

FALL FORUM MAINSTAGE SCRIPT

Revised 10/30 8:14am

DAY 3

Saturday, Oct. 30

8:30-10:30 am

8:30

VOG introduces Russ and Keith “And now please welcome back to the stage Russ Branzell and Keith Fraidenburg)

[[Russ:](#) Hello, and welcome back for our final day of CHIME21!

[Keith:](#) We’re excited today to be able to recognize this year’s CHIME Digital Health Most Wired recipients.

It takes a phenomenal team to perform at the level of excellence that we expect with Most Wired, and we’re thrilled to honor those teams at today’s celebration.

[Russ:](#) Numbers tell the real story: since 2018, the Digital Health Most Wired survey and certification program is booming, with participation growing by over 1,400% in only three years.

This is a story that reaches far beyond even the stellar achievements of the top-performing organizations.

The healthcare industry is now witnessing the arrival of a long-awaited revolution in digital transformation.

Keith: The tremendous growth of the survey reflects the progress of leading healthcare providers as they reinvent healthcare for a new century.

Most importantly, the survey gives organizations the data and insight they need to strive for improvement and reach for higher levels of impact on an annual basis.

Russ: The program serves as a comprehensive “Digital Health Check” for healthcare organizations across the world.

Totally unique in the industry, the certification reflects a commitment to the digital transformation necessary to deliver today’s best patient care.

The survey criteria go far beyond a typical IT survey. It broadly evaluates an organization’s programs, processes and outcomes.

Keith: The Digital Health Most Wired survey and recognition program would not be possible without the support of our generous sponsors.

We’d like to thank them now for what they have helped this program become:

an industry-leading effort to transform digital health and improve patient safety and outcomes. Many thanks to:

Allscripts

Cerner

Clearsense

DrFirst

First Health Advisory

HCI Group

Imprivata

AND Optimum Health IT

Russ: All healthcare organizations certified at level 7 and above have proven their dedication to excellence in digital health. So, any organization that rates a 7 or higher has something to be very proud of.

And when you start getting up to level 9, that is rare territory indeed.

Even beyond that, Level 10 organizations have exceeded expectations and achieved the very highest levels of digital health and care transformation.

Let's take a moment to recognize the incredible achievements of those earning level 7 through 10.

<< ROLL VIDEO >>

8:40

[[Russ:](#) Let's honor the tremendous accomplishment of our Level 7, Level 8, and Level 9 certified organizations for 2021.

Will all of you present please stand? Let's give them a round of applause!

8:41

[Keith:](#) We also have a unique award we want to highlight here:

CHIME gives special recognition to those organizations that have excelled in Data and Analytics, which is ever more important to digital health.

Congratulations to Northwell, this year's top performer and recipient of the Data and Analytics Award, sponsored by Clearsense.

[Russ:](#) Now it's time to present our Level 10 awards.

We want to highlight how rare and impressive this achievement is. Less than 1% of those who completed the survey made it into the top tier of level 10. These are the best of the best.

The Level 10 awardees inspire us and show us what can be achieved with determination, collaboration, and great leadership.

I'd like to invite Dick Flanigan from Cerner and our own Michelle Patterson to join us on stage to help us present the first Level 10 awards.

(Dick enters from backstage)

Keith: John Kravitz from Geisinger Health please join us on stage to be recognized.

(John enters from backstage.)

Dick gives award. John, Dick, Russ and Keith pose for picture. John exits)

Keith: Next, here to accept the award on behalf of UPMC is Tim Show-ner.

(Tim enters from backstage. Dick gives award. Tim, Dick, Russ & Keith pose for picture. Tim and Dick exit.)

[Russ: Presenting our next awards is Gus Ma-lee-zis from our global sponsor Imprivata.

Keith: Accepting the Level 10 award on behalf of UC Health is Mark Clark.

(Mark enters from backstage. Imprivata gives award. Mark, Imprivata, Russ & Keith pose for picture. Mark exits.)

Keith: Here to accept the award on behalf of Mercy Medical is Jeff Cash.

(Jeff enters from backstage. Imprivata gives award. Jeff, Imprivata, Russ and Keith pose for pic. Jeff & Imprivata exit)

Russ: Our sponsor presenting our next awards is Jarrod Germano from HCI Group.

Keith: Accepting the award on behalf of West Virginia University Health is David Rich.

(David enters from backstage. HCl gives award. David, HCl, Russ and Keith pose for picture. David exits.)

Keith: And receiving the award for Spectrum Health is Kim Gordon.

(Kim enters from backstage. HCl gives award. Kim, HCl, Russ and Keith pose for picture. Kim and HCl exit.)

Russ: Receiving the award for Avera is Doctor Andy Bruchette.

(Andy enters from backstage. Keith hands him the award. Andy, Russ and Keith pose for picture. Andy exits.)

[**Russ:** And finally, rounding out this list of incredible achievements, we have Jackson Health System, represented by Michael Garcia.

(Michael enters from backstage. Keith gives award. Michael, Russ and Keith pose for picture. Michael, Michelle & Keith exit.)

8:55

[**Russ:** Congratulations to every one of you for the incredible work you have done to advance health and care.

Now we're going to close with a bang, with our fantastic final keynote for

the program!

From our global sponsor Cerner....
please welcome back to the stage,
Dick Flanigan.

[[Dick Flanigan:](#)

Thanks to the CHIME team and the Marriott team members who helped deliver an incredible conference for all attendees in San Diego.

It has been a delight to be together in person and to share our experiences.

When we checked in we had the opportunity to chose wristbands with different colors based on our comfort level of hand shaking, fist bump or a wave. After enjoying interactions with our colleagues I think we need a new color for..... hugging is ok.

The last 18 months have taught us all a lot about collaboration and about the future of healthcare.

As an industry, we have accomplished a lot in a short time toward closing gaps in care delivery and embracing change, and we should be proud of our work in an extremely challenging environment.

But let us keep focused on the work we must do to improve healthcare.

Our speaker today knows that you have the power to transform lives.

She is a devoted advocate for both patient and provider....
a leading educator for the power of compassionate care....
and a voice for preventing burnout in healthcare professionals.

Her rare history makes her uniquely qualified to speak to healthcare professionals today.

As the daughter of a surgeon and a nurse, Allison grew up immersed in the field of medicine.

But at age 32, her life was turned upside down by a tragic event that caused her to spend over 400 days in physical therapy centers, hospitals, and doctors' offices as a patient.

Allison's story is more than just one of survival. It is a story of collaboration among teams of medical personnel, and how their kindness and determination changed her life.

Please keep in mind that all of the artwork in this presentation was done by Allison.

Prepare to be surprised, moved, and inspired.

Please join me in welcoming
Allison Massari.

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(ALLISON MASSARI PRESENTATION)

(Buddy Hickman to the stage for Q&A)

[**BUDDY HICKMAN:**

Hello, I am Buddy Hickman and I serve on our Board here at CHIME.

That was a fantastic presentation. Thank you so much. Our members have a few questions for you.

(GO TO QUESTIONS)

9:30:

[**BUDDY:**

Please join me in thanking Allison again for sharing her insights with us.

As you well know,
Allison is an accomplished artist,
and she has made a very special gift of one of her artworks.

We couldn't think of a better member to receive this beautiful work than

our own Sheree MacFarland,
for her tireless efforts on behalf of the Women Of Chime.
Sheree, please join us on stage.

(award handoff)

Thank you so much Sheree for your work that has benefitted so many.

And Allison, thanks again for inspiring message and this beautiful artwork.

(Sheree & Allison exit stage)

And now Russ and our 2022
Board Chair Tanya Townsend have a few announcements to make.

(BUDDY EXITS STAGE)

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***(Russ and Tanya enter, Russ in a Miami Vice white blazer. Maybe a few
flamingos. Latin beat music.)***

[**Tanya:** Russ, that was so much fun I'm not ready to go back to normal
life.

I'm just going to put on my Miami clothes and get ready for VIVE and Spring
Forum in March.

I'm ready to hit the Miami beach.

Russ: *(put on sunglasses)*

You mean, the Miami Beat!

Miami needs us to solve the toughest cases and make the world better,
all while dressed in top MTV fashion.

Tanya: (put on a blazer & glasses)

I can do both. **(both strike pose)**

Russ: You cannot get cooler than Miami.

Tanya: VIVE is waiting. It will be like nothing you've ever seen.

Russ: Come VIVE with us!

(Music rises, Russ & Tanya strike pose)

(applause / remove sunglasses)

Russ: Before we go,

I'd like to ask everyone to please join me in thanking the CHIME team for another fantastic forum.

Tanya: And we can't wait for what's coming in 2022!

(Slide - CHIME U) (ADLIB)

(Slide - 30th Anniversary)

2022 is a huge year for CHIME.

We are celebrating our

30 year anniversary....

and it is time for a celebration.

(Slide - Fall Forum)

And that celebration will continue all year long, culminating in our 2022

Fall Forum in San Antonio....

so we want to see all of you there!!

And now we're going to show you a sneak peek of something very exciting that you'll hear more about at VIVE.

<< ROLL VIDEO >>

Mystery teaser for Most Wired

Tanya: Before we close, we want to once again express our gratitude to the sponsors who made all of this possible.

Please fill out your evaluations before you go. We want to make sure we give you everything you need to be exceptional leaders transforming health and care.

Russ: You are all amazing.

Keep doing the great things you do every day and let us know if you need anything. We are always there for you. Goodbye and safe travels.

(ROLL WELCOME TO MIAMI MUSIC)

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