



Zamora Company: Reducing plastic use with centralized sustainability data

As a family business with a deep connection to the land through its vineyards and wineries, Zamora Company knows today's actions will help build its future legacy. With the SAP Responsible Design and Production solution, the company has created one source of sustainability information, enabling it to act in a responsible and sustainable way every day.

Zamora Company is on a mission to foster a circular economy by substituting product and packaging materials with sustainable alternatives across their entire supply chain.

Featured Partner

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Innovating to support sustainable operations and new packaging laws

Before: Challenges and opportunities

- Address nonreusable plastic packaging tax to meet Spain’s new regulatory requirements
- Increase use of recycled product and packaging materials and collaborate with suppliers to utilize more sustainable packaging
- Implement a scalable, cloud-based solution to help with data management, insights, and reporting

Why SAP and Minsait

- Manufacturers and retailers can calculate extended producer responsibility (EPR) obligations and fees, plastic taxes, and corporate commitments to help make the right material choices
- SAP partner Minsait offers a high degree of specialization and knowledge of digital transformation, integration, and implementation
- SAP S/4HANA software facilitates an integrated platform to help consolidate material characteristic information

After: Value-driven results

- Created smoother procurement and material registration processes with fully aligned accurate data on a single, integrated platform
- Supported a longer-term, eco-conscious strategy for alternative material evaluation that can result in cost savings for the company
- Extended solution reach to meet upcoming EPR legislation, reporting, and sustainability goals

“SAP Responsible Design and Production **significantly reduced Zamora’s exposure to noncompliance risk** with extended producer responsibility (EPR) regulations, while empowering us to contribute to a more sustainable environment.”

Enrique Gonzalo Mecández, SAP Operations Manager, Zamora Company

100%

accurate data based on material registration

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integrated platform with SAP S/4HANA gathering material characteristics

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Zamora Company
Cartagena, Spain
zamoracompany.com/

Industry
Consumer Products

Products and services
Family-owned producer and distributor of premium wines and spirits.

Employees
550 employees

Revenue
293M US\$

Featured solutions
SAP Responsible Design and Production