



# Sherri Miles

*Strategic Communications Director*

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Award-winning writer, editor and director of strategic communications known for my creative vision, ambitious work ethic, and record of publishing excellence.

## EXPERIENCE

### **Brown University, Providence, RI**

*August 2021 - Present*

Research Communications Manager

- Manage internal and external print and digital communications for the Division of Research
- Producer and editor of award-winning [IMPACT Research at Brown magazine](#)—manage writing, photography, design, production, and distribution

### **Trafford Restaurant, Warren, RI**

*January 2018 - Present*

Marketing Manager

- Manage social and digital communications for [Trafford Restaurant](#), our family business, including brand strategy, website content and design, writing, photography, marketing

### **Bridgewater State University, Bridgewater, MA**

*September 2016 - June 2018*

Adjunct Professor of Communications

- Full-time professor in Communications Studies Department
- Taught courses in Strategic Writing, Communications Research & Writing, Introduction to Public Relations, and Business Communications
- Served as faculty advisor to *The Comment* student newspaper

### **Summerfuel, Harvard University, Cambridge, MA**

*July 2016 - August 2016*

Journalism Instructor

- Journalism instructor at 4-week Harvard summer program for international high school students

## HONORS

### CASE Awards

Council for Advancement and Support of Education (CASE)

- Best of CASE District I Award, alumni/general interest magazine for *IMPACT Research at Brown* magazine
- Bronze CASE Award, Individual Institutional Relations Publications, for *Suffolk Arts+Sciences* magazine JOURNEY

### EDDIE Awards (editorial)

FOLIO:

- Gold EDDIE Award, Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* magazine ENCORE
- Bronze EDDIE Award, Best Design, New Magazine, Association/Non-Profit for *Suffolk Arts+Sciences* magazine ENCORE
- Gold EDDIE Award, Best Supplemental Annual/One-Shot, Single Article, "Teaching and Mentoring, the 1-2 Punch" for *Suffolk Arts+Sciences* magazine JOURNEY
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Full Issue for *Suffolk Arts+Sciences* IMAGINE
- Bronze EDDIE Award for Supplemental Annual/One-Shot, Single Article, "Capital City Classroom," for *Suffolk Arts+Sciences* magazine IMAGINE
- Silver EDDIE Award for Supplemental Annual/One-Shot, Single Article, "It Says Love," for *Suffolk Arts+Sciences* IMAGINE
- Gold EDDIE Award for Supplemental Annual/One-Shot. Single Article. "Urban

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## UMass Dartmouth, Dartmouth, MA

September 2014 - May 2016

Marketing Manager, Writer/Editor

- Editor of biannual [UMASSD magazine](#)
- Developed content and strategic marketing plans for University Marketing
- Produced social media content, ads, emails, and annual reports

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Adjunct Professor of English

September 2014 - May 2016

- Taught Technical Communication courses in the UMass Dartmouth English Department

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## Commonwealth of Massachusetts / Executive Office of Health and Human Services, Quincy, MA

March 2013 - August 2014

Director of MassHealth Publications

- Director of 18-member Publications Unit in MassHealth Operations
- Managed editors, designers, business manager, assistant director
- Authored reports, managed budget, performed quality control

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## University of Miami / College of Arts and Sciences, Coral Gables, FL

January 2011 - July 2011

Director of Communications

- Producer and editor of biannual [Arts & Sciences magazine](#)
- Planned issues, hired freelancers, wrote articles, and managed production

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## Suffolk University / College of Arts and Sciences, Boston, MA

June 2006 - December 2010

Director of Communications

- Founding editor-in-chief of [Suffolk Arts+Sciences magazine](#)
- Wrote articles; edited submissions; created blog, web pages, social media, and digital editions; managed vendors
- Magazine received 20 national editorial and design awards

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Adjunct Professor of Communication and Journalism

September 2006 - June 2010

- Taught courses in Suffolk University Communication and Journalism department: Magazine Article Writing; Feature Writing; Introductory News Writing; Advanced News Writing
- Created the [Suffolk Scoop](#) online student newspaper

Activist," for *Suffolk Arts+Sciences* magazine IMAGINE

- Silver EDDIE Award for Supplemental Annual/One-Shot, Website, for *Suffolk Arts+Sciences* magazine IMAGINE

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## OZZIE Awards (design)

FOLIO:

- Bronze OZZIE Award, Best Design, New Magazine, Association/Non-Profit, for *Suffolk Arts+Sciences* ENCORE
- Silver OZZIE Award, Best Supplemental Annual/One-Shot, Design, for *Suffolk Arts+Sciences* IMAGINE

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## EXCEL Awards

Society of National Association Publishers (SNAP)

- Gold EXCEL Award, Most Improved Newsletter to Magazine, for *Suffolk Arts+Sciences* magazine ENCORE
- Extra! Award, Outstanding Excellence in Publishing, for *Suffolk Arts+Sciences* magazine ENCORE
- Bronze EXCEL Award, "Teaching & Mentoring, the 1-2 Punch," for *Suffolk Arts+Sciences* magazine JOURNEY

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## American Graphic Design Awards

Graphic Design USA

- Graphic Design Award for *Suffolk Arts+Sciences* magazine JOURNEY
- Graphic Design Award for *Suffolk Arts+Sciences* magazine IMAGINE

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## APEX Award

APEX

- APEX Award, New Magazines and Journals, *Suffolk Arts+Sciences* ENCORE

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## Beacon Awards

Association of Educational Publishers (AEP)

- Beacon Award, Higher Education Materials, for *Suffolk Arts+Sciences* magazine JOURNEY
- Distinguished Achievement Award, Periodicals Design, Whole Publication, Adult, for *Suffolk Arts+Sciences* JOURNEY

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## Brown University / The Education Alliance, Providence, RI

December 2001 -  
March 2006

Publications Manager

- Managed team of seven writer/editors and designers
- Copyedited reports, white papers, and grant proposals
- Wrote articles for website, journals, magazines and trade publications

### EDUCATION

## Emerson College

Graduate Certificate, Publishing

- Produced capstone book: *The Moon Trees—An Anthology of Poetry and Images Honoring Our Connection to Trees*
- GPA 4.0

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## Antioch University New England

Master of Science (M.S.), Environmental Studies -  
Environmental Communications major

- Graduate student editor-in-chief of environmental literary journal, *Whole Terrain Journal of Reflective Environmental Practice*
  - Produced two annual issues: [Volume 7 "Transience, Permanence and Commitment"](#) and [Volume 8 "Legacy & Posterity"](#)

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## Schumacher College, Devon, UK

Ecological Studies courses

- Summer study abroad
- Completed "Theory of Living Systems" course taught by Fritjof Capra, and "Deep Ecology at Work" course taught by Joanna Macy

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## Naropa University

Bachelor of Arts (B.A.), Environmental Studies, Minor in  
Writing and Literature

- Concentration in Ecology
- Founding editor of *Babel—Environmental Studies Department Newsletter*, produced five issues

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## Long Island University

Journalism major

- Attended freshman year

## min's Editorial & Design Awards

Media Industry Newsletter (min)

- Editorial & Design Award Winner: Freelance Editorial & Design, for *Suffolk Arts+Sciences* magazine IMAGINE
- Editorial & Design Awards Honorable Mention in the category of Magazine Design/Single Issue for *Suffolk Arts+Sciences* IMAGINE issue. Contenders in this category included issues of *Sports Illustrated*, *Real Simple*, *AARP*, *Parenting*, and *Food Network* magazines