



Martur Fompak: Unlocking sustainability with carbon footprint transparency

With a long-term commitment to reshape mobility with responsible solutions, Martur Fompak International considers sustainability a key priority. Using the SAP Sustainability Footprint Management solution and SAP Business AI, the automotive supplier is making informed choices based on the environmental impacts of different activities and components.

Martur Fompak is unlocking sustainability with carbon footprint transparency to drive responsible innovations in the automotive industry.



Using AI to unite ERP and sustainability data for smarter business

Before: Challenges and opportunities

- Able to quickly make carbon footprint calculations across its supply chain while analyzing each component, raw material, and activity for climate impact
- Make carbon footprint information easily accessible to employees and customers, providing the information needed to make greener decisions, resulting in lower carbon emissions
- Develop an innovative solution allowing internal design teams and customers to personalize vehicle cockpit elements such as seats, door panels, and dashboards

After: Value-driven results

- Decreased car seat carbon emissions by more than a third, cut transportation emissions in half, and significantly reduced Scope 3 emissions
- Enabled employer and senior executives to quickly access and share up-to-date sustainability information, informing decision-making at all levels
- Tracked carbon emissions across product lifecycles leading to the use of green steel seat frames and an increase in renewable energy in production processes
- Improved sustainability challenge response time with faster carbon footprint calculations, data collection, and real-time monitoring of energy consumption

“We’re working passionately to use emerging technologies to make our business model more resilient and more competitive and, above all, to create a more sustainable world. **SAP Sustainability Footprint Management and SAP Business AI are helping us achieve these goals.**”

Özlem Altınışık, Group Intelligent Technologies Senior Director
Martur Fompak International

52%

reduction in
transportation-related
carbon emissions

34%

decrease in carbon
emissions by automotive
seat

Martur Fompak International
Istanbul, Turkey
www.marturfompak.com/

Industry
Automotive

Products and services
Leading global automotive
supplier specializing in the design
and manufacturing of car seat
systems and interior components
for passenger vehicles.

Employees
7,000

Revenue
\$401.5M

Featured solutions
SAP Sustainability Footprint Management
RISE with SAP
SAP Business AI