

# K Brockbank

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[X \(Twitter\)](#)

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[Portfolio:](#)

## **PROFILE**

I am an independent, self-motivated multi-media journalist, proficient in creating stories and packages for all media platforms.

I am interested in all news and current affairs with a personal passion for food and cooking. On graduating with a BA (Hons) Journalism, I will be searching for a role in a television or radio media organisation to provide a platform for my continuing development.

## **PROFESSIONAL EXPERIENCE**

### **Broadcast experience**

Broadcast experience on UCLan Newsdays. Participated in two-way conversations in the UCLan radio studio and presenting programmes on UCLan Newsdays.

Mentored by Senior Editor Andrew Mitchell in the studio at Radio Lancashire.

### **Work placement experience**

#### **BBC Lancashire Radio June 2023**

One day shadowed presenters in the newsroom. Shadowed Andrew Mitchell learning how to compose news bulletins. Joined Sharon Hartley in the studio during a live show. Invited to the management daily meeting.

#### **Lancashire Wildlife Trust January 2024**

One day at Brockholes Nature Reserve meeting Alan Wright, head of campaigns and communications and his team. Working on peatland project and a story on the Yellow Tit. Stories compiled to date- a story on [peatbogs](#) and a radio package; further work in progress.

#### **UCLan Press Office 12- 21 April 2024.**

Shadowed social media and public relations. Published two stories, One on [Prostrate Cancer](#) awareness, and one on [Suzanne Wilson](#) gaining an award for work in the community.

#### **Blog Preston 14-15 March 2024**

Published a story about the [Guild Ale pub](#) and a digital video, and a story about a covenant on properties connected with Ashton Park in Preston, work in progress.

## **Newsdays at University of Central Lancashire**

- Fiddlers Ferry [power plant](#) after dominating the landscape for half a century demolished in ten thunderous seconds.
- Investigated, researched, self-shot, and edited a TV-package on the effects of [Avian Flu](#) on a family farm business broadcast on the UCLan 'news day'.
- Scripted and presented the [Weather](#) on 'newsday' programme.
- Investigated, researched, and composed a story about [Masons Wood](#) in Preston.

## **EDUCATION**

### **BA (HONS) JOURNALISM - September 2020 – 2024**

University of Central Lancashire. Currently working towards a degree in Journalism, and the 'Gold standard' NCTJ Diploma in Journalism.

### **Access to Higher Education Diploma 2019 – 2020**

Humanities diploma English Language and Literature and creative writing at Blackpool and Fylde College

### **GCSE - September 2017- 2018**

English and Math's GCSE at Preston College

## **Skills**

Adobe Audition| Adobe Audition| Adobe Premiere| Adobe InDesign | inews |Burl| WordPress |social media| SEO writing|

Proficient in tv camera and mobile video operation with self-shooting skills

Reporting and interviewing people with a growing contact book

NCTJ essential journalism and ethics

NCTJ media law and public affairs

NCTJ magazine journalism

Social media – experienced in the use of the medium to gather multimedia contact

capable of networking and reporting across Instagram, X (Twitter), TikTok, LinkedIn, and YouTube.

Full UK driving License

## **Other Experience**

### **Goss Graphics Systems 1974- 2013**

Now Goss International, worked in various roles all over the world and promoted to the position of Site Manager.

### **Hotel proprietor 2005- 2013**

Owned and renovated an historic building into a boutique hotel. Experienced in construction, stand-in chef, bookkeeping, front of house, receptionist, organizing and planning events and updating till systems and booking sites.

## **INTERESTS**

- Cooking, creating dishes for family gatherings. Researching the history of gastronomy.
- Enjoy swimming, keeping fit, a keen sports fan.
- Enjoy nature and walking in the countryside.