

Hurwitz Creative

Crazy Rich Asians EPK Questions – Constance Wu – “Rachel Chu”

1. What excited you about this film and made you want to be a part of the project?
2. What makes this film refreshing and different compared to other films we see today?
3. *(If read the book)* What is this film based on and why do you think this book has resonated with so many and would make for a great film?
4. *(If fan of the book)* As a fan, what was your reaction when you found out you were going to be playing Rachel?
5. Briefly describe the story.
6. Who do you play and what is she like?
7. Who is Nick and what is his relationship like with Rachel?
8. Where does Nick want to take Rachel and why is she hesitant?
9. When they arrive in Singapore, what kind of rich and extravagant lifestyle is she faced with and how overwhelming is that for her?
10. Talk about Rachel meeting the Young family for the first time and how does that go?
11. Who is Nick’s mom (“Eleanor Young”) and how does she treat Rachel upon arrival?
12. What are some of the obstacles Rachel faces throughout the film and how does she navigate them?
13. Who is Peik Lin and how would you describe her personality?
14. How does Peik Lin help Rachel throughout the film?
15. Talk about this Crazy Rich world – how exactly rich is everyone?
16. Who plays _____ and what do you enjoy most about what he/she brought to the role and the film?
 - a. Henry Golding – “Nick Young”
 - b. Michelle Yeoh – “Eleanor Young”
 - c. Gemma Chan – “Astrid Leong”
 - d. Awkwafina – “Peik Lin”
 - e. Jing Lusi – “Amanda”
 - f. Chris Pang – “Colin Khoo”
 - g. Sonoya Mizuno – “Araminta Lee”
17. Who is directing this film (Jon Chu) and what is your impression of this man, his talent, and what he’s doing with this film?
18. Where are you filming *Crazy Rich Asians* and what has been great about working there and the various locations you have been on?
19. Who is the production designer (Nelson Coates) and what has been great about what he is doing with these locations and the sets that have been built?
20. Who is the costume designer (Mary Vogt) and talk about the amazing wardrobe she has brought to your character and this film? Do you have a favorite piece?

21. What is the atmosphere on set like, and how fun/exciting has it been?
22. Did you do any research into this Crazy Rich world and if so, what was something that really surprised you?
23. Any advice on meeting parents for the first time?
24. There's a huge wedding in the film – what's the craziest wedding you've ever been to?
25. What do I (*the audience*) have to look forward to when I see this film?
26. LINER – “Crazy Rich people, they're just like us, let's take a look!”

IN CHARACTER

1. If you could describe yourself in just a few sentences, what would it be?
2. What's it like being here in Singapore for the first time? What's been your favorite part so far?
3. You're here with Nick Young, can you give me the who's who in the Young family?
4. What do you think of Nick's mother? Any advice for meeting significant other's parents for the first time?
5. Araminta's bachelorette party – how fun and crazy was it? (*Looking for a smug answer since she had a bad time*)
6. (At the wedding) Everyone's dressed up so nicely today - who are you wearing?
7. Do you have any marriage or love advice for Colin and Araminta?

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Crazy Rich Asians EPK Questions – Jon Chu - Director

1. What was most interesting for you about this project and why did you want to take it on?
2. What is the film based on and why did you think it would make for a great film?
3. What makes this film refreshing and different compared to other films we see today?
4. Talk about adapting the book. What was important for you to keep from the book and what did you want to expand upon?
5. Who is the author of the book and how did you work with him to stay authentic to the book, yet make it work for the big screen?
6. Briefly describe the story.
7. Who is Nick and what is his relationship like with Rachel?
8. What big event is happening in Singapore and why does Nick want to take Rachel?
9. What is Nick hiding from Rachel and why?
10. When they arrive in Singapore, what kind of rich and extravagant lifestyle is Rachel faced with and how overwhelming is that for her?
11. Talk about Rachel meeting the Young family for the first time and how does that go?
12. Who is Nick's mom ("Eleanor Young") and how does she treat Rachel upon arrival?
13. What are some of the obstacles Rachel faces throughout the film and how does she navigate them?
14. The bachelor party for Colin is massive – can you talk about that and the craziness that ensues there?
15. Talk about Astrid and her relationship with her husband – what does she hide from him at the beginning of the film and how does that speak to the culture of Singapore?
16. Talk about this Crazy Rich world – how exactly rich is everyone?
17. Who plays _____ and what do you enjoy most about what he/she brought to the role and the film?
 - a. Constance Wu – "Rachel Chu"
 - b. Henry Golding – "Nick Young"
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18. Where are you filming *Crazy Rich Asians* and what has been great about working there and the various locations you have been on?
19. Who is the production designer (Nelson Coates) and what has been great about what he is doing with these locations and the sets that have been built?
20. Fashion is a huge part of the film - who is the costume designer (Mary Vogt) and talk about the amazing wardrobe she has brought to this film? Do you have a favorite piece?

21. This film is of course about the crazy rich, but was it important for you to keep these characters relatable to the audience and if so, how did you go about doing that?
22. What is the atmosphere on set like, and how fun/exciting has it been?
23. When doing research for the film, was there anything that really surprised you about this world?
24. For those in Rachel's position, do you have any advice on meeting parents for the first time?
25. There's a huge wedding in the film – what's the craziest wedding you've ever been to?
26. What do I (*the audience*) have to look forward to when I see this film?

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Crazy Rich Asians EPK Questions – Producer

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17. Who is directing this film (Jon Chu) and what makes him the perfect person to tell this story?
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