



Sherri Miles

Strategic Communications Director

Website: www.sherrimiles.com

Address: Westport, Massachusetts, United States of America

LinkedIn: <https://www.linkedin.com/in/sherrimiles/>

Email: smiles129@gmail.com

Director of strategic communications, award-winning writer and editor, and experienced storyteller known for having creative vision, an entrepreneurial mind, and a record of success that includes 20 national awards for publishing excellence.

EXPERIENCE

August 2021 - Present

Brown University, Providence, RI

Research Communications Manager

- Manage internal and external communications for the Office of the Vice President for Research at Brown
- Producer and editor of *IMPACT Research at Brown* magazine—coordinate writing, photography, design, production, and distribution
- Support department events, manage web pages, and oversee @BrownUResearch social media

January 2000 - Present

Freelance, Remote

Strategic Communications Consultant

- Article research and writing, social media, brand strategy, website content and design, writing, editing, photography, advertising, and marketing
- Clients include small businesses, educational institutions and non-profit organizations

September 2016 - June 2018

Bridgewater State University, Bridgewater, MA

Adjunct Professor of Communications

- Full-time instructor in the Dept. of Communications Studies
- Taught 16 online and face-to-face courses over two years, including Strategic Writing, Communications Research & Writing, Introduction to Public Relations, and Business Communications
- Served as faculty advisor to *The Comment* student newspaper

July 2016 - August 2016

Summerfuel, Harvard University, Cambridge, MA

Journalism Instructor

- Journalism instructor at 4-week Harvard summer program for international high school students

September 2014 - May 2016

UMass Dartmouth, Dartmouth, MA

Marketing Manager, Writer/Editor

- Editor of biannual *UMASSD* magazine
- Developed content and strategic marketing plans for University Marketing
- Wrote and produced social media content, ads, email communications, and annual reports

September 2014 - May 2016

Adjunct Professor of English

- Taught Technical Communication writing courses in the English Department

March 2013 -
August 2014

Commonwealth of Massachusetts / Executive Office of Health and Human Services, Quincy, MA

Director of MassHealth Publications

- Director of 18-member Publications Unit in MassHealth Operations
- Managed editors, designers, a business manager, and an assistant director
- Set priorities, allocated resources, and scheduled projects to meet agency goals
- Authored reports and correspondence, managed internal communications, projected annual publications budget, and performed quality control on all publications

January 2011 -
July 2011

University of Miami / College of Arts and Sciences, Coral Gables, FL

Director of Communications

- Producer and editor of *Arts & Sciences* magazine, a biannual alumni publication produced by the College of Arts and Sciences to support fundraising
- Planned issues, hired freelancers, wrote magazine articles, and managed production
- Wrote news stories and website content for the Dean's Office

June 2006 -
December 2010

Suffolk University / College of Arts and Sciences, Boston, MA

Director of Communications

- Founding editor-in-chief of *Suffolk Arts+Sciences* magazine
- Produced three issues; wrote articles; edited submissions; created magazine blog, web pages, social media accounts, and digital editions
- Magazine received 20 national editorial and design awards in three years
- Built communications office and developed strategic print and online marketing plans for the College of Arts and Sciences
- Supervised Communications staff, including web writer/editor, events manager, and student interns and grad fellows
- Managed vendor/contractor relations with printers, proofreaders, photographers, graphic designers, and writers

September 2006 -
June 2010

Adjunct Professor of Communication and Journalism

- Taught courses in the Communication and Journalism Department at Suffolk
- Courses included: Magazine Article Writing; Feature Writing; Journalism I—Introductory News Writing; Journalism II—Advanced News Writing
- Created the *Suffolk Scoop* online newspaper using a blogging platform to provide students with a real-world publishing project

December 2001 -
March 2006

Brown University / The Education Alliance, Providence, RI

Publications Manager

- Managed team of seven writer/editors and designers in a US Department of Education funded research center at Brown
- Developed publications, tools, and resources for education reform programs
- Copyedited reports, white papers, and grant proposals
- Wrote articles for website, journals, and national magazines and trade publications
- Oversaw all functions of the Publications Unit and collaborated with policy and subject matter experts on program deliverables

EDUCATION

Antioch University New England

Master of Science (M.S.), Environmental Studies - Communications Concentration

- Graduate student editor-in-chief of environmental literary journal, *Whole Terrain Journal of Reflective Environmental Practice*
- Produced two annual issues: Volume 7 "Transience, Permanence and Commitment" and Volume 8 "Legacy & Posterity"

Emerson College

Graduate Certificate, Publishing

- Produced capstone book: *The Moon Trees—An Anthology of Poetry and Images Honoring Our Connection to Trees*

Naropa University

Bachelor of Arts (B.A.), Environmental Studies, Minor in Writing and Literature

- Founding editor of *Babel—Environmental Studies Department Newsletter*, produced five issues

Schumacher College

Ecological Studies courses

- Schumacher College is an international, progressive college for ecological studies in Totnes, Devon, UK
- Completed two month-long summer courses for credit during study abroad in England: "Theory of Living Systems," taught by Fritjof Capra, and "Deep Ecology at Work," taught by Joanna Macy

Long Island University

Journalism major

- Attended freshman year
- Grade: 4.0 GPA

HONORS

CASE Award

Council for Advancement and Support of Education (CASE)

- Bronze CASE Award, Individual Institutional Relations Publications, for *Suffolk Arts+Sciences* magazine JOURNEY issue

EDDIE Award (editorial)

FOLIO:

- Gold EDDIE Award, Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* magazine ENCORE issue
- Bronze EDDIE Award, Best Design, New Magazine, Association/Non-Profit for *Suffolk Arts+Sciences* magazine ENCORE issue
- Gold EDDIE Award, Best Supplemental Annual/One-Shot, Single Article, "Teaching and Mentoring, the 1-2 Punch" for *Suffolk Arts+Sciences* magazine JOURNEY issue
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* IMAGINE issue
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Capital City Classroom," for *Suffolk Arts+Sciences* magazine IMAGINE issue
- Silver EDDIE Award for Supplemental Annual/One-Shot, Single Article, "It Says Love," for *Suffolk*

Arts+Sciences IMAGINE issue

- Gold EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Urban Activist," for *Suffolk Arts+Sciences* magazine IMAGINE issue
 - Silver EDDIE Award for Supplemental Annual/One-Shot, Website, for *Suffolk Arts+Sciences* magazine IMAGINE issue
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OZZIE Award (design)

FOLIO:

- Bronze OZZIE Award, Best Design, New Magazine, Association/Non-Profit, for *Suffolk Arts+Sciences* ENCORE issue
 - Silver OZZIE Award, Best Supplemental Annual/One-Shot, Design, for *Suffolk Arts+Sciences* IMAGINE issue
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EXCEL Award

Society of National Association Publishers (SNAP)

- Gold EXCEL Award, Most Improved Newsletter to Magazine, for *Suffolk Arts+Sciences* magazine ENCORE issue
 - Extra! Award, Outstanding Excellence in Publishing, for *Suffolk Arts+Sciences* magazine ENCORE issue
 - Bronze EXCEL Award, "Teaching & Mentoring, the 1-2 Punch," for *Suffolk Arts+Sciences* magazine JOURNEY issue
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American Graphic Design Award

Graphic Design USA

- Graphic Design Award for *Suffolk Arts+Sciences* magazine JOURNEY issue
 - Graphic Design Award for *Suffolk Arts+Sciences* magazine IMAGINE issue
-

APEX Award

APEX

- APEX Award, New Magazines and Journals, *Suffolk Arts+Sciences* ENCORE issue
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Beacon Award

Association of Educational Publishers (AEP)

- Beacon Award, Higher Education Materials, for *Suffolk Arts+Sciences* magazine JOURNEY issue
 - Distinguished Achievement Award, Periodicals Design, Whole Publication, Adult, for *Suffolk Arts+Sciences* JOURNEY issue
-

min's Editorial & Design Award

Media Industry Newsletter (min)

- Editorial & Design Award Winner: Seth Sirbaugh, designer, category of Freelance Editorial & Design, for *Suffolk Arts+Sciences* magazine IMAGINE issue
- Editorial & Design Awards Honorable Mention in the category of Magazine Design/Single Issue for *Suffolk Arts+Sciences* IMAGINE issue. Contenders in this category included issues of *Sports Illustrated*, *Real Simple*, *AARP*, *Parenting*, and *Food Network* magazines