

*This is the script for a short video I made at LEGOLAND Florida Resort to capitalize on social media buzz during TV's Shark Week. It was meant to look and sound like something a young child imagined while playing with his toys. View it here: <https://www.facebook.com/LEGOLANDFlorida/videos/1591610307576084/>*

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1 FULL-SCREEN GRAPHIC - SHARK WEEK

A crude, crayon-and-pencil drawing of the SHARK WEEK LOGO fills the screen, including a child's rendering of the familiar LEGO SHARK TOY). INSTRUMENTAL MUSIC PLAYS as though preparing TV viewers for a show about to start.

TV ANNOUNCER (V.O.)

Coming up next on Shark Week, can sharks read minds?  
Startling new evide-

SMASH CUT TO:

2 FULL-SCREEN GRAPHIC - BREAKING NEWS

A child's crayon drawing that reads BREAKING NEWS fills the screen while a "WE INTERRUPT THIS BROADCAST"-STYLE MUSICAL STINGER PLAYS.

3 INT. TV STUDIO - DAY

A LEGO MINIFIGURE dressed in a suit, holding a microphone, addresses the camera in front of a LEGO-like background pattern. He bobs up and down while speaking as if animated by an unseen kid's hand below the frame.

STUDS BRICKLEY

(it's a young boy's voice, mimicking a TV news reporter)  
We interrupt Shark Week to bring you breaking news  
from LEGOLAND Florida Resort.

(he suddenly has an alarmed facial expression after  
swapping in a different LEGO head)

A shark has been spotted at LEGOLAND Beach Retreat!

4 EXT. LEGOLAND BEACH RETREAT POOL - DAY

A LEGO SHARK appears to be cruising, dorsal fin up, through a hotel pool with giant LEGO bricks floating in the water. It's clearly a toy being manipulated by a child in front of a photograph. A "SHOCKING" MUSICAL STINGER PLAYS.

5 EXT. LEGOLAND BEACH RETREAT DRIVE-THROUGH ENTRANCE - DAY

The "SHARK SUIT GUY" LEGO MINIFIGURE "walks" past the LEGO-themed vacation resort (also a photo). The "shark" is revealed to be a LEGO man wearing a shark costume, walking upright, his smiling face visible through a large opening. Like Studs, he bobs as if held below by unseen fingers.

6 EXT. LEGOLAND BEACH RETREAT BUNGALOW - DAY

SHARK SUIT GUY walks past one of the resort's brightly colored bungalows, which look like life-size LEGO sets (another photo).

BOY (V.O.)  
(whispering as if to a nearby, unseen grownup)  
Hey... What noise does a shark make?

7 EXT. LEGOLAND BEACH RETREAT POOL, UNDERWATER - DAY

Children play in the pool (yet another photo) as SHARK SUIT GUY bobs around them in the foreground.

BOY (V.O.)  
(imitating the "Jaws" theme)  
Dun-dun, dun-dun, dun-dun, dun-dun... DUN!

8 INT. TV STUDIO - DAY

STUDS BRICKLEY  
It appears-  
(cough)  
The situation is-

9 EXT. LEGOLAND BEACH RETREAT POOL - DAY

SHARK SUIT GUY faces the camera with his fixed smile. CALYPSO MUSIC STARTS TO PLAY.

STUDS BRICKLEY (V.O.)  
Wait. Is that Shark Suit Guy? What is he doing at LEGOLAND Beach Retreat?

10 INT. TV STUDIO - DAY

STUDS holds a plastic hand beside his head as though listening to an earpiece.

STUDS BRICKLEY  
I'm being told he's... on vacation. Well then, never mind.

11 FULL-SCREEN GRAPHIC - LEGOLAND BEACH RETREAT

A child's drawing of the LEGOLAND BEACH RETREAT LOGO dissolves to the "real" logo.

STUDS BRICKLEY (V.O.)  
This has been Studs Brickley, reporting from LEGOLAND Beach Retreat.

CALYPSO MUSIC ENDS.

THE END