panel Builds and Aluminum Extrusions. In business since 1948, the family-owned business prides itself on a passionate pursuit of excellence, where “team is everything” and employees are expected to be leaders in everything they do.

To learn more, visit [www.brenner-fiedler.com](http://www.brenner-fiedler.com) and our [LinkedIn page](#), and follow our social media channels @brennerfiedler on [Facebook](#), [Twitter](#), and [Instagram](#).