



Sherri Miles

Strategic Communications Director

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Award-winning writer, editor and director of strategic communications known for my creative vision, ambitious work ethic, and record of publishing excellence.

EXPERIENCE

Brown University, Providence, RI

August 2021 - Present

Research Communications Manager

- Manage internal and external print and digital communications for the Division of Research
- Producer and editor of award-winning *IMPACT Research at Brown* magazine—manage writing, photography, design, production, and distribution

Trafford Restaurant, Warren, RI

January 2018 - Present

Marketing Manager

- Manage social and digital communications for family business—brand strategy, website content and design, writing, photography, marketing

Bridgewater State University, Bridgewater, MA

September 2016 - June 2018

Adjunct Professor of Communications

- Full-time professor in Communications Studies Department
- Taught courses in Strategic Writing, Communications Research & Writing, Introduction to Public Relations, and Business Communications
- Served as faculty advisor to *The Comment* student newspaper

Summerfuel, Harvard University, Cambridge, MA

July 2016 - August 2016

Journalism Instructor

- Journalism instructor at 4-week Harvard summer program for international high school students

HONORS

CASE Awards

Council for Advancement and Support of Education (CASE)

- Best of CASE District I Award, alumni/general interest magazine printed once a year for *IMPACT Research at Brown* magazine (Oct. 2024)
- Bronze CASE Award, Individual Institutional Relations Publications, for *Suffolk Arts+Sciences* magazine JOURNEY issue

EDDIE Awards (editorial)

FOLIO:

- Gold EDDIE Award, Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* magazine ENCORE issue
- Bronze EDDIE Award, Best Design, New Magazine, Association/Non-Profit for *Suffolk Arts+Sciences* magazine ENCORE issue
- Gold EDDIE Award, Best Supplemental Annual/One-Shot, Single Article, "Teaching and Mentoring, the 1-2 Punch" for *Suffolk Arts+Sciences* magazine JOURNEY issue
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* IMAGINE issue
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Capital City Classroom," for *Suffolk Arts+Sciences* magazine IMAGINE issue
- Silver EDDIE Award for Supplemental Annual/One-Shot. Single Article. "It Savs

UMass Dartmouth, Dartmouth, MA

September 2014 - May 2016

Marketing Manager, Writer/Editor

- Editor of biannual *UMASSD* magazine
- Developed content and strategic marketing plans for University Marketing
- Produced social media content, ads, emails, and annual reports

Adjunct Professor of English

September 2014 - May 2016

- Taught Technical Communication courses in the English Department

Commonwealth of Massachusetts / Executive Office of Health and Human Services, Quincy, MA

March 2013 - August 2014

Director of MassHealth Publications

- Director of 18-member Publications Unit in MassHealth Operations
- Managed editors, designers, business manager, assistant director
- Authored reports, managed budget, performed quality control

University of Miami / College of Arts and Sciences, Coral Gables, FL

January 2011 - July 2011

Director of Communications

- Producer and editor of biannual *Arts & Sciences* magazine
- Planned issues, hired freelancers, wrote articles, and managed production

Suffolk University / College of Arts and Sciences, Boston, MA

June 2006 - December 2010

Director of Communications

- Founding editor-in-chief of *Suffolk Arts+Sciences* magazine
- Wrote articles; edited submissions; created blog, web pages, social media, and digital editions; managed vendors
- Magazine received 20 national editorial and design awards

Adjunct Professor of Communication and Journalism

September 2006 - June 2010

- Taught Magazine Article Writing; Feature Writing; Introductory News Writing; Advanced News Writing
- Created the *Suffolk Scoop* online student newspaper

Love," for *Suffolk Arts+Sciences* IMAGINE issue

- Gold EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Urban Activist," for *Suffolk Arts+Sciences* magazine IMAGINE issue
- Silver EDDIE Award for Supplemental Annual/One-Shot, Website, for *Suffolk Arts+Sciences* magazine IMAGINE issue

OZZIE Awards (design)

FOLIO:

- Bronze OZZIE Award, Best Design, New Magazine, Association/Non-Profit, for *Suffolk Arts+Sciences* ENCORE issue
- Silver OZZIE Award, Best Supplemental Annual/One-Shot, Design, for *Suffolk Arts+Sciences* IMAGINE issue

EXCEL Awards

Society of National Association Publishers (SNAP)

- Gold EXCEL Award, Most Improved Newsletter to Magazine, for *Suffolk Arts+Sciences* magazine ENCORE issue
- Extra! Award, Outstanding Excellence in Publishing, for *Suffolk Arts+Sciences* magazine ENCORE issue
- Bronze EXCEL Award, "Teaching & Mentoring, the 1-2 Punch," for *Suffolk Arts+Sciences* magazine JOURNEY issue

American Graphic Design Awards

Graphic Design USA

- Graphic Design Award for *Suffolk Arts+Sciences* magazine JOURNEY issue
- Graphic Design Award for *Suffolk Arts+Sciences* magazine IMAGINE issue

APEX Award

APEX

- APEX Award, New Magazines and Journals, *Suffolk Arts+Sciences* ENCORE issue

Beacon Awards

Association of Educational Publishers

Brown University / The Education Alliance, Providence, RI

December 2001 -
March 2006

Publications Manager

- Managed team of seven writer/editors and designers
- Copyedited reports, white papers, and grant proposals
- Wrote articles for website, journals, magazines and trade publications

EDUCATION

Emerson College

Graduate Certificate, Publishing

- Produced capstone book: *The Moon Trees—An Anthology of Poetry and Images Honoring Our Connection to Trees*

Antioch University New England

Master of Science (M.S.), Environmental Studies -
Communications Concentration

- Graduate student editor-in-chief of environmental literary journal, *Whole Terrain Journal of Reflective Environmental Practice*
- Produced two annual issues: Volume 7 "Transience, Permanence and Commitment" and Volume 8 "Legacy & Posterity"

Schumacher College

Ecological Studies courses

- Completed "Theory of Living Systems," taught by Fritjof Capra, and "Deep Ecology at Work," taught by Joanna Macy

Naropa University

Bachelor of Arts (B.A.), Environmental Studies, Minor in
Writing and Literature

- Founding editor of *Babel—Environmental Studies Department Newsletter*, produced five issues

Long Island University

Journalism major

- Attended freshman year
- Grade: 4.0 GPA

(AEP)

- Beacon Award, Higher Education Materials, for *Suffolk Arts+Sciences* magazine JOURNEY issue
- Distinguished Achievement Award, Periodicals Design, Whole Publication, Adult, for *Suffolk Arts+Sciences* JOURNEY issue

min's Editorial & Design Awards

Media Industry Newsletter (min)

- Editorial & Design Award Winner: Seth Sirbaugh, designer, category of Freelance Editorial & Design, for *Suffolk Arts+Sciences* magazine IMAGINE issue
- Editorial & Design Awards Honorable Mention in the category of Magazine Design/Single Issue for *Suffolk Arts+Sciences* IMAGINE issue. Contenders in this category included issues of *Sports Illustrated*, *Real Simple*, *AARP*, *Parenting*, and *Food Network* magazines