



**Simon vs. The Homo Sapiens Agenda**  
**Home Entertainment Content Proposal**  
**20<sup>th</sup> Century Fox**  
**March 14<sup>th</sup>, 2017**

**Overview**

The Home Entertainment release of Simon vs. The Homo Sapiens Agenda will explore key pillars which make this project both distinctive, progressive, and fun! We'll create a three-part documentary which explores these topics in-depth: 1) the adaptation of the novel, 2) the importance of Simon's high school friend group and their dynamic, and 3) how the film explores the prevalent theme of teenage angst. We will also touch on how this movie is significant to this forward-thinking time, and how this film supplements the idea that teenagers are encouraged to be themselves now more than ever.

**Adapting The Agenda**  
**(TRT 8-10 min)**

Becky Albertalli's Simon vs. The Homo Sapiens Agenda is an unforgettable novel that tells the story of Simon, a teenage boy, coming out and finding the courage to be himself. In an interview with Becky, we'll find out what inspired her to write Simon's story. We'll also get her take on the exciting process of taking her book to the big screen. In this Home Entertainment piece, we'll explore the intricate process of turning the beloved book into a screenplay, and then the screenplay into a movie that is unlike any other.

We'll take a peek into the minds of producers Wyck Godfrey (The Twilight series, The Maze Runner series), Marty Bowen (The Twilight series, The Maze Runner series), Isaac Klausner (The Twilight series), and Pouya Shahbazian (Divergent) as they explain the process of adapting the novel into a screenplay. With their incredible successes in the young adult genre, these producers have a knack for recognizing great stories – we'll find out what it was about Simon vs. The Homo Sapien's Agenda that had them hooked! We'll also talk to Isaac Aptaker and Elizabeth Berger, the screenwriters, to discuss the collaborative efforts they underwent with the author and producers to write the screenplay. And of course, we'll ask all storytellers and producers what makes Greg Berlanti the perfect director for the film.

Also, while diving into cast interviews, we'll make sure to find out who the true fans of the book are, and listen in on how they think the film is the perfect tribute to the sensation that is Simon vs. The Homo Sapiens Agenda.

**The Homo Sapiens Squad**  
**(TRT 8-12 min)**

The cast and crew of Simon vs. The Homo Sapiens Agenda has some serious #squadgoals.

We'll talk to the filmmakers and find out how they developed and perfected Simon's squad. We will hear different crew members discuss their parts in creating each individual character, including the Production Designer Aaron Osborne and Costume Designer Eric Daman. They will show us how the different departments came together to create these angsty teenagers!

The cast will share what it was like to be a part of this film. They will describe the moment they learned they got the part, and take us into their amazing journey of diving into the world of Simon vs. The Homo Sapiens Agenda. We'll get the inside scoop on specific, fun anecdotes that focus on working with their fellow actors!

### **Carnival Antics**

*On Fairgrounds Shoot Day*

We follow the cast as they duke it out against each other in old fashioned carnival games. Who's can make the most baskets? Who's a better aim at the water guns? We'll find out when the actors go all out in this fun on-set competition. This can be accomplished during the days we're on the carnival set.

### **Homo Sapiens Fun On Set**

Let's follow the kids as the fun spirit of Simon vs. The Homo Sapiens Agenda continues when the cameras stop rolling. With this crazy squad of teenage kids, there are bound to be on-set pranks, some silliness, maybe an on set crush or two? Fans of the book will love seeing the cast, who play characters in their favorite book, let loose and have fun in the making of Simon vs. The Homo Sapiens Agenda.

### **Getting Real Angsty** **(TRT 8-10 min)**

Once Simon came out on Creek Secrets, he encouraged an entire high school to "come out" with their secrets and insecurities. This leaves us with the important message that Simon wasn't alone in his basic urges to be himself, and Teenage years is one common thread, however, that Whether you're captain of the football team, the valedictorian, or a drama kid – there is a common thread that high schoolers

The cast will enlighten us on their characters' major high school struggles. They will also talk about their own struggles as teens, and, in turn, give us insight on how they identify with their characters in that regard. We'll also hear from Josh Duhamel and Jennifer Garner, Simon's parents, on what they were like as teenagers and how they dealt with their teenage angst.

On another note, we'll explore how music plays an important role in a teenager's life as well as in the film.

This piece will cover the below characters in a single featurette, and that character's role in the friend group:

### **Additional Ideas**

#### **Ferris Wheel Interviews**

*On Fairgrounds Shoot Day*

Let's hop on the Ferris Wheel (an iconic ride in Simon vs. The Homo Sapiens Agenda) and join the author Becky Albertalli as she interviews the cast! We'll post up a GoPro to get an up close view as Becky goes round and round, hits a few inevitable bumps in the ride, and all the while you're hearing the stars talk about the movie! This can be accomplished during the days we're on the carnival set.