

ALYSE STANLEY

Skills & Abilities

Editing and Reporting

- Four years of experience developing in-depth reports about games and culture
- Five years of experience editing and collaborating with writers in fast-paced work environments using Associated Press and Chicago styles

Photography and Videography

- Field experience in journalistic photography for local events
- Functional knowledge of OBS and Adobe Premiere to create videos and gifs

Social Media and Technology

- Adept at using WordPress, Photoshop, HTML, CSS, InDesign, and Microsoft Office
- One year of experience using social media platforms and SEO to increase reach while monitoring content analytics

Experience

FREELANCE WRITER AND EDITOR, MULTIPLE OUTLETS

AUG. 2017 – PRESENT

- Dissect the themes, mechanics, and cultural influences of video games and why they're significant
- Interview developers about their unique struggles and how their games challenge the mold
- Report on viral memes and trends, often interviewing the content creators behind them
- Contribute to sites like USG, Rock Paper Shotgun, Polygon, and First Person Scholar

Columnist and Assistant Editor, Unwinnable

- Produce a [weekly column](#) I co-created that spotlights and analyzes up-and-coming indie titles
- Format and edit articles in WordPress, adding media, meta descriptions, and researched keywords

Night Desk Reporter, The Daily Dot

- Report on breaking technology and culture news for the site's 10 million unique monthly visitors
- Write three to four articles per four-hour shift, including formatting for WordPress and SEO

TECHNICAL WRITER AND EDITOR, HUNTINGTON INGALLS INDUSTRIES

JAN. 2017 – PRESENT

- Collaborate with instructional designers to create learning materials for Navy classrooms
- Edit materials through multiple stages of revisions, checking for consistency, clarity, and accuracy
- Maintain SOP documents, including style guides and an Excel calculator I designed

COPY EDITOR | THE VIRGINIAN-PILOT

DEC. 2015 – DEC. 2016

- Fact-checked and proofread articles for AP style, content, and grammatical errors
- Constructed headlines, decks, and captions for articles read by paper's 100,000+ subscribers
- Met nightly deadlines while juggling multiple assignments about a wide range of topics
- Designed and edited pages with Adobe InDesign and InCopy

Education

OLD DOMINION UNIVERSITY – BACHELOR OF ARTS IN JOURNALISM

Clips

[USG | The Evolution of Symmetra](#)

[The Daily Dot | Twitter Is Very Creeped Out by this Danny DeVito Bathroom Shrine](#)

[RPS | Developer of Indie Hit Butterfly Soup Talks Sequel Plans](#)

Awards and Associations

"WRITER OF THE SEMESTER" AT THE MACE AND CROWN – NOV. 2013

Awarded for outstanding achievement in writing compared to that of participating staff

FEATURED IN CRITICAL DISTANCE – Six times throughout 2018

Featured multiple times in a curated weekly roundup of inciteful games writing

References

Stu Horvath

Editor-In-Chief, Unwinnable

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Ann Wilson

Head of Quality Assurance Team, Huntington Ingalls Industries

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Aimee Crouch

Former Copy Desk Chief, The Virginian-Pilot

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