



CP Foods: Cultivating a ‘Kitchen of the World’ through sustainability innovation

Charoen Pokphand Foods Public Company Limited, known as CP Foods, is a Thai food conglomerate operating in 17 countries, exporting to 50 countries, and crossing five continents to reach over four billion consumers. Centered around three categories—feed, farm, and food—the company is committed to reducing greenhouse gas (GHG) emissions by leveraging smart technology, embracing renewable energy, promoting sustainable practices, and sourcing responsibly.

Guided by its mission of “net zero by 2050” and its “Kitchen of the World Through Sustainability” vision, CP Foods cultivates sustainability at every touch point. To future-proof its business, the company sought innovative sustainability solutions that would streamline GHG data collection, generate strategic insights, enable greater compliance, and enhance traceability from farm to table.



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Serving up sustainability and innovation with a helping of SAP solutions

Before: Challenges and opportunities

- Reduce 42% of scope 1 and 2 emissions and 30.3% of scope 3 emissions by 2030
- Create an accurate, auditable, and consistent environmental, social, and governance reporting system organization-wide
- Streamline the collection of greenhouse gas (GHG) data to support regulatory compliance
- Cultivate sustainability at every touch point of the food journey to combat climate change and reduce GHG emissions

Why SAP and YASH Technologies

- SAP Sustainability Control Tower, SAP Sustainability Footprint Management, and SAP S/4HANA Cloud Private Edition, EHS environment management solutions, providing a digital sustainability architecture to improve data quality, collection, accessibility, insights, and end-to-end traceability
- SAP experts leading and managing the project from planning through post-go-live, helping ensure the SAP solution architecture accurately reflects business requirements, use cases, and SAP standards
- YASH Technologies, offering functional and technical resources at each phase of the implementation project to enable a successful and smooth go-live

After: Value-driven results

- Automated data collection, transforming a manual processes into a centralized, ERP-centric system
- Achieved corporate-level carbon footprint transparency for scope 1, 2, and 3 across its feed business
- Provided GHG metrics, informing sustainability performance and supporting regulatory report generation
- Enabled operational compliance, helping reduce GHG emissions, water usage, and industrial waste

“Net zero is the only solution to climate change. SAP Sustainability solutions give us **insight into actual emissions automated in real time**, rather than relying on manual averages. This allows us to make quick, informed, and sustainable business decisions for our operations and for the planet.”

Prasit Boondoungprasert, CEO, Charoen Pokphand Foods Public Company Limited

First

Agribusiness company globally to use SAP Sustainability solutions as an end-to-end architecture for reporting scope 1, 2, and 3 emissions

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Accurate, auditable system of record for corporate-level scope 1, 2, and 3 emissions

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Charoen Pokphand Foods Public Company Limited (CP Foods)
Bangkok, Thailand
www.cpfworldwide.com

Industry
Agribusiness and consumer products

Products and services
Agro-industrial and food conglomerate providing environmentally and socially responsible products in the feed, farm, and food categories

Employees
130,000

Revenue
US\$17.07 billion

Featured solutions
SAP Sustainability Control Tower, SAP Sustainability Footprint Management, and SAP S/4HANA Cloud for EHS environment management