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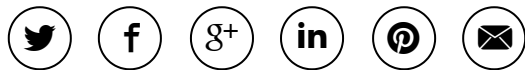
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Tuesday, July 28, 2020

Cargo's Platform Launch Puts Digital Creators in Full Control of their Blockchain Collectibles

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Cargo's new enhancements give crypto artists and collectors the tools they need to create, collect, manage, showcase and sell digital collectibles - all in one place.

PHOENIX (PRWEB) JULY 28, 2020

Early-stage incubator, Polyient Labs, is excited to announce its portfolio partner Cargo — the all-in-one platform to create, sell, and manage digital collectibles - just introduced a new layer of features to empower digital creators and artists to fully manage their work.

This means, regardless of whether they are building, sharing or selling audio, video, 3D, or image files, Cargo users can now …

Sean Papanikolas

Leverage a fully-featured marketplace where creators can build multiple collections within their marketplace and control which files are private, which are public and which are for sale.

Manage and sell compatible collectibles through Cargo - even non-fungible tokens (NFTs) created or stored on other platforms.

Produce items at scale and use Cargo's white-label SDK to update metadata for millions of NFTs at a cost that works for them.

Securely lock content within collectibles while maintaining full control over them until they are sold.

Utilize Cargo's Javascript SDK - software that gives developers the tools needed to integrate their collectibles with web3 functionality.

"Our goal with Cargo is to provide scalable NFT infrastructure and marketplace functionality to power the largest or smallest projects -

Our goal with Cargo is to provide scalable NFT infrastructure and marketplace functionality to power the largest or smallest projects - whether you are an artist creating one-off pieces, or a game company

whether you are an artist creating one-off pieces, or a game company creating millions of items," says Cargo founder Sean Papanikolas.

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"Even before these new enhancements were introduced, Cargo already won over crypto artists and gamers because it gave them the ability to create, sell and manage an infinite amount of NFTs, digital collectibles and in-game items," says Brad Robertson, CEO of Polyient Labs and Polyient Games.

"Now, with Cargo's new technology, the startup better aligns with the work we are doing in our Polyient Games Ecosystem, where we are laser-focused on expanding the popularity of NFTs and the growth of blockchain gaming," Robertson added.

About Polyient Labs

Polyient Labs is an early-stage business incubator helping entrepreneurs fast-track blockchain innovation by providing capital infusion, insight, guidance, direction and talent to power blockchain-based solutions. Learn more about Polyient.
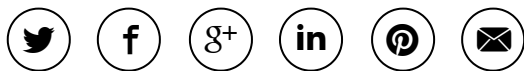
About Cargo

Cargo is a secure platform to create, manage, display and sell rare crypto art, tradable blockchain gaming items, secure tickets, access tokens and other digital items to support businesses or projects.

About Polyient Games

Polyient Games is an investment firm focused on blockchain-gaming and NFT startups. The firm is building a first-of-its-kind NFT ecosystem platform that will feature a next-generation NFT marketplace.

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