

Drue Hamlet

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EDUCATION

UNIVERSITY OF TENNESSEE, KNOXVILLE
BACHELOR OF SCIENCE. IN COMMUNICATION

Knoxville, Tennessee
Graduating in May 2025
GPA: 3.83

- Major in Public Relations, Minor in Business Administration and Journalism & Media
- Coursework in Research, Campaigns, Graphic Design, Video Production, Accounting, Writing

UNIVERSIDAD CATÓLICA DE VALENCIA

Valencia, Spain

- Completed six weeks of coursework related to global communication and film studies

RELEVANT EXPERIENCE

UT OFFICE OF COMMUNICATIONS AND MARKETING

September 2023 - NOW

SOCIAL MEDIA INTERN

- Serve with an eight-person marketing team to produce content for six social media channels
- Protect the reputation and promote the goals of the University through social media

BATEMAN CASE STUDY COMPETITION

September 2023 - May 2024

TOMBRAS SCHOOL OF ADVERTISING AND PUBLIC RELATIONS

- Collaborate with a six-person selected team to plan and execute a PR campaign for a real-life client, CULTURS Magazine

LAKSIA

April 2023 - June 2023

MARKETING AND COMMUNICATIONS INTERN

Valencia, Spain

- Performed on a three-person marketing team to produce content for four social media channels
- Improved social media calendar skills, gained, client relations experience, and adapted to a Spanish working environment

LEADERSHIP AND INVOLVEMENT

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA

September 2022 - NOW

VICE PRESIDENT

- Preside weekly meetings with the six-member Executive Board to delegate tasks, communicate future events/fundraisers, and plan networking events with PR professionals

STUDENT GOVERNMENT ASSOCIATION

September 2022 - NOW

ASSISTANT DIRECTOR OF COMMUNICATIONS

- Contribute to bi-weekly meetings with the Executive Cabinet, consisting of 13 members, to effectively plan events, communicate new ideas, receive feedback from the student body, etc
- Assist the director in completing tasks such as: corresponding with internal and external audiences, designing graphics, and creating unique content for several social media platforms (Instagram, LinkedIn)

THE VOLUNTEER CHANNEL

September 2021 - January 2023

ANCHOR, SCRIPTWRITER

- Coordinated with three producers to produce 1-3 scripts regarding topics of sports, news, and entertainment and acted as on-air talent and crew member to create a weekly 30-minute show
- Worked as the primary on-air talent of a new segment, VolTalk, to interview guests, formulate questions, etc

COLLEGE OF COMMUNICATION AND INFORMATION

September 2022 - January 2024

LAND AMBASSADOR

- Lead a weekly 45-minute tour to prospective students and their families around the College of Communication and Information

KAPPA KAPPA GAMMA SORORITY

January 2022 - January 2023

EXTERNAL NEW MEMBER EXPERIENCE CHAIR

- Collaborated with a four-member Associate Council to effectively communicate events and goals to over 150 members

AWARDS

STUDENT COMMUNICATOR OF THE YEAR - PRSA VOLUNTEER CHAPTER

January 2023

SKILLS

- Knowledge in Adobe Creative Suite (Photoshop, InDesign, Illustrator), Canva, Sprout Social
- HubSpot Academy - Social Media Marketing Certified (Issued in March 2022)