

Client: WeStyleAsia.Com

Event Roundup: Kuala Lumpur Fashion Week 2017 X Bobbi Brown

Fast & Fabulous Makeup tips from the ultimate professional!

Kim Rose of Bobbi Brown Cosmetics shares some valuable make up tips



WeStyleAsia had an exclusive chance to interview the Director of Education & Artistry in Asia Pacific of Bobbi Brown Cosmetics, Kim Rose. She graciously lent us her time and expertise in showing us how to get a healthy glow in a limited amount of time. Read up on the interview below and see if you are missing any of the must-have's in your purse!



Image Source: <http://stylecaster.com/beauty/moisturizers-that-dont-cause-breakouts/>

1) What do we do before putting makeup on?

Always moisturize. The more moisturized your face is, the less makeup you are going to need and the longer the makeup is going to last. We women always want our foundation to look like skin and the key to that is a moisturized face. We always believe that skincare is the best primer. Every problems that are faced by foundations is directly linked to the moisture.



Image Source: <http://www.publicdomainpictures.net/view-image.php?image=145243&picture=cosmetics>

2) For someone who hasn't much time, what are the most important products to look fresh and blemish free?

There are five steps: Plump, Brighten, Pop, Define and Finish.



Step 1: Plump!

When you plump the skin with moisture, you are going to get a smoother, healthier look to the skin. Use hydrating eye cream underneath the eyes. Anywhere where you could see fatigue and signs of stress should be covered. Give your face the moisture it needs and try out bobbi brown's hydrating eye cream that you can get here:

<http://www.bobbibrown.com.my/products/14008/skincare/eye-moisturizer>

Step 2: Brighten!

Brighten under the eyes. When you add a little coverage, it brings the eyes forward and gives it a lift.

**Step 3: Pop!**

Pop is for a pop of colour on the cheeks. When you have a flush on your face, your eyes are going to sparkle and cheekbones are going to pop out. I am going with the cream blush as it will give those with dryer skin a creamier texture. If you have oily skin, stick to the powdered blush. Kim suggested bobbi brown's lip and cheek rouge that you can get here:

<http://www.bobbibrown.com.my/products/14021/makeup/face-and-cheek/blush>

Step 4: Define!

Define can mean a couple of things. It could be your brow or even your lash lines. When you do this, it gives your eyes more edge and stand out while making your lashes look fuller.

Step 5: Finish!

A finish could be that extra coat of mascara or even an ultimate pop of colour on the lips.



Image Source: <http://www.health.com/beauty/best-concealers-drugstore>

3) Is concealer necessary?

Yes, if you are concerned with darkness underneath the eyes. A little bit of concealer under the eyes will make you look well rested and perked up.



Image Source: <http://www.goodhousekeeping.com/beauty/makeup/a33190/long-lasting-blush-tips/>

4) What is the best way to apply blusher?

When you smile, the apple of the cheek pops out. So start there and blend it back towards the ear and smooth downwards because we want to look like we have a natural rush of colour.



5) Are there any tips on reducing lipstick from wearing off too quickly?

There is a little trick to that! You could use a pencil of the same shade as your lipstick and colour your lips in first before apply your lipstick. That way, when it wears off, there is still that pencilled layer below it. Another thing that we do a little different is that we put the lip lining after the lipstick. So that when it wears off, you will not be left with a line around your lips. Always make sure your lips are moist enough as it will help the lipstick stay on longer. Investing in a good lip balm goes a long way. Get hold of Bobbi Brown's lip balm here: <http://www.bobbibrown.com.my/products/2341/Makeup/Lips/Lip-Care>



Image Source: <https://www.pexels.com/photo/red-painted-woman-illustration-50595/>

6) Which shades work best with different skin tones?

You can always play with colours but if you have a richer skin tone, you want to match and so you go deeper into the colours to ensure it does not wash out the lips. Those with fairer complexions could go lighter pink but as you go warmer in complexion, you may want to go more rose and plum tones. The colour of your lips may match the colour of your skin tone so it may change from each person but you can always play with different tones.



Image Source: <https://www.pexels.com/photo/woman-with-brown-hair-doing-lipstick-and-holding-little-mirror-6393/>

7) What lipstick colours should we try to experiment with more?

There is this one colour that looks great on everyone but its either you love it or you hate it. It's like a coral, nectar colour. It has a soft, orange and pinkish tone to it. It does not matter what your skin tone is with this colour, what matter is that you get used to it.

We wrapped up the session with Kim noting that makeup is something that follows your mood. Even when you do not have time, a simple touch of colour on the lips helps make a world of difference.

Now that you have gotten tips from the pro, what are you waiting for? Locate your nearest Bobbi Brown store and pick up these must have items! Locate your store here:

http://www.bobbibrown.com.my/store_locator