### **BRO ARCO Custom Email April 2021**

#### **Buffalo River Outfitters**

Job number: 041161

Title: up to 35 characters

Body text: up to 300 characters Main link text: up to 12 characters 3 Spotlights: up to 160 characters

Requested: 3/10/2021

Due: 3/15/2021

TITLE: (focus on planning 2021 vacation)

PLAN YOUR BUFFALO RIVER VACATION DREAM UP YOUR 2021 RIVER VACATION PLAN YOUR 2021 BUFFALO RIVER STAY PLAN YOUR BUFFALO RIVER GETAWAY MAKE YOUR GETAWAY TO THE OZARKS GET AWAY TO BUFFALO RIVER ADVENTURE PLAN YOUR PERFECT RIVER GETAWAY PERFECT DAYS ON THE BUFFALO RIVER

#### **BODY**

Paddle on blue-green waters past the scenic bluffs of the Buffalo National River. Hike the river trails to waterfalls. Sit on the porch of your cozy cabin and relax in Ozark beauty. It's all here waiting for you at Buffalo River Outfitters, where we'll provide floats, shuttle service and more.

Give yourself the break you deserve, surrounded by the unmatched beauty of the Buffalo National River! Float the river, hike trails, ride horseback, watch elk, or relax on the porch of your cozy cabin here at Buffalo River Outfitters. Reserve your float rentals and shuttle service now!

MAIN LINK: Start Here

#### SPOTLIGHT 1- (cabin rentals)

Soak up the peace when you stay in our log cabins with fireplaces, full kitchens, porch swings and grills. Intimate for couples or big enough to sleep 10.

Stay in a romantic cabin for two or bring a family of 10—our log cabins are comfortable havens in the woods with fireplaces, kitchens, porch swings and grills.

## SPOTLIGHT 2 - (multi-day float trips)

Revel in stunning scenery, great fishing, and camping under the stars when you take a multi-day float trip. Two days or the whole river, we'll outfit you!

A bucket-list-worthy, multi-day float trip on the Buffalo National River can be yours for awesome rates when you take our kayaks and canoes for an adventure!

# SPOTLIGHT 3 – (hiking)

Some of the best hikes in the country are nearby, so come stay with us and discover a 210-foot waterfall, river bluff overlooks, outlaw hideouts and more.

Whether you're a beginning hiker or a thrill seeker, the Buffalo River has many scenic trails for you. Discover waterfalls or try the trails on horseback!

We've got the trail maps and supplies to send you on some of the best hikes in the country, over river bluffs, up rugged mountains and past tall waterfalls.