

ANNA LOCHER *(SHE/HER)*

SECOND-YEAR JOURNALISM STUDENT

I am a dedicated storyteller looking to report on issues that matter to local communities. With a passion for digital media, my goal is to make news feel accessible to all audiences using social platforms.

SKILLS & HONORS

- Broadcast: Comfortable operating switcher, prompter, cameras, and audio equipment. Experience writing and producing VOs, SOTs, VO/SOTs, and packages. Comfortable editing in Premier Pro.
- Radio: Experience writing and producing readers, voicers, cut and copies, and wraps. Comfortable editing in Audition.
- Web & Print: Familiar with AP style guidelines. Experienced in conducting interviews and research. Comfortable editing on Canva.
- PLNU Academic Honors - Dean's List (2022-Current) & Provost's Scholarship (2022-Current)
- Awarded ECHS Academic Excellence in Digital Media (2022, 2021)

EDUCATION

POINT LOMA NAZARENE UNIVERSITY

Expected Graduation: Spring 2025

Bachelor of Arts candidate in Multimedia Journalism (Storytelling concentration) with a minor in Public Relations

Positions: PTV News Manager and TA, Published Lomabeat writer

PALOMAR COLLEGE

2020-2022

Completed one year of transferrable college credit through dual enrollment during high school

Notable courses: Multimedia Writing and Reporting, Intro to Mass Communications, Oral Communication

EXPERIENCE

POINT TV BROADCAST NEWS MANAGER

Point Loma Nazarene University 2023-Current

Produce 3-5 news casts per semester, train and mentor students on the fundamentals of the technical field and studio production, work with professors and station managers to create newscasts, and fill in technical positions where needed

POINT TV TECHNICAL ASSISTANT (TA)

Point Loma Nazarene University 2023-Current

Organize and stock tech equipment (video, audio, lighting, etc.), manage equipment check-out and check-in processes, and assist students with technical competencies and editing softwares

FRONT-OF-HOUSE TEAM MEMBER

Chick-Fil-A 2022-2023

Create an efficient and memorable dining experience for guests through intentional customer service techniques, facilitate effective communication between team members in a high-stakes environment, and master multiple F-O-H positions