

Belle Aire[®]

C R E A T I O N S

"If you want to go far, go together" is the motto embodied by our carefully cultivated team of experts. We constantly strive to work together and be better for our partners; to meet their needs and exceed their expectations.

The synergistic dynamic between our team members allows us to offer the most advanced and thoughtful fragrance, flavor, and malodor abatement solutions available today. Merging their creativity with our innovative technologies, our teams continually explore, expand, and elevate the sensorial experiences that touch consumers every day.

Our creative center is the hub of inspiration at Belle Aire Creations. **Perfumers** are free to be artists, while our **Fragrance Directors** develop, create, and validate fragrances through the lens of our partners' needs and desires.



The **Marketing Insights** group ensures our creations are at the forefront of emerging trends as our **Application** team finds innovative ways to utilize and maximize the benefits of our portfolio. At the same time, members of our **Sales** team understand the challenges and the opportunities that developing a new product entail and are true collaborators with our partners.

Behind the scenes, **Quality** guarantees that product specifications are clearly defined and consistently met while our **Regulatory** group ensures product compliance in the markets where our partners operate. Adhering to safe and environmentally friendly processes, our **Operations** team upholds the highest manufacturing standards to deliver quality product on time, every time.