



Style Files *February*

STOREWATCH

CLICK YOUR WAY TO GREAT STYLE AT
THREE CANADIAN ONLINE DESIGN STORES
THAT SHOP THE WORLD FOR YOU.



Baba Souk
BABASOUK.CA

WHAT: A quirky mix of treasures, from bright kilims to mod plates and vases. Inspired by her first visit to Marrakech's souk markets, founder Stéphanie Hébert chooses handmade pieces from Morocco, Canada, the U.S. and Europe. She is also collaborating with crafters to design exclusive items available now through spring.

BEST BUY: One-of-a-kind pillows (\$80 each) from Marrakech. "You should see me go through the piles of pillows at the souk — it's my favourite game," she says.

CLOCKWISE FROM TOP LEFT: Kilim rug, 20" x 37", \$80; one-of-a-kind Moroccan pillow, \$80; founder Stéphanie Hébert; Moroccan baby slippers, \$22; tea towels by Avril Loreti, \$25 each; cheese plate by MB Art Studios, \$45.

Colourful cheese plates give tabletops a playful look



Far & Wide Collective
FARANDWIDECOLLECTIVE.CA

WHAT: Traditional crafts with a contemporary twist. With a background in development and a network in developing countries like Afghanistan and Uzbekistan, founder Hedvig Alexander helps a new generation of artisans adapt the look and feel of their designs for North American shoppers. "My vision is to create beautiful, functional products that people actually need and can use," says Alexander.

BEST BUY: Walnut Jali Lattice trays (from \$185 to \$275 each) have beautifully intricate geometric motifs based on privacy screens found in older Afghan buildings.

ABOVE FROM LEFT: Founder Hedvig Alexander; Afghan notecards, \$20/set of 5; Mexican pillow, \$125; Kenyan basket, \$145; Afghan Small Walnut Jali Lattice tray, \$185.

Brika

BRIKA.COM

WHAT: A well-curated selection of pretty, modern pieces by artisans from Canada and abroad. Founders Jen Lee Koss and Kena Paranjape met after Koss stumbled across Paranjape's lifestyle blog, In Life & In Fashion, and realized they shared an affinity for "modern heirloom" items. "We look for beautiful things that you want to keep out for your friends to admire," says Koss.

BEST BUY: Porcelain hanging planters (approx. \$59/set of 3) suspended from fine golden cords.

FROM TOP: Founders Jen Lee Koss (left) and Kena Paranjape; hanging planter by Redraven Studios, approx. \$59/set of 3; pillow by Senay Studio, 16" sq., approx. \$82; soap by Caru Skincare Co., approx. \$51/set of 5; snack board and cup by Designlump, approx. \$74; blanket by Think & Ink, 51" x 67", approx. \$250.



SHOPPING

Buyer's Market

Elte Market celebrated its grand opening in November. As first announced in *H&H* in October 2014, the new concept store from Andrew and Jamie Metrick features budget-friendly and exclusive furniture, accessories and rugs that are stocked and ready to go home with customers the same day.

1381 Castlefield Ave., Toronto (416) 789-0800
or eltemkt.com.