

ALYSE STANLEY

Skills & Abilities

Editing and Writing

- Three years of experience writing compelling stories about local news and games
- Five years of experience editing and collaborating with writers in fast-paced work environments using Associated Press and Chicago styles

Photography and Videography

- Field experience in journalistic photography for local events
- Functional knowledge of Open Broadcast Software to create videos and gifs

Social Media and Technology

- Adept at using HTML, CSS, InDesign, Visio, InCopy, WordPress and Microsoft Office
- One year of experience using social media platforms and SEO to increase reach while monitoring content analytics
- One year of experience posting and formatting articles in WordPress based on SEO best practices

Experience

ASSISTANT WEB EDITOR, FREELANCE WRITER | UNWINNABLE

AUG. 2017 – PRESENT

- Co-created a weekly column spotlighting indie titles occasionally paired with developer interviews
- Research and develop thoughtful articles and lists about trending subjects using SEO best practices
- Format articles in WordPress, adding media, meta descriptions and effective keywords determined by researching analytics

INSTRUCTIONAL DEVELOPER | HUNTINGTON INGALLS INDUSTRIES

JAN. 2017 – PRESENT

- Collaborate with instructional designers to develop learning reports for Navy Sailor 2025 project
- Edit reports through multiple stages of revisions, checking for consistency, clarity and accuracy
- Program instructional materials in Captivate to teach key learning objectives in Navy classrooms
- Promoted from technical editor within one year of employment

COPY EDITOR | THE VIRGINIAN-PILOT

DEC. 2015 – DEC. 2016

- Fact-checked and edited articles for AP style, content and grammatical errors
- Constructed headlines, decks and captions for articles read by paper's 100,000+ subscribers
- Met nightly deadlines while juggling multiple assignments about a wide range of topics
- Designed and edited pages with Adobe InDesign and InCopy

THE MACE AND CROWN UNIVERSITY NEWSPAPER

AUG. 2013 – MAY 2015

Technology & Gaming Section Editor, Staff Writer

- Recruited writers and doubled the size of the section's staff during employment
- Edited and styled articles in WordPress, integrating social media, videos and images
- Shot photography and live video at a variety of events
- Researched and published multiple articles weekly for various sections, often making the front page

Education

OLD DOMINION UNIVERSITY – BACHELOR OF ARTS IN JOURNALISM

Graduated summa cum laude

Awards and Associations

"WRITER OF THE SEMESTER" AT THE MACE AND CROWN – NOV. 2013

Awarded for outstanding achievement in writing compared to that of participating staff

FEATURED IN CRITICAL DISTANCE – JAN. AND APRIL 2018

Featured in a curated weekly roundup of recent inciteful games writing

References

Stu Horvath

Editor-in-chief, Unwinnable

Stu.horvath@gmail.com

Ann Wilson

Head of Quality Assurance Team, Huntington Ingalls Industries

610-334-8820

Aimee Crouch

Former Copy Desk Chief, The Virginian-Pilot

757-604-2959

Clips

[**The Evolution of Symmetra, Overwatch's Most Changed and Divisive Character**](#), USgamer

[**Digital Voyeurism**](#), Unwinnable

[**Wot I Think: Monster Prom**](#), Rock, Paper, Shotgun