

# mikayla melo

## PROFILE

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- ★ [msmelo@syr.edu](mailto:msmelo@syr.edu)
- ★ [LinkedIn](#) | [Portfolio](#)

## EDUCATION

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**2022 - 2026**

Syracuse University: Bachelor's of Science  
S.I. Newhouse School of Public Communications

- **Major:** Magazine, News, Digital Journalism
- *Concentration:* News

College of Arts and Sciences

- **Major:** Psychology
- ★ GPA: 3.8, Dean's List (all semesters)
- ★ "Invest in Success" Scholar
- ★ Internship Funding Award Recipient

## ACTIVITIES

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- Newhouse Peer Advisors
- Investigative Reporters and Editors
- Kappa Alpha Theta Sorority
- Panhellenic Judicial Representative
- Women in Communications

## SKILLS

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- Datawrapper, HTML, CSS
- AP style, MLA, APA
- Adobe Premiere Pro, Indesign
- Microsoft Powerpoint, Google Sheets
- Limited working Spanish

## WORK EXPERIENCE

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### Newsroom Intern, CBS News and Stations

Los Angeles, CA | 06/2024 - 08/2024

- Shadow reporters in field and interview sources
- Write digital news stories
- Pitch stories in daily editorial meetings
- Assist with investigative projects
- Write scripts and log interviews
- Monitor the assignment desk

### Assistant Editor, The Good Life Magazine

Syracuse, NY | 04/2024 - Present

- Lead team of writers & section editors
- Write and publish solutions journalism article in print and online media
- Review content and assist with sourcing
- Review pitches and select stories
- Copyedit for AP style and magazine voice
- Structure magazine and design layout

### News Writer, Maxwell Dean's Office

Syracuse, NY | 08/2024 - Present

- Write news/feature stories and announcements for website and alumni magazine, Maxwell Perspective
- Copyedit with AP style
- Interview sources and fact-check story
- Create social media posts to drive engagement
- Add multimedia elements to news stories

### Staff Writer, TheNewshouse.com

Syracuse, NY | 08/2022 - 05/2023

- Analyzed issues in news, culture, and entertainment
- Pitched relevant stories
- Collaborated with editors to review content
- Wrote and published online articles on quick deadline
- Covered campus events and interviewed sources

### Communications Team Lead, Dynamics and Sustainability Lab

Syracuse, NY | 04/2024 - Present

- Write newsletters about current research efforts
- Write concise news stories and announcements
- Create social media posts to drive engagement
- Work with designers on team to create a print booklet
- Design several graphics and data visualizations