



Jimi Tarvainen

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● ABOUT ME

A finnish Bachelor of Business Administration, and a professional of Sales & Marketing.

Years of experience in sales, and marketing.
A lifetime's worth of experience in music and arts.

● WORK EXPERIENCE

01/09/2024 – CURRENT Oulu, Finland

MARKETING CONSULTANT (SELF-EMPLOYED) TARVAINEN JIMI HENRIKKI 3480743-5

- Sustainable and Ethical Marketing Planning
- Lean Operation, Low-Cost and Efficient
- Specializing in Digital Marketing and Social Media Management
- 10th Best Marketing Portfolio (As Rated by JournoPortfolio)
- ESG & CSR
- CSRD Reporting

05/2022 – 12/2023 Oulu, Finland

MARKETING ASSISTANT OY SHAMAN SPIRITS LTD

- Spearheaded content creation for marketing initiatives, developing compelling content to enhance brand presence.
- Orchestrated comprehensive social media campaigns, managing platforms to engage and expand the audience.
- Organized and facilitated sales meetings, coordinating schedules and time management.
- Took part in both national and international customer acquisition, cultivating relationships to drive business growth.
- Executed on-field sales strategies to boost product distribution, fostering relationships with clients to drive sales.
- Provided support in production related activities, including bottling, and collaborated with production teams to ensure efficiency.
- Managed procurement processes for bottles, labels, caps, etc., ensuring a consistent and quality supply chain for production.

09/2018 – 02/2020 Kokkola, Finland

AFTERSALES MANAGER POWER FINLAND OY

- Managed post-sales and RMA operations for optimal customer satisfaction.
- Oversaw efficient resolution of customer issues and inquiries.
- Implemented and refined aftersales processes to enhance service delivery.
- Managed and logged inventory of all returned products.
- Developed and maintained strong relationships with clients to ensure retention.
- Tracked and reported on key performance indicators for aftersales services.
- Conducted training sessions to enhance the skills of other staff.
- Ensured compliance with company-wide aftersales service standards and policies.

06/2018 – 09/2018 Kokkola, Finland

SALES REPRESENTATIVE POWER FINLAND OY

- Assisted customers in choosing home electronics.
- Conducted product demonstrations and explained features.

- Stayed informed on the latest tech trends.
- Processed sales transactions and handled inquiries.
- Collaborated to maintain attractive product displays.
- Provided post-sales support and troubleshooting.
- Delivered exceptional customer service for a positive customer experience.

02/2018 – 06/2018 Kokkola, Finland

TECHNICIAN POWER FINLAND OY

- Installed and configured computer systems, along with data transfers.
- Data transfers and installations for mobile phones.
- Specialized in TV color calibration for enhanced viewing.
- Diagnosed and resolved technical issues in various electronics.
- Managed software installations, updates, and system upgrades.
- Provided in-person and remote technical support.

11/2023 – CURRENT Oulu, Finland

VICE CHAIR OULU ARCTIC GAMING RY

- VOLUNTEER WORK:
- Organized and executed various tournaments and activities, ensuring their successful implementation and completion.
- Facilitated effective communication with association members, addressing inquiries and disseminating relevant information.
- Coordinated and conducted board meetings among team members.
- Sponsorship acquisition.
- Produced video content for live-feed streams.
- Managed social media platforms.
- Strategic planning, offering insights and ideas to further the association's goals.
- Worked collaboratively with fellow board members and volunteers to achieve collective objectives.
- Represented the association in promoting its values and mission within the community.

● **EDUCATION AND TRAINING**

01/09/2024 – CURRENT Oulu, Finland

MASTER OF SCIENCE / ECONOMICS & BUSINESS ADMINISTRATION Oulu Business School / University of Oulu

Website <https://www.oulu.fi/en/university/faculties-and-units/oulu-business-school> | **Level in EQF** EQF level 7

08/2020 – 12/2023 Oulu, Finland

BACHELOR OF BUSINESS ADMINISTRATION / SALES & MARKETING Oulu University of Applied Sciences

Website <https://oamk.fi/en/> | **Level in EQF** EQF level 6

08/2014 – 06/2017 Kokkola, Finland

YLIOPPILASTUTKINTO / FINNISH MATRICULATION EXAMINATION The Finnish Kokkola upper secondary school

Website <https://www.kokkola.fi/en/education-and-training/general-upper-secondary-education/kokkolan-suomalainen-lukio/>

07/2017 – 12/2017 Kajaani, Finland

CONSCRIPTION SERVICE Finnish Defense Forces

Website <https://puolustusvoimat.fi/en/conscription>

● **LANGUAGE SKILLS**

Mother tongue(s): **FINNISH**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C1	C1
SWEDISH	B1	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **HOBBIES AND INTERESTS**

Music

Drumming for a lifetime.

I studied music at Central Ostrobothnia Conservatory for 3 years, and then moved to the Kokkola School Of Rock and studied there for 6 years. Drums were always my main instrument, but I also know how to play the guitar, bass and some piano.

Know my way around Logic Pro X for music production. Have released some music on Spotify.

Photography

Digital photography and photo editing and manipulation. Currently rocking Canon.

● **DIGITAL SKILLS**

Esports

E-Sports Caster/Commentator | Valve Hammer Editor | I have competed at a high level in gaming | 3D Animation (3D Maya, 3D Max, Blender) | Source Filmmaker | Vegas (Vegas Pro)

Content creation

Adobe Photoshop, Illustrator, AI | VEGAS Pro | Logic ProX

Operating systems

Installing and operation of Microsoft XP, Windows 7,8 & 10 MS-Office | Operating Systems - Windows, MacOS, Android, IOS | Hackintosh

Professional setting

Microsoft Office | Microsoft Word | Microsoft Powerpoint | Microsoft Excel | Google (Google Drive, Google Docs, Google Slides, Google Sheets, Google Meets, Google Trends)) | SEO, SEA, SEM, SOM and content creation | Basic knowledge of WordPress!

● **DRIVING LICENCE**

Driving Licence: B