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# Maria Uys

## SKILLS

Adobe Suite, Google Workspace, CAD, Microsoft Office, Textile Design & Technology, Small Business Management, Art

## EXPERIENCE

### **PEP, Head Office, Parow** — *Graphic Designer*

2020 - PRESENT

- Textile Design via Adobe Illustrator & Photoshop
- Colour theory and understanding of Pantone
- Graphic Design for apparel applications using fabric and printing knowledge
- CAD generation via Adobe Illustrator & Photoshop
- Competitor, trend and market research and analysis
- Relationship management with Suppliers and Buyers
- Servicing requests by Product Developer (Designer) and Buyer
- Time management to meet brief specifications

### **Keedo, Paarden Eiland** — *Graphic Designer & Outwork Specialist*

Jan 2019 - Mar 2020

- Responsible for the implementation of all Graphics and outworks in the Sample production space
- Embroidery digitising and implementation
- Managing the maintenance and use of the Embroidery machine, including servicing of machine as well as ordering materials, such as thread, backing and embroidery rings
- Supplier relations, including ordering of supplies, negotiating costs, sourcing new suppliers, time management to adhere to deadlines
- Liaise with Retail team to meet brief specifications and finalise artworks using Pantone colours
- Assisting in creating garment specifications, as well as reporting back on samples and fittings
- Textile Design via Adobe Illustrator & Photoshop
- Graphic Design for apparel applications (outworks)
- CAD generation via Adobe Illustrator & Photoshop
- Competitor, trend and market research and analysis
- Creating and updating Storyboards aligned with the Brand layout and design
- Skills training for Graphic Design Interns
- Creating Range and Brand presentations on Microsoft Powerpoint

## **Afrigarde Pty Ltd** — *Owner & Designer*

Feb 2015 - Dec 2022

- Managing stock and suppliers
- Creating a Brand Identity
- Graphic Design - Catalogues, Animated GIFs, Logo, Business cards, Letterheads
- Online Marketing - content creation, Facebook Business, Instagram Business
- Attending local and International trade shows and exhibitions
- Website design (WordPress) and E-commerce (Exporting and Online shop)
- Direct sales and marketing
- System process and analysis
- Logistics and Quality control
- Training and managing of casual workers
- Administration duties, Time management and scheduling
- Small Business Management skill training

## **Uys Design Creative Solutions** — *Designer & Artist*

Feb 2020 - PRESENT

- Fashion Stylist for Photography
- Graphic Design
- Brand Identity
- Critical Thinking and Problem solving
- Acrylic Painting Commissions
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## **Kingdom Woodstock Exchange** — *Retail Assistant*

Feb 2018 - Dec 2018

- Social Media Marketing and Management of Instagram account
- Customer Service
- Stock Control
- Cash up
- Sales and Marketing

## **The Deckle Edge, Woodstock** — *Sales Assistant*

Jan 2016 - Sep 2016

- Customer Service
- Stock Control
- Cash up
- Sales and Marketing

**Cape Peninsula University of Technology** — *Lecturer's Assistant and Student Tutor*

May 2012 - December 2014

- Research for Academic Writing and fact checking
- Personalised Tutoring services for students
- General Administration duties
- Data capturing and Data analysis for Report results
- Mark allocation and Outcome criteria for projects and tests

**UCT Drama Department** — *Intern in Wardrobe Department*

May - July 2014

- Conceptualising, Designing and implementation
- Problem solving and Critical Thinking
- Creating a unique range of Felted jewellery and garments for the "Slowly" production
- Strict time management
- Meeting the Art Director's brief specifications

**CMC Property Group, The Vineyards** — *General Assistant*

Jan 2008 - Aug 2008

- Administrative and Office Management Duties
- Reception duties and Switchboard
- Managing and updating Contacts Database - Microsoft Excel
- Managing Director's Calendars
- Data capturing
- Networking and Customer Relations management
- Managing of Office and Boardroom supplies

## EDUCATION

### Tertiary

**Cape Peninsula University of Technology** — *BTech Surface Design*

2014

**Cape Peninsula University of Technology** — *National Diploma Surface Design*

2011 - 2013

**Cape Peninsula University of Technology** — *Diploma Design Foundation*

### Secondary

**DF Malan High School** — *Senior Certificate, Matric Exemption*

2002 - 2006

## EDUCATION - OTHER

**Cape Peninsula University of Technology** — *Textiles and Fabrics* - 2019

**WESGRO** — *Export Ready Training Programme* - 2018

**SHAW Online Academy** — *Social Media Marketing* - 2018

**SHE by Spark International** — *Social Entrepreneurship Training Programme* - 2015

## Udemy

- Adobe Illustrator CC Advanced Training Course - 2023
- Women's Leadership Masterclass - 2023
- Social Psychology Foundation Certificate - 2023
- Learn Social Psychology - 2023
- Learn Social Psychology: The Self and Self-Esteem - 2023
- How to be Successful: Create a Growth Mindset for Success - 2023
- Smart Tips: Communication - 2021
- Leadership: Practical Leadership Skills - 2021
- Emotional Intelligence at Work - 2021
- Tactics for Tackling difficult people in life and work - 2021
- Leadership: How to Influence, Inspire and Impact as a Leader - 2021
- Become a Master at Conflict Management at Home or Work - 2021

## AWARDS

- Winner: ELLE Decoration Solve Design Young Talent Search competition - 2015
- Finalist: SHE by Spark International competition - 2015
- Finalist: Design Indaba Emerging Creatives programme - 2014
- Fleur du Cap Award: "Slowly" stage production with UCT Drama Department - 2015
- Parow Art Centre Subject Prize: Multimedia Art and Design - 2005

## ACHIEVEMENTS

- Guest Speaker at New African Wave Exhibition - BOZAR Museum, Brussels, Belgium - 2020
- Selected to exhibit at WHITE Trade Show for Milan Fashion Week via SEDA funding - 2020
- Interview with Africa LIVE News on China Global TV Network: "Designer's unique Wearable Art gains popularity in South Africa's Cape Town" - 2018
- Afrigarde and Converse collaboration: "CONVERSE in my Chucks - Maria Uys" - 2017
- Top Billing Women's Month Feature: "Shining the Spotlight on the Women behind Afrigarde" - 2016
- "Streets" Surface Design selected for AALTO University Switzerland's exhibition: "Shaping a Shared World" - 2014
- Set Design for Artscape: The Barber of Seville production - 2013
- Elected as Class Representative and served on Student Representative Council - 2009, 2014

REFERENCES:

Yolandi Visser - Previous Manager - Kingdom WEX

081 278 6401

Frauke van der Merwe - Previous Design Leader - PEP Younger Girls Department

076 893 1790

Yvette Bancroft - Current Buyer - PEP Younger Boys Department

084 760 3963