

**Client: WeStyleAsia.Com**

## **Contouring 101**

*Warning: Your cheekbones are about to slice through air.*



Image Source: <https://www.pexels.com/photo/brown-makeup-brushes-211342/>

As famous YouTuber, Jenn Chia, once said “*Contouring is like spanx for the face*”.

However, contouring can sometimes seem like something only Instagram models, celebrities or wizards can do. With flawless, sculpted faces, it is something we all wish we could do on a daily basis.

Here’s a shocker: *it is really easy to do.*

The only catch is that you need to have a little extra time on your hands. At first you will probably spend an hour doing your face but after a while, it will take you 10 minutes, tops!

Before we get to the blending here is a little head’s up:

### **Keep it simple**

You might think that there is a lot of stuff to put on your face, right? You only need three items:

- 1) A foundation that suits your skin tone
- 2) A foundation that is 2 shades darker than your skin tone
- 3) A foundation that is 2 shades lighter than your skin tone

And that is all you need! You do not have to buy fancy highlighters and contoured brushes. In fact, just having 3 or 4 different sized brushes is plenty. You do not need to be drawing a clown face to contour, trust me.

### **Every Face is Different**

Remember not to follow any random makeup tips when it comes to contouring. Every face shape will have its different sets of structure. Some may have higher cheekbones and some may have a broader nose. So know your face or you might end up looking like a misshaped Barbie doll. These tips will suit all face types as it requires you to find your own angles.

Let's delve in, shall we?

### **Step 1: Face Mapping**



After applying foundation evenly on your face use the foundation that is two shades darker and map out the angles on your face.

Create a stroke at your temples, like so:

*Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>*



Next, apply the same foundation at the hollow of your cheekbones. The hollow is directly below your cheekbone.

Add a single stroke, like so:

*Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>*



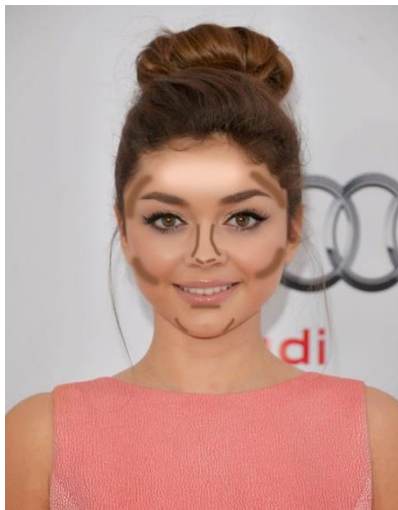
Finally, map out the edges of your nose, chin and small line under your bottom lip. The aim here is to create a sharper edge to your features, so for broader noses, draw lines at the tip on the nose as well.

Like so:

Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>

## Step 2: Fill in the blanks

Now that you have had your features mapped out, time to fill out the blanks with the foundation that is two shades lighter.



Add a stroke of the foundation to your forehead. You may even switch this foundation for a highlighter if you like but we are going for an everyday look so you can keep that for a special event.

Add a stroke, like so:

Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>



Next, is your cheeks. Add strokes above the darker foundation to help create an illusion of high cheekbones. Do not put the foundation below your cheekbone strokes. This will create plumper looking cheeks.

Like so:

Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>



Finally, add on the foundation onto the bridge of your nose and along your jawline. This will help give your jawline a more definite definition.

Like so:

Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>

### Step 3: Blend!

Now, you can blend it in and voila! You have just been contoured! Keep in mind that contouring should always be subtle. Those amazing makeup looks on Instagram may look good in photoshoots and on the runway but it does not translate well in your everyday look. Keep it subtle, clean and remember that less is always more.



Image Source: <http://www.stylebistro.com/Sarah+Hyland/Updos>

If you are still unsure on where to put what and how to blend, check out these awesome Malaysian YouTubers! They provide step-by-step instructions on how to contour and even tips on how to slim down your face using the power of makeup!

## 1. Faa Firds

This adorable YouTuber will teach you how to do an everyday makeup routine that involves light shading and contouring. Check it out here: <https://www.youtube.com/watch?v=zhDZU-zvqo0>



Shading and Highlight for Beginners ft PIXY

37,903 views

👍 570 🗨️ 34 ➦ SHARE 📁 ...

## 2. Emily Quak

Emily will guide you in the ways of contouring. With over a 1 million views, this beauty mastermind has contouring down to the T! Plus, she even adds on tips for our Asian faces. Check out her easy to follow contouring steps: <https://www.youtube.com/watch?v=0IQbSRa7y-o>



How to Contour (Plus great tips for Asian features)

1,091,470 views

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### 3. Jasmine Tam

Jasmine has made the makeup world seem a little less challenging and lot more fun! Follow her contouring tips to achieve a slimmer face. Check out the tutorial here:

<https://www.youtube.com/watch?v=HBrr6vTIOQQ>



Face Slimming Tricks - Maybelline x JasmineTam

2,427 views

👍 57 🗨️ 2 ➦ SHARE ⌵ ⋮

### 4. Pen My Blog A.K.A Shivani Balraj

The beauty guru has a way with a brush, I tell you! This gorgeous lady wil help those with an olive skin tone contour their faces. Check it out here:

<https://www.youtube.com/watch?v=QolvF1Wv1ck>



Contouring with Make Up For Ever Pro Sculpting Palette | Pen My Blog

5,235 views

👍 49 🗨️ 1 ➦ SHARE ⌵ ⋮