

7 Best WooCommerce LMS Plugins for 2023

Meta description: Discover the 7 best WooCommerce LMS plugins for 2023 that simplify course creation, offer seamless payment options, and robust analytics for your eLearning platform.

Introduction

Looking to create and sell online courses through WooCommerce? You're not alone. As eLearning platforms grow in popularity, more educators and entrepreneurs seek the best tools to deliver their content seamlessly. Finding success in the billion-dollar global eLearning market begins with choosing the right tools. Among the myriad options available, selling courses on your WordPress website using a plugin that integrates with WooCommerce stands out as one of the most sought-after solutions.

In this article, let's explore why WooCommerce LMS plugins are the top choice for monetizing online courses and present you with the 7 best options for 2023.

Why WooCommerce LMS plugins are the best way to monetize your courses?

The realm of eLearning has seen tremendous growth over the past decade. The eLearning sector was worth USD 399.3 billion in 2022. According to a global report, the [eLearning sector further anticipates a 14% CAGR from 2023 to 2032](#). And with that growth, a multitude of options have sprung up for educators and content creators to monetize their courses.

[For LMSs, eCommerce is a must-have feature](#). But, with so many options available, what sets the WooCommerce LMS plugins apart as a preferred choice for many? Let's begin by examining three of the most popular methods for monetizing courses online.

1. **Selling courses on your WordPress site:** This involves using an [LMS plugin that integrates with WooCommerce](#). Popular options include [Sensei](#), [LearnDash](#), and [LifterLMS](#), each of these has its unique integration style with WooCommerce.
2. **LMS platforms:** Think of services like [Teachable](#) or [Thinkific](#). They provide an all-in-one solution, but often at a higher cost.
3. **LMS marketplaces:** Platforms such as [Udemy](#) or [Skillshare](#) allow creators to upload their courses to a vast marketplace where students can pick and choose. However, the competition is fierce, and revenue cuts can be significant.

However, having your own WordPress site where you host and sell your courses through WooCommerce LMS plugins stands out as the top choice among these. Here's why:

- **Flexibility:** WooCommerce's extensive array of extensions and plugins affords course creators the adaptability they need. Whether it's implementing a new feature or integrating with another tool, there's likely a plugin for that.
- **Full control over website design:** Unlike third-party course platforms, which restrict you to their templates, hosting your courses on your WordPress site gives you the creative freedom to ensure your platform mirrors your brand identity.
- **Economical control:** Sure, there are costs related to hosting, themes, and plugins on a WordPress site. However, these pale in comparison to the substantial revenue-sharing fees of up to 10% or more levied by some LMS platforms.

- **Variety in payment gateways:** WooCommerce integrates effortlessly with over 70 payment gateways. This includes big names like [Stripe](#), [PayPal](#), and [Apple Pay](#). Hence, you can cater to a global audience, processing payments in multiple currencies.
- **Stand out from the crowd:** With your own platform, you aren't just another course among thousands. You control the narrative, design, and presentation. Unlike in crowded marketplaces like Udemy, your courses get the spotlight they deserve, without being overshadowed by competitors.

These compelling reasons highlight the edge WooCommerce LMS plugins have over other monetization methods. Among the best WooCommerce LMS plugins, Sensei LMS has carved a niche for itself, which we will explore in the subsequent sections.

The 7 best WooCommerce LMS plugins for 2023

As the online learning industry thrives, the choice of the right Learning Management System (LMS) becomes crucial for educators. Navigating the realm of WooCommerce LMS plugins can seem daunting, but the silver lining is that the market isn't oversaturated. In fact, there are only about 10 notable WooCommerce LMS plugins in total.

In this section, let's streamline your search by spotlighting the 7 best LMS plugins that have made significant waves in 2023. These have been handpicked for their robust features, seamless integration, and user reviews. And if you're the kind who likes to explore every avenue, consider also checking out [Namaste! LMS](#), [WP Courseware](#), and [MemberPress](#). Stay tuned for an in-depth look at the intricate details of each, ensuring you make an informed choice for your eLearning platform.

Now, let's embark on our list, with Sensei LMS leading the charge due to its unparalleled features and integrations:

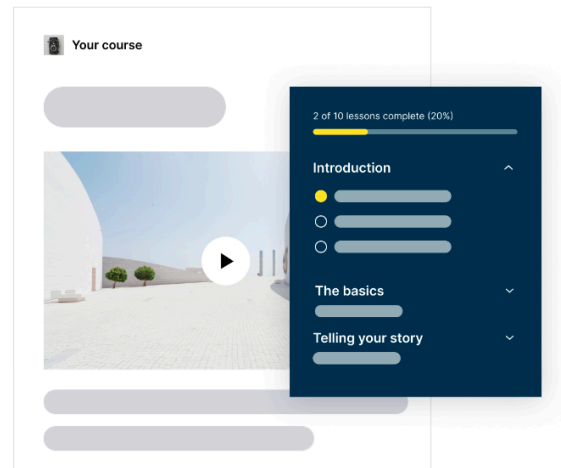
1. Sensei Pro

Emerging from the powerhouse, [Automattic](#) (the genius minds behind [WordPress.com](#), [WooCommerce](#), and [Jetpack](#)), [Sensei Pro](#) establishes itself as an innovative, easy-to-navigate WordPress LMS plugin. One of its standout attributes is its flawless integration with WordPress.

Create Better Courses With Sensei Pro

Easily build and sell best-in-class courses. Sensei Pro is a plugin from Automattic, the same people behind WordPress.com, WooCommerce, and Jetpack.

- ✓ WooCommerce integration
- ✓ Groups & cohorts
- ✓ Schedule and 'drip' lessons
- ✓ Co-teachers
- ✓ Advanced quiz features
- ✓ Restrict access to content
- ✓ Interactive videos
- ✓ Expert and friendly support
- ✓ Flashcards and image hotspots
- ✓ 14-day refund guarantee


[Get Sensei Pro](#)
[» Compare Sensei Free vs. Pro](#)

Alt-Text: Sensei Pro is an innovative, easy-to-navigate WordPress LMS plugin

Contrary to several LMS plugins that come with distinctive user interfaces, Sensei Pro offers a welcoming familiarity, allowing course creators to use the Gutenberg block editor effortlessly. This seamless assimilation doesn't stop at WordPress; it extends to [WooCommerce and its comprehensive range of extensions](#). While several LMS plugins possess their dedicated payment gateways, Sensei Pro grants access to an expansive spectrum of 70+ WooCommerce payment gateways, catering to various countries and currencies.

Features:

- **Learning mode:** Promote undistracted, immersive learning with this feature. [Learning Mode](#) is customizable and will take your courses to the next level.

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Using Distraction Free Learning Mode

Updated on July 18, 2023

Need help?

Paid user: [Create A Ticket](#)

Free user: [Visit Support Forums](#)

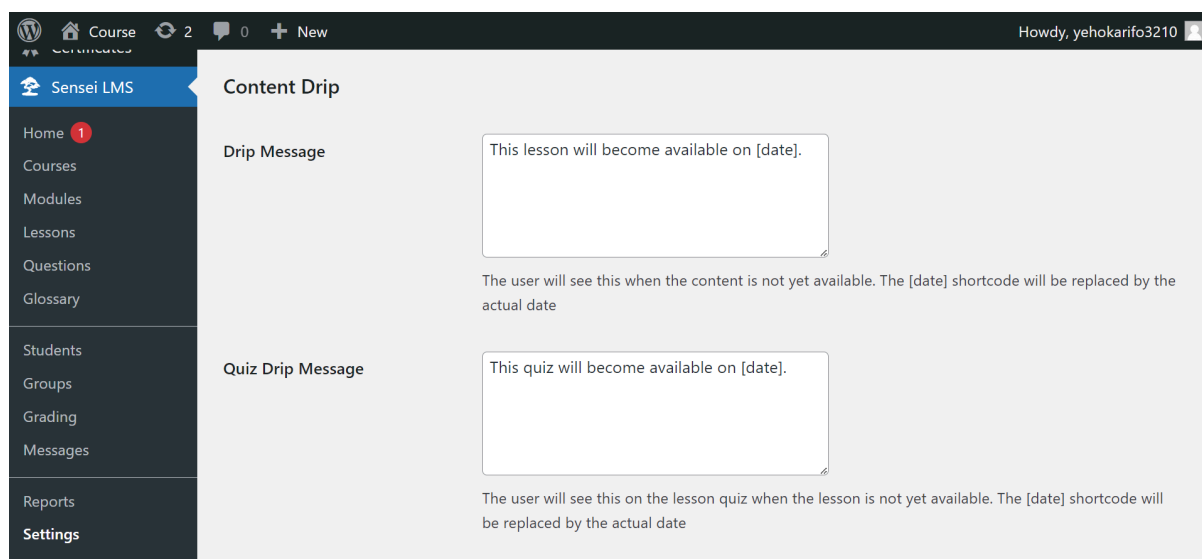
Related Docs

What's On This Page?

- [Setup](#)
- [Customize](#)
- [Full Site Editing](#)
- [Video Embed Code and Featured Image](#)
- [Comments](#)

Alt-Text: Distraction-Free Learning with Learning Mode Feature

- **Scheduled courses and drip lessons:** Empower users with control over content availability.



Alt-Text: With the Content Drip feature, empower users with control over content availability.

- **Interactive Sensei Blocks:** Use [Sensei Interactive Blocks](#) and add engaging content to lessons, blog posts, sales pages, and more. Elevate courses with interactive videos, questions, flashcards, image hotspots, and task lists. Here's a sneak peek into the Sensei Blocks:
 - **Flashcard Block:** You can use this block to create flashcards that help learners memorize facts, terms, definitions, or concepts.
 - **Image Hotspots Block:** This block can help you create interactive images that have clickable hotspots that reveal more information
 - **Tasklist Block:** You can use this block to create checklists that help learners track their progress and complete tasks.
 - **Question Block:** Use this block to create quizzes that help learners assess their knowledge and skills.
 - **Accordion Block:** You can create collapsible sections that help learners organize and access information using this block.
 - **Interactive Video Block:** This block helps you create interactive videos that help learners engage with the content and learn at their own pace.

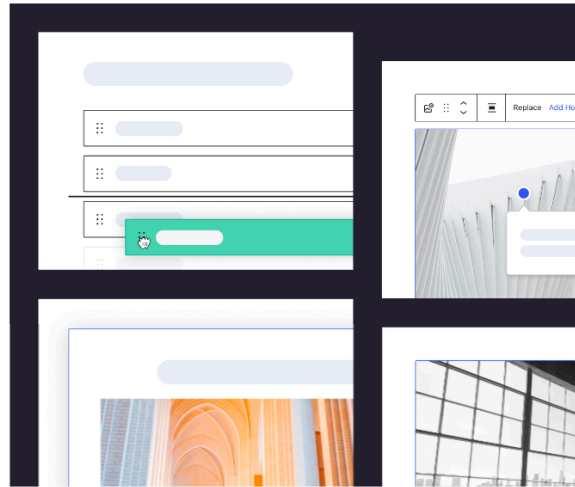
Interactive Blocks

Add engaging content to lessons, blog posts, sales pages, and more.

- Quiz Questions
- Tutor AI
- Flashcards
- Image Hotspots
- Interactive Videos
- Accordions
- Tasklists

[Get Sensei Interactive Blocks \(\\$60 per year\)](#)

>> [Or included in Sensei Pro \(\\$179 per year\)](#)



Alt-Text: Add engaging content with Sensei Interactive Blocks

- **Advanced quiz features:** Introduce timers, question ordering, and embed questions within any WordPress content. Make assessments and certification testing effortless with an [easy-to-use quiz builder](#).

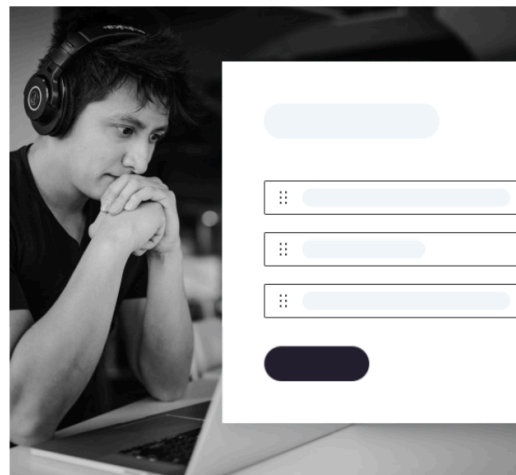
Quizzes & Assessments

Make assessments and certification testing a breeze with our easy-to-use quiz builder.

- ✓ **New!** [Auto-quiz AI](#)
- ✓ 7 question types
- ✓ Automated feedback
- ✓ Self-grading
- ✓ Allow repeat attempts
- ✓ Question banks
- ✓ Quiz timers

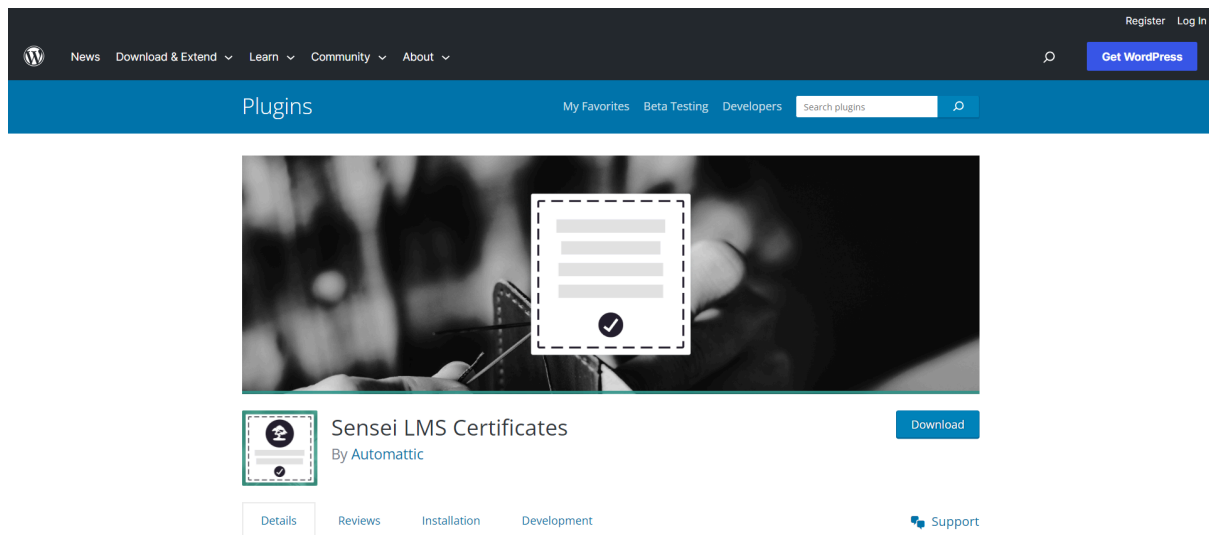
[Get Sensei Pro \(\\$179/year\)](#)

[See all Sensei Pro Features](#)



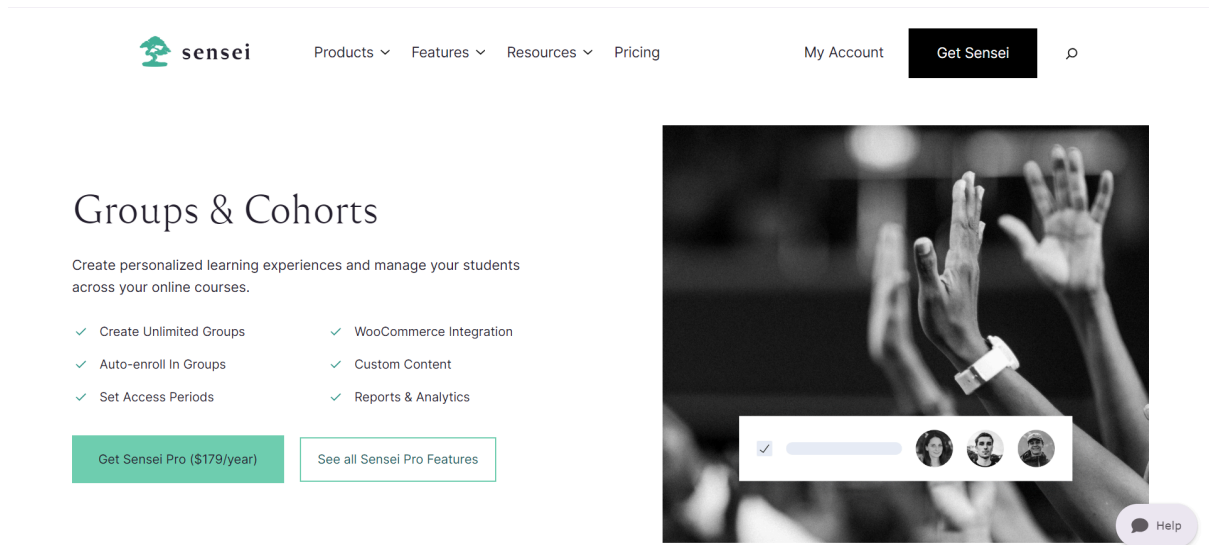
Alt-Text: Assessments and certification are made easy with the Sensei Quiz Builder feature.

- **Course restrictions:** Implement course expiration, access limitations, and prerequisite content with this feature.
- **Evaluation system:** Facilitate quiz grading, feedback provision, and [certificate creation](#). The Sensei LMS Certificate is a customizable digital or printable document automatically sent to students upon course completion.



Alt-Text: Sensei LMS allows you to generate certificates for completed courses

- **Collaborative learning:** Introduce [group learning](#), co-teaching, and direct messaging for enriched student interaction. The group learning feature benefits course creators by opening additional monetization avenues and motivating students to finish the course.



Alt-Text: Motivate learners using the group learning feature

- **Additional enhancements:** Provide media attachments for enriched course content.

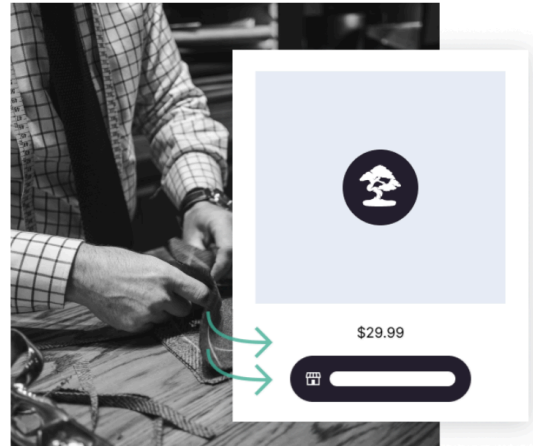
Monetization options:

- **One-click WooCommerce integration:** Sensei Pro boasts a built-in [WooCommerce](#) functionality, ensuring a hassle-free setup within minutes.

Sensei Pro + WooCommerce

Sell your courses and transform your passion into a lucrative business.

- ✓ 1-click WooCommerce integration
- ✓ Bundle courses and collections
- ✓ Sell worldwide
- ✓ Customize sales checkout
- ✓ Create recurring subscriptions
- ✓ Access detailed reports

[Get Sensei Pro \(\\$179/year\)](#)
[See all Sensei Pro Features](#)


Alt-Text: Sensei Pro has a built-in WooCommerce functionality

- **Comprehensive WooCommerce synergy:** [Link courses to WooCommerce products](#) for a streamlined setup, along with access to an array of payment gateways supported by WooCommerce.

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Selling Courses With WooCommerce

Updated on August 10, 2023

Need help?

Paid user: [Create A Ticket](#)

Free user: [Visit Support Forums](#)

Related Docs

What's On This Page?

- [What Do I Need?](#)
- [Linking a Product to a Course](#)
 - [Classic Editor](#)
- [Purchasing a Course](#)
- [Removing a Learner from a Course](#)
- [Guest Checkout](#)

Alt-text: Sensei Pro allows you to sell your courses with WooCommerce

- **Diverse pricing models:** Capitalize on WooCommerce features such as subscriptions, memberships, affiliates, discount codes, and bundled products, including tangible items.
- **Customized buyer journey:** Sensei Pro stands tall as one of the most adaptive WooCommerce LMS plugins. It bestows course creators with absolute authority over the checkout and acquisition process.
- **Global reach:** With WooCommerce at its core, Sensei Pro connects to a vast array of payment gateways, facilitating sales in multiple currencies across numerous countries.

Pricing: Sensei Pro offers a competitive pricing model, priced at \$179 annually for a single site. For broader ventures, a package for up to 20 sites is available at \$360 annually. The Sensei Bundle offers a comprehensive package at \$399 per site annually.

2. Tutor LMS

[Tutor LMS](#), with its immersive design and aesthetic appeal, stands out in the realm of online course platforms. Primarily catering to experienced educators, tutors, and teachers, its wide-reaching features also make it a preferred choice for organizations across various scales.



Alt-Text: Tutor LMS provides a platform that emphasizes visual appeal

Features:

- **Drag-and-drop course builder:** A user-centric, drag-and-drop course builder facilitates course creation right from the front end.
- **Time-bound quizzes:** Enhance student evaluation with quizzes equipped with timers and attempt counters.
- **Page builder integrations:** For those inclined towards specific page builders, Tutor LMS seamlessly integrates with both [Elementor](#) and [Divi](#).
- **Enriched functionalities:** Dive into a range of add-ons that accommodate certificates, email notifications, shopping carts, and beyond.

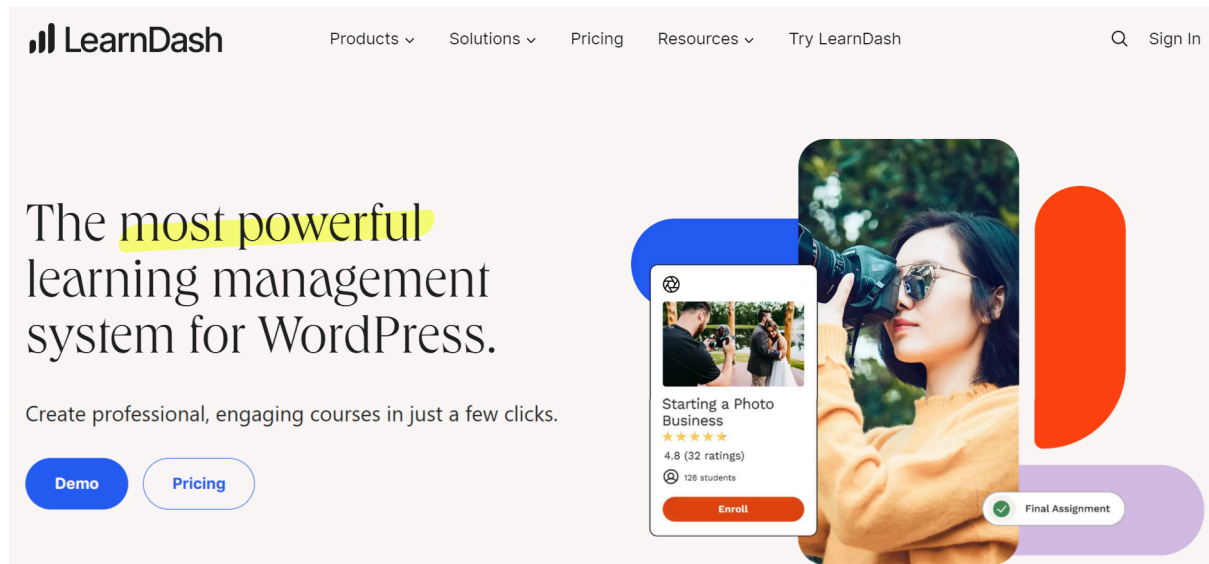
Monetization options:

- **Versatile eCommerce integrations:** Tutor LMS plays well with a variety of eCommerce plugins, allowing course creators to choose from WooCommerce, EDD, Restrict Content Pro, and Paid Membership Pro.
- **Streamlined course-to-product linking:** Bypass tedious setups by directly linking courses to WooCommerce products, unlocking all supported payment gateways.
- **Collaborative instructors' support:** For those who partner with fellow instructors, Tutor LMS introduces features like revenue sharing and fee deduction, ensuring a fair distribution model.

Pricing: With its multi-tiered pricing model, Tutor LMS offers flexibility based on scale and need. For single-site ventures, the cost is \$199 annually. A more expansive package catering to 10 sites is priced at \$399 annually, and for enterprises seeking no bounds, an unlimited sites package is available for \$799 per year.

3. LearnDash

Among the vast landscape of WordPress-based LMS platforms, [LearnDash](#) distinguishes itself by its expansive ecosystem of third-party extensions and add-ons. Its functionality spectrum is broad, offering users a multitude of options, albeit at the risk of becoming intricate. Testament to its flexibility, over 100 third-party developers have expanded their horizons with their creative add-ons. A prime advantage of LearnDash is its compatibility with modern WordPress themes and leading page builders such as [Elementor](#) and [Divi](#), ensuring a seamless website-building experience.



Alt-Text: LearnDash is a powerhouse of functionalities, but has a steeper learning curve

Features:

- **Focus mode:** Ensure learners are distraction-free and wholly engrossed in the course content.
- **Content primacy:** Make certain content mandatory for course progression.
- **Stay notified:** Automated notifications keep students updated and engaged.
- **Recognition tools:** Award students with badges and certificates upon completion.
- **Drag-and-drop course builder:** The drag-and-drop course builder simplifies the course formation process.
- **Quiz mastery:** Equip your course with advanced quiz features, including diverse question types, customizable messages, and adaptable question displays.
- **Scheduled courses and drip lessons:** Strategically "drip" lessons or schedule courses for optimal student engagement.
- **Dynamic delivery:** Adapt content delivery based on student progress and actions.

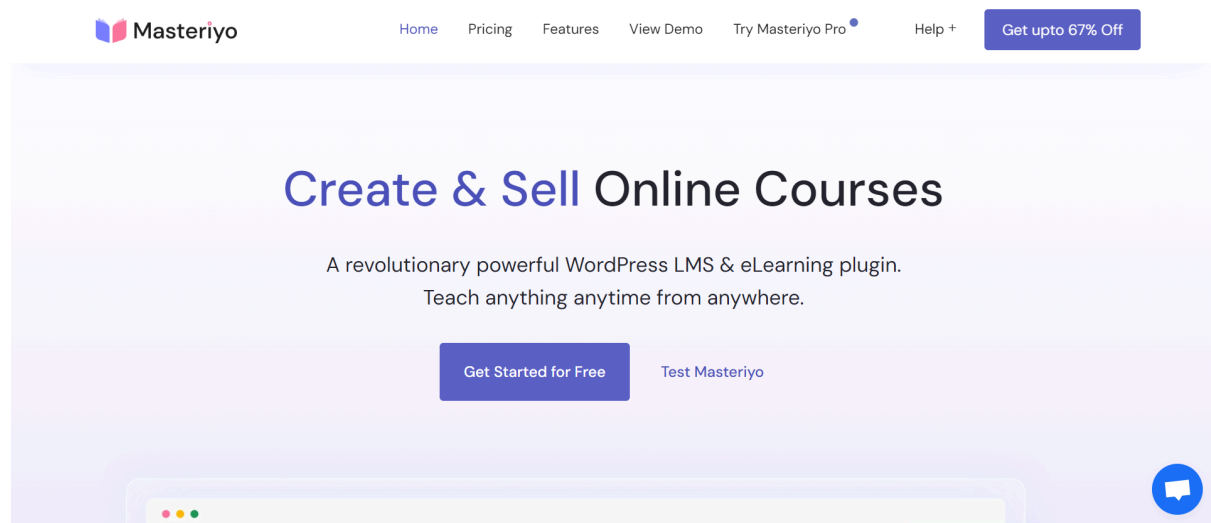
Monetization options:

- **Set-up dynamics:** Unlike Sensei Pro with its integrated WooCommerce feature, LearnDash leans on third-party applications for course monetization, introducing a layer of complexity.
- **Diverse pricing models:** From memberships to subscriptions, course bundles (inclusive of physical products) to individual course licenses, monetization is versatile.
- **Numerous payment gateway options:** With its WooCommerce integration, a vast array of payment gateways becomes accessible.
- **Flexible customer experiences:** Course creators can customize the checkout experience, ensuring student ease and increasing conversions.

Pricing: LearnDash offers tiered pricing: \$199 annually for a single site, \$399 annually for up to 10 sites, and an unrestricted package at \$799 annually. For those seeking specialized features, various add-ons are available, starting at \$49 per site annually.

4. Masteriyo

Emerging in the eLearning horizon in 2022, [Masteriyo](#) stands as a testament to the adage "simplicity is the ultimate sophistication." This WordPress LMS plugin, though young in its timeline, prioritizes a streamlined and intuitive user experience. Its pared-down course builder is engineered for both concocting and monetizing online courses. However, in comparison to seasoned giants in the LMS world, its feature toolkit might seem a tad restrained.



Alt-Text: Masteriyo offers a streamlined and intuitive user experience

Features:

- **Drag-and-drop course builder:** With a drag-and-drop course builder, designing a curriculum becomes as easy as pie.
- **Feedback loop:** A review system for courses empowers students to leave ratings and testimonials, fostering a community of feedback and continuous improvement.
- **Unwavering focus:** The platform emphasizes distraction-free learning, ensuring an immersive educational experience.
- **Quiz mastery:** Its advanced quiz features boast 9 diversified question types complemented by a robust points system.
- **Certification:** With the in-built certificate builder, rewarding students' accomplishments becomes hassle-free.
- **Collaborative teaching:** The platform supports multiple instructors, facilitating a multi-perspective teaching approach.
- **Media rich:** Embedding media attachments enriches the content and enhances learning engagement.
- **Instant clarifications:** Course FAQs address common queries, making the learning journey smoother.

Monetization options:

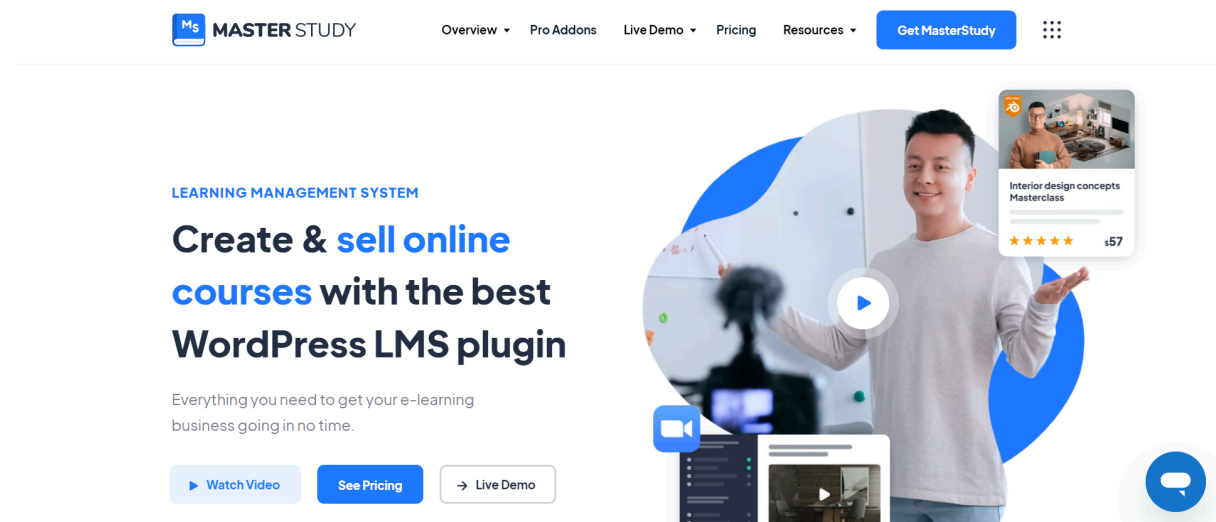
- **Inbuilt order system:** Unlike many LMS plugins reliant on external integrations, Masteriyo comes equipped with its inbuilt order system, enabling straightforward course sales sans additional plugins.

- **Selective WooCommerce integration:** While Masteriyo can function independently, it does offer the option to integrate with WooCommerce for a comprehensive checkout process, capitalizing on the diverse payment avenues it brings to the table.

Pricing: In terms of financial commitment, Masteriyo offers a clear-cut pricing structure: \$149 annually for an individual site and a more expansive option at \$299 annually for unlimited sites.

5. MasterStudy LMS

[MasterStudy LMS](#) is the epitome of aesthetic coherence and functional versatility in the eLearning landscape. By harmoniously merging an expansive feature set with extensive customization capabilities, it empowers educators to sculpt a learning platform that seamlessly resonates with their website's ethos. Recognized by both tutors and students, MasterStudy LMS is favored by those in pursuit of an all-encompassing eLearning enterprise solution.



Alt-Text: MaterStudy LMS is known for its extensive customization capabilities

Features:

- **Drag-and-drop course builder:** The drag-and-drop course builder turns the daunting task of course creation into a breezy affair.
- **Quizzing excellence:** A dedicated quiz builder facilitates the crafting of insightful quizzes to test and reinforce learning.
- **Learner's roadmap:** The inclusion of a progress bar keeps learners informed about their journey's milestones.
- **Interactive Q&A:** An integrated question-and-answer system nurtures an environment of interactive learning and instantaneous clarifications.
- **Direct sales facilitation:** Its in-built order system caters to selling courses and processing payments without the fuss of additional plugins.
- **Scheduled courses and drip lessons:** The drip content feature enables strategic dissemination of course material over time.
- **Gamified learning:** The points system gamifies the learning experience, boosting engagement and motivation.
- **Real-time interactions:** The live streaming option paves the way for real-time interactions and dynamic content delivery.

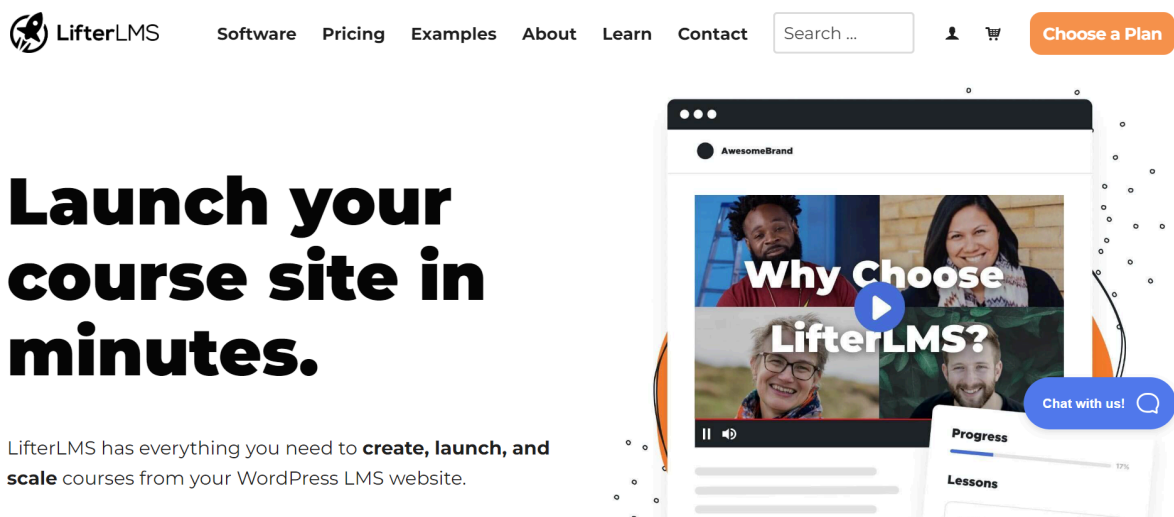
Monetization options:

- **Inbuilt order system:** MasterStudy LMS boasts its very own order system, facilitating course sales autonomously. It's equipped to handle offline payments, wire transfers, and integrates seamlessly with [Paypal](#) and [Stripe](#).
- **Expanded payment horizons with WooCommerce:** For those seeking more, its compatibility with WooCommerce unlocks an even broader spectrum of payment gateways.
- **Exclusive membership plans:** Through integration with the Paid Memberships Pro plugin, creators can structure and offer exclusive membership plans.

Pricing: MasterStudy LMS offers tiered pricing to cater to diverse needs: \$155 annually for a single site, \$199 annually for up to five sites, and an expansive tier at \$399 annually for limitless sites.

6. LifterLMS

Elegantly sculpted to integrate seamlessly into the WordPress milieu, [LifterLMS](#) distinguishes itself by aligning effortlessly with a majority of WordPress themes and prevalent page builders like [Elementor](#) and [Divi](#). The plugin's adaptability extends further with its compatibility with WordPress blocks. What further amplifies LifterLMS's appeal is its expansive repository of direct-offered extensions, providing course creators with an enhanced array of functionalities to optimize their eLearning offerings.



Alt-Text: LifterLMS aligns effortlessly with a majority of WordPress themes

Features:

- **Drag-and-drop course builder:** LifterLMS features a drag-and-drop course builder, making course creation a seamless process.
- **Scheduled courses and drip lessons:** Through the drip content feature, course creators can strategically release content over specified timelines.
- **Assessment tools:** Integrated quizzes enable consistent learner assessment and engagement.
- **Learner's journey visibility:** The course progress tracking tool gives students a clear view of their learning trajectory.
- **Focused learning:** The focus mode ensures minimal distractions, leading to an enriched learning experience.
- **Achievement recognition:** Motivate learners by acknowledging their progress with badges and achievements.

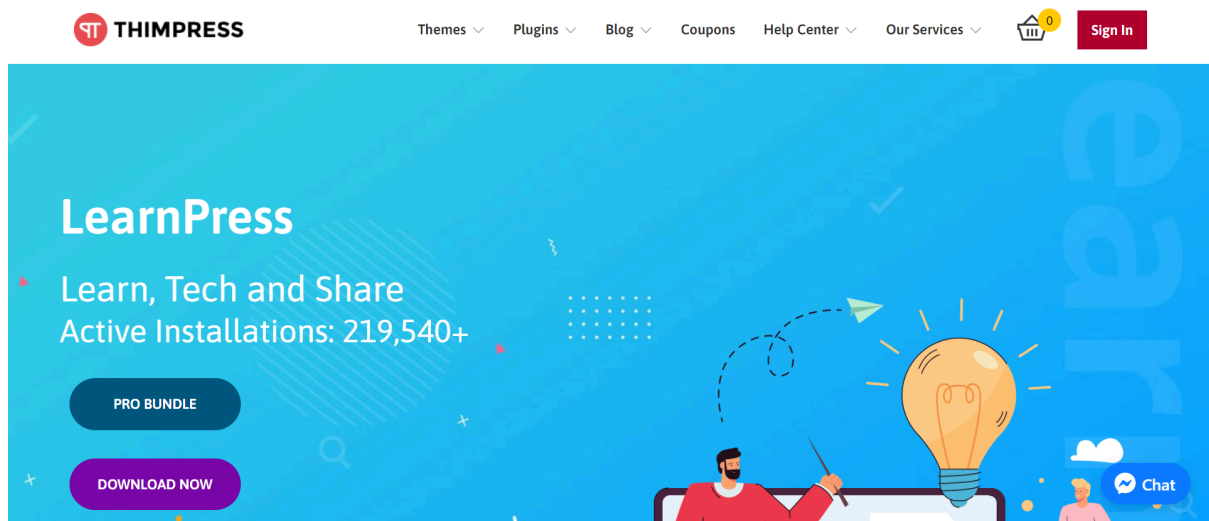
Monetization options:

- **Diverse pricing mechanisms:** LifterLMS's direct WooCommerce integration facilitates selling courses, be it individually or bundled together.
- **Global reach:** The WooCommerce association empowers course creators to tap into a wide array of 70+ payment gateways, making global sales feasible.
- **Recurring revenue streams:** Via WooCommerce and its Subscriptions plugin, course creators can set up subscription-based revenue models.
- **Advanced customization:** LifterLMS grants course creators unparalleled customization avenues, from tax rules, and shipping options, to course bundles, enhancing the eCommerce experience.
- **Recurring revenue streams:** Re-emphasizing its strength in facilitating subscription models, LifterLMS's integration with WooCommerce and its Subscriptions plugin ensures steady revenue channels for creators.

Pricing: LifterLMS structures its pricing tiers keeping in mind diverse needs: \$199 annually for a singular site, \$360 annually catering to up to five sites, and a comprehensive \$1200 annually for unlimited site usage.

7. LearnPress

Rooted in the world of WordPress, [LearnPress](#) emerges as a reliable LMS solution. Specifically crafted to resonate with traditional educators aspiring to transition their content digitally, LearnPress goes beyond just being an educational tool. It bridges the gap between learning and earning by incorporating robust monetization capabilities.



Alt-Text: LearnPress resonates with traditional educators aspiring to go digital

Features:

- **Drag-and-drop course builder:** A drag-and-drop course builder simplifies the course creation process.
- **Accreditation tools:** An in-built certificate creator acknowledges the learner's achievements and course completion.
- **Task assignment:** The assignments feature facilitates tutors in delegating essays or tasks, ensuring hands-on learning for students.
- **Scheduled courses and drip lessons:** The content drip feature empowers educators to limit lesson accessibility based on student progress or predefined timelines.
- **Interactive learning:** Live courses foster real-time interactions, making eLearning more engaging.
- **Assessment options:** Integrated quiz features facilitate regular learner evaluation.

Monetization options:

- **Default payment gateway:** LearnPress inherently supports [PayPal](#). For those seeking more options, additional payment gateways, including WooCommerce payments, are available as premium add-ons.
- **Additional investment:** To harness the WooCommerce integration with LearnPress, an additional purchase priced at \$49 is required.
- **Diverse pricing models:** By intertwining with WooCommerce, course creators gain the leverage to implement diverse monetization strategies. This encompasses subscriptions, memberships, discount codes, and bundled courses, among others.

Pricing: LearnPress offers varied pricing models to cater to a broad spectrum of needs. The Semi-Pro Bundle, inclusive of 12-month support, comes at \$210 per site. The Pro Bundle, covering a similar support duration, is priced at \$299 per site. Additionally, for those seeking customized solutions, individual add-ons can be availed, ranging between \$19 and \$49. Notably, the WooCommerce integration necessitates an added investment of \$49.

Which WooCommerce LMS plugin is right for you?

Navigating the vast landscape of WooCommerce LMS plugins, it's evident that the modern educator has a plethora of tools at their disposal to monetize their knowledge. These plugins not only streamline course creation but also fuse it with the robust e-commerce capabilities of WooCommerce. Amidst the myriad of options, Sensei Pro emerges as a beacon for those seeking a harmonious blend of functionality and ease.

Why Sensei Pro?

The answer lies in its intrinsic design - the immaculate integration with WooCommerce, the expansive list of features tailored for education, and the intuitive setup process. It isn't just about creating courses; it's about crafting an entire learning experience. By merging the capabilities of Sensei Pro with WooCommerce, course creators can concoct compelling eLearning packages, optimized to both educate and entice their target audience.

If you're on the fence about which LMS plugin to commit to, look no further. Dive deep into the world of Sensei Pro and explore its potential. Check out the [Sensei Pro Pricing Page](#) today and embark on a transformative eLearning journey!
