

Quip Trip: A Park Signage Campaign

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Scenario 1: Reminding People Not to Feed the Wildlife

Wild Chef Critique

Steps:

1. Rate animals' foraging skills—Gordon Ramsay style.
2. No sharing snacks, please! They're on a diet.
3. Enjoy the wildlife show.

Nature's Menu

Acorns? Yes!

Your sandwich? No!

Let wildlife be wild-life.

Scenario 2: Encouraging People to Pick Up After Their Dogs

Clean-Up Tech Support

Steps:

1. Your dog's "error" detected.
2. Grab your toolkit.
3. Transfer the "data" to the nearest bin—system rebooted!

Doody Calls

Ring ring! It's your dog's business.

Time to pick up.

(No, you can't send it to voicemail.)

Scenario 3: Encouraging People to Stay on Designated Paths

Path Protector

Steps:

1. Find a scenic route—GPS-approved only.
2. Avoid the urge to go rogue, Indiana Jones.
3. Keep nature under your watch.

Path Perfection

Trails are cool.

Trampled plants? Not so much.

The Floor Is Lava: Nature Edition

The trail is safe.

Everything else? Hot lava.

Scenario 4: Reminding People to Be Mindful of Noise Levels

Noise Ninja

Shhhh, silence is your superpower.

Keep conversations low—stealth mode on.

Move through the park ninja-style.

Whisper Zone

Loud = less wildlife

Quiet = more wildlife

I mean...it's up to you.

Volume Control

Nature's playlist? Fire.

Mute yourself, unmute the wild.