

Client: WeStyleAsia.Com

Event Roundup: Kuala Lumpur Fashion Week 2017

KLFW 2017 Day 2: Slayed, Posed and Psyched for More!

It is day 2 of KL Fashion Week and the magic is only getting started. More fashion gods and goddesses blessed us (and towered over us) with bold and intricate designs. We were left with a strong urge to shop and was highly satisfied by the designs that were created by our very own local fashion designers. Runways aside, there is also more activities happening around! Check out what you missed and come catch up tomorrow!

Wowsome x NerdUnit x Epson Collaboration



Wowsome is working with NerdUnit and Epson to bring you awesome customizable phone covers and T-Shirts for KL Fashion week! The designs are done in camo in plain white T-Shirts that come in all size inclusive of young children. Those interested can also add in their names and where they are from! They will be at level 4 at Pavilion Elite from 16/6 – 20/8 daily from 10am till 10pm.

Blu Inc Media



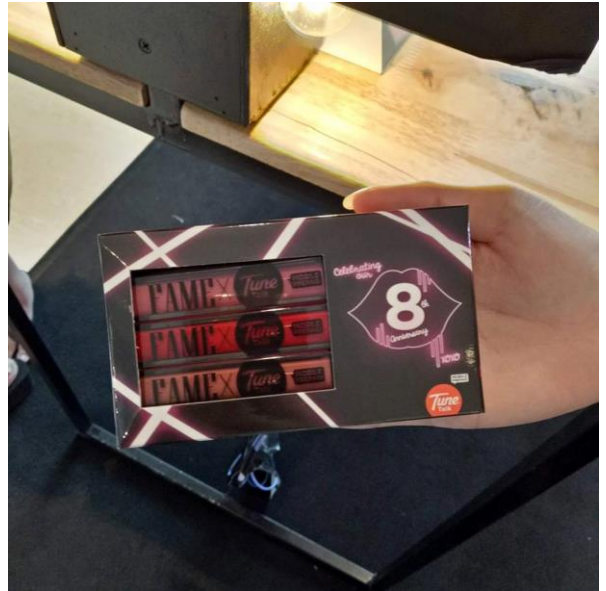
Blu Inc has outdone themselves with a 360° rotating camera that captures your every angle! Guests can pop by and hop into their display and take a video and photo. They will not only post it to social media but you can obtain these shots of yourself for absolutely FREE! The best part is that they will have different themes each day based on which magazine brand is featured on that day. The magazines that will be featured are EH!, Glam Lelaki, Female, Marie Claire, Glam and nuyou. You may want to come by daily to check the designs out. They will be at the Main Entrance of the Pavilion Kuala Lumpur daily until 20/8 from 10am – 10pm.

Ombre



Have you seen those cool black and white posters of local celebrities that have #IAMHOMEGROWN written on it? Well, Ombre has graced us with its presence and now anyone can have a photo just like that! Just brace yourself for the long queue and in time you can hold in your hands a printed photo of yourself with the hashtag and also your name printed on as well. Plus, it is completely free! They will be there daily until 20/8 from 10am – 10pm! Come by and get your pose on. Trust us when we say that this is insta-gold!

Tune Talk



To quote the official Telco for KLFW 2017 *"Highlight Those Cheekbones!"*

Tune talk is having a promotion for their packages and have set up a dressing table decked with bulb lights! You will feel like a total celebrity while touching up your makeup. Plus, if you Register or Reload at their booth, you will get a special edition box of 3 FAME Lipstick from Tune Talk! They will be here daily at the main entrance of the Pavilion from 10am – 10pm until 20/8 so come on by and get your pop of lip!

KLFW 2017 pop up at Fahrenheit88



If you are down for KLFW 2017, chances are that you have been strolling Pavilion and keeping an eye out for your fave designers and fashion forward activities that are happening around the runway. Well, let us remind you that KL Fashion Week may be centrally located the Pavilion Kuala Lumpur but it has hidden gems around the area as well! Take a walk across the street to Fahrenheit88 and on the ground floor at the main entrance, you will notice a gorgeous display of mannequins donning designer apparel! It truly is a visual pleasure to see the display in the middle of the mall. Plus, you get to see the designs up close as well! Head down there now in between fashion shows to take a peek!

Bazaar Workshop

Justin Chew: Monochromatic Moment



Today's workshop highlight at the Bazaar's Lounge was none other than designer Justin Chew! Justin Chew, founder of JTNC, mentioned being a shy person but his designs are louder than life. He keeps it simple yet makes a bold statement with the prints. In the workshop, Justin mentions that black is an all-rounder that can be styled with anything. Not only is it slimming but it can be worn from day to night. Not shockingly, when asked how he would use his oversized blazer, he took off by saying that a simple white shirt and fitting black pants is the way to go. Keep it simple and bold.

Justin mentions that his designs are not something to be kept for only a single occasion. From day to night, these oversized blazers can be worn regardless of the time of the day which is amazing because these blazers can be pulled off as something we shop in to a formal dinner. He is known to keep his apparels available to everyone regardless of size and gender.

He ended the session by mentioning that the long-awaited online store is coming soon at the beginning of September! We highly suggest that you keep an eye out for Justin Chew and his upcoming designs (don't forget to bookmark his website when it comes out!)