

Sustainable ingredients are a top priority for Adam Foods, which needed a single data source for integrating sustainability data across its business operations to address and comply with global environmental regulations.

“SAP Responsible Design and Production improved our packaging data visibility by creating one master data source. We can now generate tax forms in-house to meet Spain’s plastic tax mandate and proactively prepare for upcoming regulations affecting our business in Portugal, Hungary, Romania, and Poland.”

**Isidro Rodríguez Ureña, IT and Digital Transformation Lead,
Adam Foods**

In a nutshell

With SAP Responsible Design and Production enabling a single source of packaging data, Adam Foods can now track regulatory impacts, optimize materials for sustainable packaging, and efficiently manage and meet Spain’s plastic tax obligations in compliance with EU regulations.



SAP offerings

- SAP Responsible Design and Production 

A close-up photograph of several round, golden-brown bread rolls or buns with a cracked crust, resting on a metal cooling rack.**100%**

1
Data source with integrated sustainability features

100%
Expected return on investment in the first year via tax benefits

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