

JAMESTOWN PRODUCTIONS
FINDING OHANA
CONTENT EXPLORATION
10/20/20

1) SHOOTING IN PARADISE

Over-all, we have a TON of amazing BTS for *Finding Ohana*! We can put together a featurette that combines all of the fun-filled elements of the film's production into a "Shooting In Paradise" piece. Everything from the amazing scenery, action, production design, sword fights, singing, to makeup (see break down of topics below)!

We can make a longer featurette, or create smaller social pieces that highlight each element of the film individually. There are a ton of soundbites to support this piece (or pieces), as all the cast and crew speak to what a magical production this was in many ways. Good vibes all around – like everyone truly has an aloha spirit!

- **FINDING OHANA MAKEUP**

This featurette will highlight how the cast is made up to look like they've endured the adventure of a lifetime. It's definitely not glamorous! We'll include shots of the cast getting touched up in deep, dark caves. Alex Aiono getting a gross spider bite adhered to his hand! And Lindsay Watson says to-camera that, due to her experience in the movie, she's now comfortable being covered in grime from head to toe. We even have a cute bite of Kea Peahu, with her fake face scratches, joking to camera: "You should've seen the other guy!"

- **CAVE ACOUSTICS**

In this piece, we're highlighting the amazing singing voices in the cast using nature's microphone - a deep, dark cave! We have some awesome BTS footage of the scene where the cast sings to gather their courage, as they maneuver a narrow ledge in the cave. Alex Aiono and Lindsay Watson sing into the darkness and rocks all around them – and the acoustics are truly incredible! And just to reiterate, they're singing on a NARROW LEDGE. What can't these kids do?

- **WUSHU TRAINING**

As a team-building exercise, the cast of *Finding Ohana* attended a Wushu Martial Arts class (a Chinese form of martial arts). We have a TON of fun footage of the cast fighting each other, using wooden poles in a sword-like fashion, and trying something completely different – together! Tons of fun to-camera interviews, where the cast explains how this experience will help them be stronger actors, individually and as a group, in *Finding Ohana*.

- **WOW, WHAT A WATERFALL!**

We have some truly incredible footage of the waterfall set! The cast does their own stunts, hangs from wires, and hovers 20 feet in the air over a pool of water with a roaring waterfall behind them. We'll do a featurette all about this moment in the film, and dive into how all of the production elements and incredible teamwork came together to make this truly breathtaking scene.

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2) HAWAIIAN WORD OF THE DAY

Finding Ohana is full of fun Hawaiian phrases! We'll create a series of quick social pieces that teach a "Hawaiian Word of The Day". This can either be a Hawaiian word ("Ohana", "Aloha", "Pono", etc.) or slang phrases like "talk story". We'll post these in the weeks leading up to *Finding Ohana's* release date. Giving audiences everywhere a dose of Hawaiian culture to get excited for the film!

3) BOUNCING BALL SING-ALONG

The cast of *Finding Ohana* learned a Hawaiian song together during their time on set! We have tons of footage of them all singing, while Alex Aiono strums on the guitar. We can use simple graphics to make a bouncing ball sing-along. We'll throw this up on TikTok, ask people to duet the video, and sing along with the cast!

4) DO YOU EVEN CONCH?

The conch shell is a staple of Pacific Islander's culture. We have tons of hilarious footage of the cast and crew trying to blow into a conch shell to get that iconic, horn-like sound. The director, Jude Weng, is a pro with her conch skills! But there's varying levels of success with the crew – including some really funny, epic fails. We can cut together a shorter, fun compilation of all the attempts in a quirky tribute to the conch shell!
Do you even conch, bro?

5) RELAXATION FAKE OUT!

We have some truly stunning footage of Hawaii's beautiful blue oceans, lush green forests, and sunsets. In the first portion of this piece, we'll showcase some of these beautiful moments to some tranquil Hawaiian music. Audiences everywhere will be lulled into relaxation. Then – psyche! That's not all the movie has in store. The piece will completely shift tonally, and we'll show a compilation of some of the movie's action-packed scenes and jump scares! A fast-paced reel of spiders, deep dark caves, and skeletons galore.

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6) JUDE WENG FEATURETTE

Let's explore how Jude is the perfect person to direct this film! All of the cast and crew absolutely adore Jude. We have TONS of soundbites that sing her praise as a "strong female director", "female powerhouse", etc. Not only that, we have a lot of BTS to support this of Jude taking command of the set, rehearsing with the actors, and exuding positive energy all the while.

7) ANGER MANAGEMENT

Kea Peahu has a cute moment to-camera, where she describes how she likes her scenes where she gets angry in the film! She says her Mother would never allow her to behave that way in real life. So, here's her chance to get angry! We can take this bite and go through a hilarious film clip compilation of Pili's feistiest moments.

8) JONATHON KEQUAN CAMEO

We have a lot of footage to support a tribute to Jonathon Kequan, who played "Data" in *The Goonies*! In his standup interview, he says Indiana Jones and Goonies fans will love this movie, as *Finding Ohana* most likely the closest we'll get to a Goonie's sequel. Lindsay Watson also has a geek out moment in her standup interview, where she says she can't believe she just did a scene with Jonathon.

9) KIDS RECORDING SESSION

Kea Peahu and Owen Vaccaro hop into a recording booth and record all of the pirate dubbing parts together! They have such a fun energy as they go through the crazy pirate legends, describe all the adventurous details, and director Jude Weng stands alongside them and coaches them through it. We can put this BTS footage in a split screen alongside the actual scenes in the film - to see how their session translated to the movie.

10) RESPECTING HAWAII

In this powerful featurette, we'll explore how *Finding Ohana* went to great lengths to respect the Hawaiian Islands while they were filming. We have tons of soundbites from cast and crew about all the measures they took, including: blessing the filming locations, giving back to the local communities, upholding a high standard of accuracy for the Hawaiian culture throughout the film, and keeping a green set!

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11) PIRATE TRAINING VIDEO

There's a bunch of super fun footage of all the pirates going through fight training together! They go through complicated, quick fight choreography while swinging wooden training poles at each other. And we have great standup interviews with the actors who played the pirates, who talk about how much fun the sword fighting is! We can use a combination of BTS footage, sound bites, and film clips to cut a piece that showcases all the hard work it took to make those scenes come to life.