
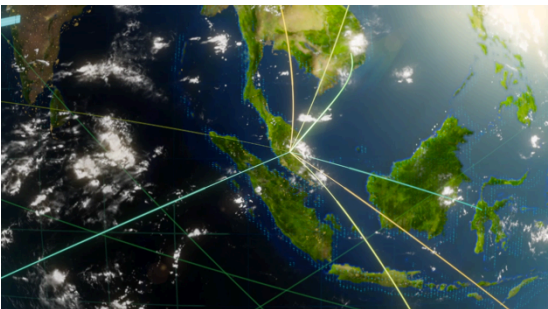









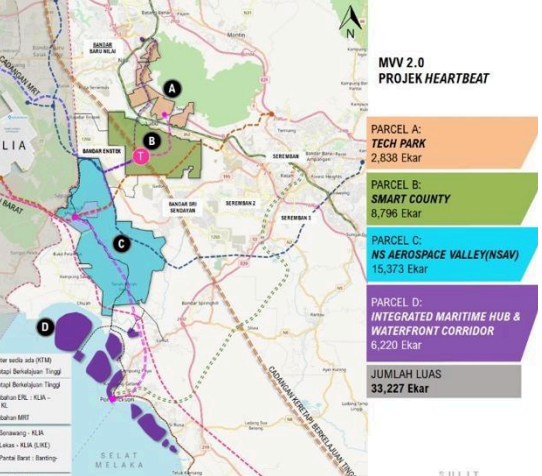
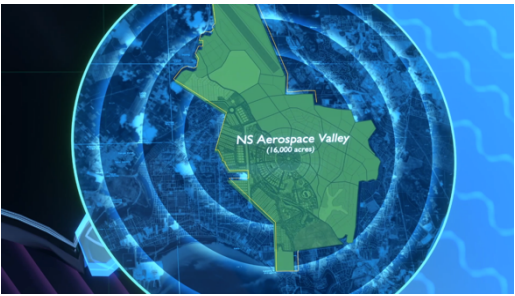




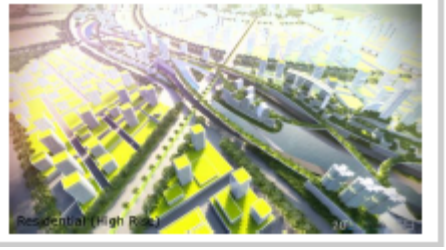










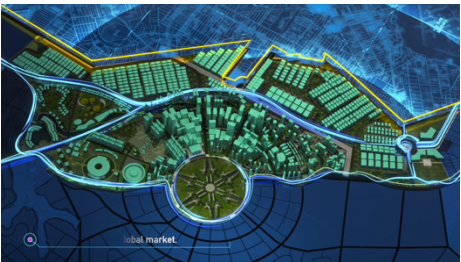

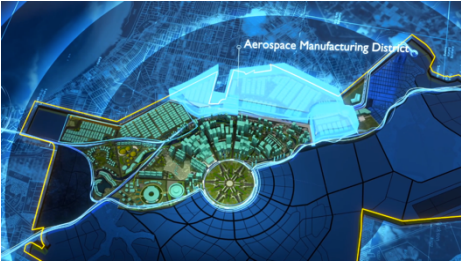
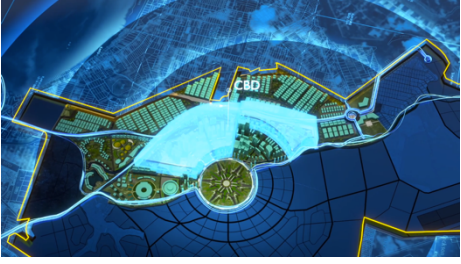

NS AERO CITY PART 2: STORYBOARD & SCRIPT

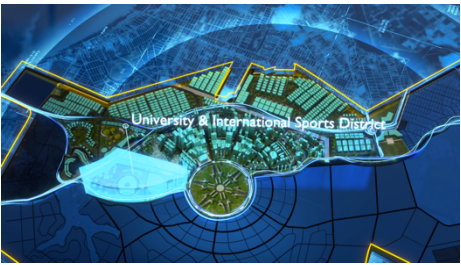

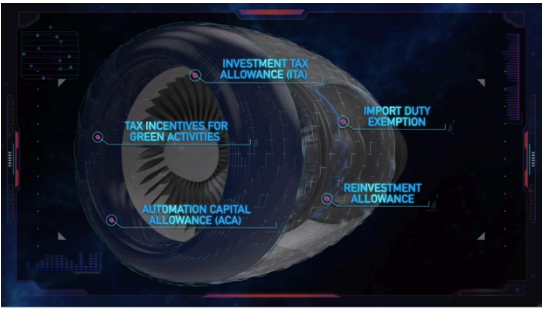
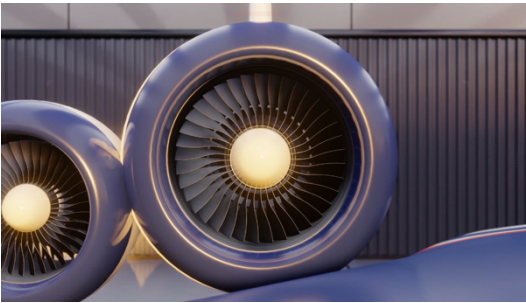
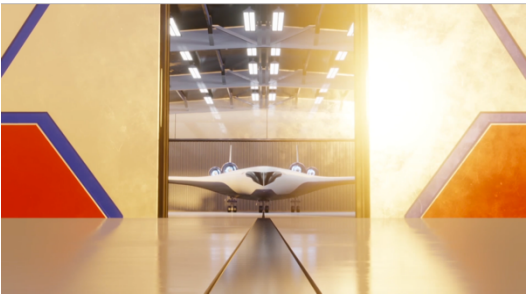



	VISUAL/DESCRIPTION	V.O.	SUPERS + DURATION
1		VO: Being one of the fastest growing markets in the world, Southeast Asia is the catalyst for global economic integration.	
2		VO: At the center of it, is Malaysia - the gateway to the Asian market.	
3		VO: Its robust economy and industry-ready talent will play a major role towards building the next generation Aerospace Hub in the region. And the journey will set off in Negeri Sembilan, which is positioned as an extension of Greater Kuala Lumpur.	
4		Negeri Sembilan aspires to become a prosperous, inclusive and sustainable state by 2045.	NS 2045 (3D animated logo stay throughout) Prosperous, inclusive and sustainable
	<div> Animation to highlight the 3 different clusters...</div>	<p>The masterplan consists of 3 key areas of development:</p> <p>Biodiversity, Agropolis and Malaysia Vision Valley 2.0.</p> 	<div>1. BIODIVERSITY</div> <div>2. AGROPOLIS</div> <div>3. MALAYSIA VISION VALLEY 2.0</div>
		Malaysia Vision Valley 2.0. is a state-led, private-driven development, and part of the National Physical Plan to build a World Class Metropolis that is competitive, all-inclusive and clean.	State-led, Private-driven Competitive, All-Inclusive & Clean Metropolis

5		<p>The integrated development strategy involves well-planned infrastructure connecting the air....sea...and land.</p> <p>It is located near the Kuala Lumpur International Airport and supported by a maritime & logistic hub, Port Klang.</p>	KLIA 1 & KLIA 2 (20km) Port Klang (70km)
6		<p>It is also accessible via a multitude of national highways that stretches along the peninsular,</p>	North South Highway LEKAS Highway ELITE highway Upcoming WCE Highway
7		<p>and an extensive network of urban rail transport.</p> <p>All these create seamless connectivity, speed and agility to the region.</p>	KLIA Express KTM Komuter Upcoming High-speed Rail Upcoming East Coast Rail Line KLIA Express Extension KTM Seremban-PD Link
	 <p>To show the 4 areas of development in MVV 2.0!</p>	<p>Malaysia Vision Valley 2.0. spans over 4 heartbeat projects.</p> <p>Tech Park Smart County Integrated Maritime Hub and Waterfront Corridor and the catalyst driver for this development NS Aerospace Valley.</p> 	<ol style="list-style-type: none">1. Tech Park2. Smart County3. Integrated Maritime Hub & Waterfront Corridor4. NS Aerospace Valley
8		<p>VO:</p> <p>NS Aerospace Valley will be home to an integrated aerospace industry</p>	NS Aerospace Valley (16000acres)
9		<p>VO:</p> <p>These 5 key activities form the pillar of the aerospace ecosystem</p>	<ul style="list-style-type: none">● Maintenance, Repair & Overhaul (M.R.O) & Recycle,● Aerospace Manufacturing,● Final Assembly Lines,● Business, General & Sports Aviation● Training & Innovation Activities
10	 <p>Map to be updated & extended higher, to show</p>	<p>And at the heart of this thriving region will be NS Aero City, the future leading aerospace city in Southeast Asia.</p>	NS Aero City

	air port runway.		
11	3D walk through begins... 	VO: It's a smart city where rapid development and environmental sustainability synergistically coexist. The series of spaces, places and experiences create a favourable physical environment to attract global talents.	Synergy between modern design and natural landscapes
12		VO: The integration of airport city and urban planning will create a conducive environment for the aerospace industry to prosper, and for the people to fly high.	<ul style="list-style-type: none"> • Economic growth • Social development
13		VO: It's a city with enhanced connectivity, livability and interactivity;	<ul style="list-style-type: none"> • Enhanced connectivity, livability and interactivity
14		VO: making it an economically efficient, robust & sustainable aviation-driven development.	<ul style="list-style-type: none"> • Economically efficient, Robust & Sustainable
15		VO: NS Aero City is designed to be an integral part of the global market.	Integral part of the global market.
16		VO: NS Aero City will house the homes of the future.	Video: Young family playing with digital pad
17		With the Internet of Things and artificial intelligence,	Video: Smart Robot
18		Smart Homes will be the norm.	Photo: Smart Home

19		VO: The plan includes future-ready schools, colleges	Video: Boy building futuristic plane on comp
20		and universities that will produce leaders of the next	Video: College students using holographic projector
21		generation, focusing on human capital development	Video: Student using VR to control robots
22		and advanced sports technologies.	Video: Football in stadium
23		VO: Its ultra modern transport systems	Photo: Futuristic Car
24		Is supported by cutting-edge Aircraft Maintenance,	Video: Discussion over Engine
25		Repair and Overhaul and Final Assembly Line facilities.	Video: Plane Repair
26		VO: In business or leisure, this smart city will take the community to even greater heights,	Video: Discussion, digital city

27		Encouraging a culture of innovation that propels the economy.	Photo: Robot in warehouse
28		VO: It's a city that generations will call home.	Video: Grandparents with grandson playing with digital pad checking out a plane model
29		Knowing that their well-being will be taken care of.	Aged care + Medical photo
30	 Map to be updated & extended higher, to show air port runway & new areas!	VO: NS Aero City consists of six complementary districts to bring our vision to life.	
31	 Extended Map!	VO: Residential Extended Map!	Residential District
32	 Extended Map!	VO: Aerospace Manufacturing Extended Map!	Aerospace Manufacturing District
33	 Extended Map!	VO: Central Business District	CBD
34	 Extended Map!	VO: Artificial Intelligence & Information Technology	AI & IT District

35		VO: University & International Sports	University & International Sports District
36		VO: And Wellness	Wellness District
37		VO: The Malaysian Government offers numerous incentives to support & bring life to Malaysia's Aerotropolis	<ul style="list-style-type: none"> • INVESTMENT TAX ALLOWANCE (ITA) • IMPORT DUTY EXEMPTION • REINVESTMENT ALLOWANCE • AUTOMATION CAPITAL ALLOWANCE (ACA) • TAX INCENTIVES FOR GREEN ACTIVITIES
38		Here in NS Aero City, the sky is not the limit. Endless possibilities await you.	
39		VO: Envisage the future and take flight now.	
40		VO: NS AERO CITY	
		Joint Venture Project By NS Corporation & Uni Wall logo	
		Insert: NS MB Followed by YB Message from Negeri Sembilan State Executive Councillor YB Dato' Dr. Mohamad Rafie	YB's titles: