

FOOL ME ONCE

HOAX

FAKE

SCAM

hoodwinks

bamboozles

FRAUD

dupes

PHISHING

manipulations

RIP-OFF

Cyber crimes

CON

MYTH

RUSE

DECEPTION

SWINDLE

FOOL ME ONCE

Genre: Documentary/History/True Crime (WGA registered)

Logline: Skepticism is the gift that keeps us from becoming the victim of our own gullibility.

MYTH

FAKE

SCAM

Tagline: Skeptic or sucker? You decide.

FRAUD

Synopsis: Hoaxes, scams, and deceptions have been perpetrated upon society for centuries. Most cons were money-driven, some manipulated the media, while others fed off the mayhem. Fool Me Once will feature the most elaborate fakes, frauds, and fleeces from the perspective of impact, scale, and sheer brazenness bolstered by analysis from criminal profiling and psychological professionals. It is “edu-tainment” at its best!

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