

Hello there,

If you're like most higher ed leaders you've been burned by technology hype.

It's natural to be suspicious of AI.

Based on years of building software and advising colleges and universities, I can say AI is the real deal.

It's helping schools run better and become places where employees and faculty want to build careers again.

We've written [The Definitive Guide to AI in Higher Ed](#) to help your school use AI to beat back burnout and personalize every student journey.

Please drop me a line if you want to chat through any of it.

Talk soon,

Ardis