

# Emmanuel Rivas Valenzuela Armendariz

Multimedia Journalist

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**EDUCATION**      **The University of Texas at El Paso** *B.A. in Multimedia Journalism*

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**EXPERIENCE**      **Multimedia Journalist | KFOX14 News, CBS 4 News (KDBC) & A.R.C. El Paso | January 2025 – Present**

- Reported on government accountability and campus policy
- Led field reporting and digital publishing with SEO focus
- Produced audio and video stories using Premiere Pro and AVID
- Conducted on-camera interviews and edited for web and social media platforms

**Editor-in-Chief | The Prospector Daily | August 2024 – December 2024**

- Increased SEO engagement on digital platforms
- Enhanced audio journalism skills among staff
- Produced multiple multimedia works weekly
- Growth in digital content retention
- Workshopped staff's journalism and media skills
- Development in CMS software

**Government Accountability Intern | KERA News | May 2024 – August 2024**

- Enhanced government accountability reporting
- Developed radio and audio skills in the field
- Learned to balance hybrid workflow
- Created connections with area contacts
- Increased Adobe Audition editing skills
- Applied AP Style writing in articles

**News Intern | El Paso Matters | January 2024 – May 2024**

- Generated content for a border community
- Exercised photojournalism skills
- Reported on local elections
- Started in SEO headline writing
- Conducted investigative reporting on binational economies

**Edit for Presentation Intern | McClatchy | May 2023 – August 2023**

- Acquired proficiency in AP Style
- Managed national day-to-day deadlines
- Assisted in fact-checking, layout and design
- Copy edited for major markets including Fort Worth, Miami and Kansas
- Developed at-home work balance

**Bilingual Writer | Minero Magazine | January 2023 – December 2023**

- Authored articles in English and Spanish
- Translated content for binational audiences
- Displayed strong communication skills
- Fostered a sense of inclusivity via language
- Embraced cross-cultural understanding via writing

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**SKILLS**

- News and Feature Writing
- Video Editing (Premiere Pro, AVID)
- SEO Optimization
- Audio Editing (Audition)
- Content Management Systems (CMS) (WordPress, Grove, Storyline)
- Graphic Design
- Data Analysis
- Investigative Journalism
- Photography (Lightroom, Photoshop)
- Social Media Management
- Interactive Content (Flourish)
- Infographics (Illustrator, Canva)
- Copy Writing