# **Emily Wohlstadter**

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# **Objective**

Dedicated storyteller with a passion for crafting immersive narratives that captivate and inspire. Seeking an opportunity to bring value to a dynamic team and leverage my comprehensive skill sets.

## **Experience**

#### Footwear Unlimited, Inc., Fenton, MO – Sep.2021 to Present

Frye & Baretraps Drop Ship Coordinator

- -Communicate with customers to set-up product assortments, meet sales margins, manage POs, and ensure all expectations are exceeded.
- -Apply creative problem-solving skills to efficiently navigate complex obstacles & prioritize tasks in a fast-paced environment.
- -Collaborate cross-functionally with teams to effectively communicate business needs.
- -Play a key role in inventory planning and daily goods movement between warehouses to meet customer demands.

Baretraps Ambassador Program Coordinator & Marketing Intern (Jun. 2020 to Sep. 2021)

- -Assisted the Marketing Department with strategies, site management, copy writing, script writing, social media promotion, and design.
- -Created and managed a Baretraps Ambassador Program where I brought on content creators to reach new audiences and target consumers.
- -Assisted Product Development with the Spring and Fall Spec Sheets and line-up.

#### Truman State University Residence Life, Kirksville, MO – Jan. 2018 to May 2020

Student Advisor

- -Oversaw 50+ residents each semester and acted as a referral agent for concerns and emergencies.
- -Created and designed large-scale community events for the campus.
- -Served on a committee to evaluate job candidates in a group interview setting.
- -Prioritized my residents' mental well-being and educational success through outreach functions.
- -Became a key leader among my Hall Staff and strengthened my interpersonal communication skills.

### **Education**

**Truman State University, Kirksville, MO** – *BFA in Creative Writing w/Minors in Film Studies & Equine Studies, I year of English MA Coursework* – Aug. 2017 to May 2021 & Aug. 2021 to May 2022

- -Highlighted Courses: Screenwriting, Digital Video Production, Film Theory, Novel & Fiction Workshops, Women's Film, and Film Form & Sense.
- -Honors & Awards: Magna Cum Laude, Outstanding Veteran Staff Member Award, & Two Ten Scholarship