

Joanna Seifter

917-881-7427 ▪ jseifter98@gmail.com ▪ www.linkedin.com/in/joanna-seifter/

Education

New York University – Graduate School of Arts and Sciences

MA: Museum Studies, May 2022

Thesis: From Egyptian Tombs to Men's Boxers: How the Metropolitan Museum Transformed Hippopotamus into William

1st Prize: NYU Graduate School of Arts and Sciences' 2022 Threesis Competition

Honorable Mention: Best Master's Thesis, awarded by NYU's Museum Studies Program

Macalester College

BA: Art History, Education Studies, May 2020

Professional Experience

Hebrew Union College, NY

New York, NY

Program Administrator

August 2022-present

- Assistant to Rabbi Dr. Lisa Grant (Director of the Rabbinic School), Cantor Jill Abramson (Director of the Debbie Friedman School of Sacred Music) and Rabbi Rachel Gross-Prinz (Dean of Student Life)
- Organizes departmental meetings; plans events, luncheons, lectures and recitals; schedules classroom and event assignments
 - Member of Kallah (student retreat) planning committee; oversees interstate travel, lodging and program coordination
- Manages and disseminates weekly campus newsletters; facilitates communication between campuses in NY, Cincinnati, LA and Jerusalem; creates cross-campus course offerings for Registrar's office
- Prepares letters of agreement and payment authorization forms, balances departmental budgets

HG&Co; American Museum of Natural History and National Museum of the American Indian

New York, NY

Data Collector and Researcher

July 2022-present

- Facilitated tests of the American Museum of Natural History's redesigned map and conducted the visitors' exit interviews; transcribed and entered their data for analysis
- Interviewed visitors at the National Museum of the American Indian's *Shelley Niro: 500-Year-Itch* exhibition to assess the institution's impact and marketing strategies
- Researched the impacts of augmented reality museum programming for La Brea Tar Pits' AR
- Contributed research to Kate Haley Goldman and Madeleine Pope's paper "XR in Museums: A Review of the Current State of the Field."

New York City Test and Trace Corps

New York, NY

COVID-19 Contact Tracer

July 2020 – April 2022

- Interviewed COVID-19 patients about people they had been in close contact with, provided resources and remote daily check-ins for patients and contacts, and notified patients of their negative PCR test results
- Conducted vaccine outreach interviews and surveys, helping New York City Health and Hospitals gain further insight into vaccine hesitancy

Franklin Furnace Archive

New York, NY

Intern

July 2021-December 2021

- Designed accessible interactives (including QR codes, audio files and easily accessible digital components), and researched and wrote didactics for Franklin Furnace's *Flue* and *Historias* installations
- Assembled weekly newsletters "Goings On" and "Goings On For Artists;" mentored and trained future intern for this project

Macalester College

St. Paul, MN

Visual Resource Librarian

January 2019-March 2020

- Scanned, edited and distributed high resolution images and texts for Macalester's Art and Art History students and faculty
- Completed data entry, updated archives and researched objects in Macalester's collection, including students' artwork and a series of informational slides; created PowerPoint presentations for professors

Van der Plas Gallery

New York, NY

Gallery Assistant

June 2019-August 2019

- Provided a welcoming environment for gallery attendees by greeting them by the doorway, answering their questions, conversing with them about the art and directing them through the gallery; assisted and photographed opening events
- Recruited emerging and established artists for exhibitions, including *Summer Salon* and *Blue, Yellow, Red*
- Installed works and managed social media (including composing Instagram, Twitter and Facebook posts, and designing social media banners on Canva) for *Between Reflection and the Shadow* and *Blue, Yellow, Red*

Minnesota Children's Museum

St. Paul, MN

Studio Museum Educator Intern

January 2019-May 2019

- Facilitated Studio activities with children and adults to encourage playful exploration of materials and experiences, including sensory cupboards, daily prompts, Ozobots, crafts and open drawing; trained Museum volunteers in audience engagement
- Created and installed new programming, including a reference binder, prompt booklet, zine rack, and artist of the month
- Assisted visiting teaching artist Shakun Maheshwari's *Rangoli* sessions by providing a welcoming environment, answering questions, setting up and cleaning workspaces, and inspiring reluctant visitors to participate in activities

Pollock-Krasner Foundation

East Hampton, NY

Tour Guide and Assistant

May 2018-August 2018; May 2019-August 2019

- Gave tours of Jackson Pollock and Lee Krasner's shared home and barn studio while discussing their art, contextualizing the Abstract Expressionist movement and answering questions; welcomed visitors at the House's front desk
- Wrote artist biographies and object didactics, compiled databases and updated the Foundation's Past/Perfect archives

Macalester College

St. Paul, MN

Tour Guide, Assistant and Orientation Leader

January 2017-March 2020

- Lead tours of Macalester College's campus for prospective students and their families
- Participated in question-and-answer sessions with prospective students and their families
- Called and mentored newly admitted students throughout their adjustment and college decision-making processes
- Facilitated welcoming discussions, group activities, workshops and seminars for first year students