Facchini: Paving the way for AI-assisted reporting with a 'sustainability memory'

Considered a leader in industrial innovation, Facchini S.A. is intensifying its use of robotics, automation, and process digitalization to bring sustainability data into the core of its business. With more than 6,500 employees, 10 factories, an international distribution network, and 35 branches spread across Brazil, the company has been defining the standards for road transportation products for 75 years.

Facchini needed to embed environmental, social, and governance (ESG) data directly into its ERP systems to enable advanced AI-assisted reporting and decision-making. It also wanted to help AI agents apply learning from past sustainability experiences to enable reporting teams to improve future strategy. By consolidating and integrating critical environmental metrics and social indicators, the company could satisfy growing demand for real-time reporting while also addressing International Financial Reporting Standards (IFRS) mandates.

Integrating sustainability metrics and enhancing strategic management decisions using SAP Sustainability Control Tower

Before: Challenges and opportunities
- Centralize and consolidate environmental metrics and social indicators for reporting purposes
- Move away from manual and time-consuming sustainability data-collection processes
- Enhance data trust and enable environmental-metric transparency and governance
- Leverage legacy SAP S/4HANA Cloud Private Edition to gain a predictive and strategic vision

Why SAP
SAP Sustainability Control Tower solution, integrating environmental, social, and governance data to support transparent reporting, business steering, and corporate governance

After: Value-driven results
- Consolidated social and environmental data, producing real-time sustainability reports
- Automated and centralized sustainability data, reducing response times in a demanding market
- Helped reporting teams apply learnings to improve strategy with a "sustainability memory" for AI agents
- Integrated ERP data, such as environmental metrics and social indicators, improving data reliability, increasing transparency, and fostering strategic management decisions
- Supported the growing domestic and international demand for detailed reporting

"With SAP Sustainability Control Tower, we have **integrated diverse metrics**—from carbon emissions and material circularity to social indicators such as diversity and inclusion. This allows us to produce sustainability reports in real time, creating a foundation for strategic management decisions."

Marcelo Facchini, Director, Facchini S..A.

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Integrated data source for sustainability metrics

600
Questions generated for reporting in days instead of weeks

100%
Renewable energy use by 2026

Facchini S.A.
São Paulo, Brazil
www.facchini.com.br

Industry
Industrial manufacturing

Products and services
Road transportation products

Employees
6,500

Featured solution
SAP Sustainability Control Tower, part of SAP Sustainability solutions

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