



DOLLAR SHAVE CLUB

Dollar Shave Club Copy Samples By Ashley Chandler

FAQ

- Q: Why should I get it?
A: Do you ever run out of toilet paper and wish it would magically land in your lap? That's kind of what we do here. The products we sell are a part of your daily routine – things you always need and wish you had in infinite supply. Let us take care of that for you.
- Q: Is your stuff any good?
A: I don't know, are awards good? We are excited and proud to share our award-winning products with you. You'll leave your shower feeling like a new person!

Website Question: “So what's the catch?”

Nada. Zilch. Zero. Other words that mean none. Seriously though, we're not in this to trick you. Just to provide a service we hope you enjoy and find useful in your life.

Mother's Day Gift Email

Hey Friend,

We just wanted to do you a solid and make sure you didn't forget about Mother's Day. Give her a gift to let her know she raised you right. You know it's the simple things that really matter. Like a good shave.

With the DSC, she'll get a goodie bag of toiletries every month. A little monthly reminder you care.

Do the right thing. Get Mom an E-Gift Card for Mother's Day.