Drue Hamlet

[Portfolio]

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PROFESSIONAL SUMMARY

Recent master's graduate with 4+ years of experience across in-house communications and global agency environments. Skilled in account coordination, client relations, cross-functional project management, content strategy, and analytics reporting, with a team-player attitude and a detail-oriented approach to delivering results.

EDUCATION

University of Tennessee, Tombras School of Advertising and Public Relations — Knoxville, TN

Master of Science in Communication and Information (GPA: 3.94) — May 2026

- Concentration in Advertising and Public Relations

Bachelor of Science in Communication and Information (GPA: 3.85) — May 2025

- Major in Public Relations, Minor in Business Administration, Minor in Journalism & Media

EXPERIENCE

University of Tennessee, Office of Communications and Marketing — Knoxville, TN

Social Media Intern — September 2023 – May 2026

- Served on a cross-functional communications team to produce **75+ pieces of content** for **6 social media channels**, developed and executed social media strategies designed to engage current and prospective students, compiled weekly **analytics reports**

College of Communication and Information, The Media Center — Knoxville, TN

Graduate Research Assistant — September 2025 – August 2026

- Fostered relationships with nine student media leaders, created **30+ pieces of social media content** to elevate student media, authored **15+ feature stories** for the college blog, coordinated weekly networking and speaker events

THE·TEAM (Formerly Wasserman, Sports and Entertainment Media Group) — Brooklyn, NYC

Account Management Intern — May 2025 – August 2025

- Liaised between **two global clients**, synthesized and delivered timely feedback, finalized client presentation decks with the creative and strategy teams, participated in **weekly client meetings**, tracked timelines for **10+ projects** at a time

FINN Partners — Nashville, TN

Public Relations Intern — May 2024 – August 2024

- Completed various tasks for **20+ clients**, communicated with **300+ media outlets**, generated **10+ news placements**, curated **25+ media lists**, gained monitoring, reporting, and media relations skills in a global agency environment

Laksia — Valencia, Spain

Social Media Production Intern — April 2023 – June 2023

- Produced and edited long-form advertising videos, formulated social media calendars, communicated daily with **10+ clients**

LEADERSHIP & INVOLVEMENT

Public Relations Student Society of America (PRSSA) — Knoxville, TN

President — September 2022 – May 2025

- Led a **200+ member** organization, hosted weekly meetings with the six-member executive board, increased membership by **12%**, organized **25+ events** with PR professionals, fundraised over **$1,500**

Chapter Development National Committee Member — September 2024 – May 2025

- Represented PRSSA at university-wide events, communicated daily with PRSSA members across the globe, provided over **7,000 members** with information on networking opportunities, speaker events, and job postings

Bateman Case Study Competition — September 2023 – May 2024

- Planned and executed a PR campaign for a lifestyle magazine, the single team to generate live news coverage, personally represented the team in an interview with a local CBS affiliate

Student Government Association (SGA) — Knoxville, TN

Assistant Director of Communications — September 2022 – May 2024

- Governed on the executive board of **450+ member** organization, **increased Instagram following by 12%**, created **25+ pieces of content** for **4 social media channels**

TOOLS

Tools: Adobe Creative Suite (Photoshop, InDesign), Microsoft Excel, Asana, Trello, HubSpot, Sprout Social, Google Analytics, Slack