



True to its “commitment to the global good,” CENIBRA needed to unify ERP and sustainability data for traceability and transparency across its supply chain to address the EU’s Deforestation Regulation (EUDR).

“With SAP Green Token, CENIBRA has a structured process for supply chain traceability. We have improved our control system with the adoption of a robust digital solution that delivers more transparency and agility.”

Gustavo da Costa Duque, Senior Systems Analyst,
Celulose Nipo-Brasileira S.A. (CENIBRA)

In a nutshell

With SAP Green Token enabling supply chain visibility, CENIBRA can now provide due diligence statements (DDS) to the Trade Control and Expert System (TRACES) compliance portal validating deforestation-free sustainable origin.

SAP offerings

- SAP Green Token 



1

Integrated data source for EUDR compliance and reporting

Full story

Social card

11,500

Tons of pulp tracked during initial implementation phase

Value BTS

Quote card

4

DDS completed in the first two months

Reference Slide

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