

CLIENT: LANE HANCOCK

Lane is a professional pianist and piano teacher based out of Chicago, Illinois. He likes a funny, tongue in cheek twist on anything promoting him.

PLAYBILL BIO, April 2023

A short bio written for an artist, used to tell the audience about the cast and crew of the production.

Lane Hancock (Pianist) is excited to be joining Legally Blonde the Musical! When not at a rehearsal or a performance, Lane is currently a professional piano instructor. Before that, he studied jazz at the University of Illinois at Chicago and even featured onstage in productions of Freaky Friday and Pride & Prejudice. Outside of the musical arts, he enjoys cooking, studying Spanish, and long walks on the beach.

COMMERCIAL SCRIPT, May 2023

Promotional advertisement to boost clients for his online piano lessons.

[Scene: A person sitting in front of a computer, looking focused and curious]

LANE (VO): Have you ever seen those ads promising to make you a piano virtuoso in a matter of weeks? Let's face it, learning piano takes time and effort. But who says it has to be a tedious and exhausting journey? Hi, I'm Lane, and I'm here to guide you through the process of learning piano in a way that's enjoyable and rewarding.

[Cut to a shot of LANE sitting in front of a piano, smiling and nodding]

LANE (VO): I'm a professional keyboard player with years of experience playing in churches, ensembles, and even a country cover band. But don't worry, I won't make you play any Garth Brooks... unless you want to.

[Cut to a shot of LANE playing various keyboard instruments]

LANE (VO): With my varied background in gospel music and my love for exploring a variety of other styles, like jazz, funk, reggae, and classical, I've developed an approach to teaching piano that's anything but boring.

[Cut to a shot of LANE teaching a student online, smiling and joking]

LANE (VO): My online piano lessons are tailored to your interests and skill level, so you can learn at your own pace and in the comfort of your own home. I'll work with you to identify the genres and songs you're passionate about, and customize our lessons to help you reach your goals.

[End with a shot of LANE smiling and waving at the camera]

LANE (VO): So why not give it a try? Sign up for online piano lessons with me today, and let's have some fun making beautiful music together. Follow the link to learn more and schedule your first lesson.