



Sherri Miles

Strategic Communications Director

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Award-winning writer, editor and director of strategic communications known for my creative vision, ambitious work ethic, and record of publishing excellence.

EXPERIENCE

Brown University, Providence, RI *March 2025 to Present*

Assistant Communications Director

- Drive communications strategy for the Division of Research, crafting narratives that transform technical research into engaging content for digital and news media.
- Direct the Research Communications unit, producing editorial and digital content to expand the reach and impact of Brown's research enterprise.
- Lead the planning of high-profile communications initiatives and support executive messaging to elevate the Division's profile.

Brown University, Providence, RI *August 2021 to March 2025*

Research Communications Manager

- Led division-wide communications, from reporting on faculty breakthroughs to providing on-site event coverage and digital strategy.
- Produced and edited the **award-winning** *IMPACT Research at Brown* magazine, authoring core features while directing contractors for writing, photography, and design.

Trafford Restaurant, Warren, RI *January 2018 - Present*

Marketing Director

- Lead brand strategy for [Trafford Restaurant](#), managing digital media, social content, marketing, and photography.

Bridgewater State University, Bridgewater, MA *September 2016 - June 2018*

Adjunct Professor of Communications

- Taught a full-time course load within the Department of

HONORS

CASE Awards

Council for Advancement and Support of Education (CASE)

- Best of CASE District I Award, alumni/general interest magazine for *IMPACT Research at Brown* magazine
- Bronze CASE Award, Individual Institutional Relations Publications, for *Suffolk Arts+Sciences* magazine JOURNEY

EDDIE Awards (editorial)

FOLIO:

- Gold EDDIE Award, Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* magazine ENCORE
- Bronze EDDIE Award, Best Design, New Magazine, Association/Non-Profit for *Suffolk Arts+Sciences* magazine ENCORE
- Gold EDDIE Award, Best Supplemental Annual/One-Shot, Single Article, "Teaching and Mentoring, the 1-2 Punch" for *Suffolk Arts+Sciences* magazine JOURNEY
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* IMAGINE
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Capital City Classroom," for *Suffolk Arts+Sciences* magazine IMAGINE
- Silver EDDIE Award for Supplemental Annual/One-Shot, Single Article, "It Says Love," for *Suffolk Arts+Sciences* IMAGINE
- Gold EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Urban Activist," for *Suffolk Arts+Sciences* magazine IMAGINE

Communication Studies, covering Strategic Writing, Communications Research, Public Relations, and Business Communications.

- Served as Faculty Advisor to *The Comment*, providing editorial oversight and professional mentorship to the student-run newspaper staff.

Summerfuel, Harvard University, Cambridge, MA *July 2016 - August 2016*

Journalism Instructor

- Led an intensive journalism course for a 4-week Summerfuel program at Harvard University, teaching international high school students news gathering and digital storytelling skills.

UMass Dartmouth, Dartmouth, MA *September 2014 - May 2016*

Marketing Manager, Writer/Editor

- Served as Editor of the biannual *UMASSD* magazine, overseeing the full lifecycle of editorial planning, content development, and production.
- Created social media content, digital ads, and email campaigns.

Adjunct Professor of English *September 2014 - May 2016*

- Taught Technical Communication courses, training students to translate complex information into clear, professional documentation.

Commonwealth of Massachusetts / Executive Office of Health and Human Services, Quincy, MA *March 2013 - August 2014*

Director of MassHealth Publications

- Directed the MassHealth Publications Unit, overseeing a staff of 18 editors, designers, and managers to deliver critical public health communications.
- Supervised editorial and design workflows, ensuring rigorous quality control for all state-wide publication initiatives.

University of Miami / College of Arts and Sciences, Coral Gables, FL *January 2011 - July 2011*

Director of Communications

- Directed production and editorial strategy for the biannual *Arts & Sciences* magazine, managing the full publication lifecycle from initial issue planning to final distribution.

Suffolk University / College of Arts and Sciences, Boston, MA *June 2006 - December 2010*

Director of Communications

- Silver EDDIE Award for Supplemental Annual/One-Shot, Website, for *Suffolk Arts+Sciences* magazine IMAGINE

OZZIE Awards (design)

FOLIO:

- Bronze OZZIE Award, Best Design, New Magazine, Association/Non-Profit, for *Suffolk Arts+Sciences* ENCORE
- Silver OZZIE Award, Best Supplemental Annual/One-Shot, Design, for *Suffolk Arts+Sciences* IMAGINE

EXCEL Awards

Society of National Association Publishers (SNAP)

- Gold EXCEL Award, Most Improved Newsletter to Magazine, for *Suffolk Arts+Sciences* magazine ENCORE
- Extra! Award, Outstanding Excellence in Publishing, for *Suffolk Arts+Sciences* magazine ENCORE
- Bronze EXCEL Award, "Teaching & Mentoring, the 1-2 Punch," for *Suffolk Arts+Sciences* magazine JOURNEY

American Graphic Design Awards

Graphic Design USA

- Graphic Design Award for *Suffolk Arts+Sciences* magazine JOURNEY
- Graphic Design Award for *Suffolk Arts+Sciences* magazine IMAGINE

APEX Award

APEX

- APEX Award, New Magazines and Journals, *Suffolk Arts+Sciences* ENCORE

Beacon Awards

Association of Educational Publishers (AEP)

- Beacon Award, Higher Education Materials, for *Suffolk Arts+Sciences* magazine JOURNEY
- Distinguished Achievement Award, Periodicals Design, Whole Publication, Adult, for *Suffolk Arts+Sciences* JOURNEY

min's Editorial & Design Awards

- Founding Editor-in-Chief of *Suffolk Arts+Sciences* magazine; directed all editorial strategy and multi-platform content creation, **securing 20 national awards** for excellence in writing, design, and production.
- Led the College's communications team and executive initiatives, managing internal and external messaging to strengthen institutional reputation and support high-profile events.

Adjunct Professor of Communication
and Journalism

September 2006 - June
2010

- Taught advanced journalism courses, including Feature Writing and Magazine Article Writing, training students to translate complex topics into professional, publication-ready content.
- Launched *The Suffolk Scoop*, the university's first online student newspaper; served as the founding advisor and technical lead, managing a digital laboratory for student mentorship and newsroom production.

**Brown University / The
Education Alliance, Providence,
RI**

December 2001 -
March 2006

Publications Manager

- Directed a creative team of seven writers, editors, and designers to produce high-quality publications on education reform research funded by the US Department of Education.
- Oversaw editorial quality control, copyediting complex reports, white papers, and grant proposals while contributing original content to trade publications.

EDUCATION

Emerson College

Graduate Certificate, Publishing

- Produced *The Moon Trees*, a limited-edition capstone anthology; managed the end-to-end editorial and technical production, from initial content selection and page design to final print coordination.
- Authored original introductory and marketing copy for the project, managing all aspects of cover design and typography.
- Maintained a 4.0 GPA throughout the graduate publishing program.

Antioch University New England

Master of Science (M.S.), Environmental Studies -
Environmental Communications major

- Editor-in-Chief of *Whole Terrain Journal*; directed the editorial vision and production for two annual volumes: Volume 7: "Transience, Permanence and Commitment" and Volume 8: "Legacy & Posterity."
- Facilitated the peer-review and selection process for reflective environmental literature, coordinating with contributors and internal stakeholders.

Media Industry Newsletter (min)

- Editorial & Design Award Winner: Freelance Editorial & Design, for *Suffolk Arts+Sciences* magazine IMAGINE
- Editorial & Design Awards Honorable Mention in the category of Magazine Design/Single Issue for *Suffolk Arts+Sciences* IMAGINE issue. Contenders in this category included issues of *Sports Illustrated*, *Real Simple*, *AARP*, *Parenting*, and *Food Network* magazines

Schumacher College, Devon, UK

Ecological Studies

- Completed summer abroad coursework in "Theory of Living Systems" and "Deep Ecology at Work," studying under leading theorists Fritjof Capra and Joanna Macy.
- Engaged in immersive international study focused on the intersection of systems thinking and environmental ethics.

Naropa University

Bachelor of Arts (B.A.), Environmental Studies, Minor in Writing and Literature

- Founding Editor of *Babel*; established the Environmental Studies Department's inaugural newsletter, directing the editorial vision and production for the first five issues.
- Earned a concentration in writing, focusing on the convergence of environmental science and literary expression.

Long Island University - C.W. Post

Journalism major

- Completed foundational Journalism coursework in news reporting and media ethics; maintained a 3.7 GPA.

