

*Prompt: Write an engaging article to convince a potential client to sign up for your home decluttering service. The ideal client for the service is an upper-middle-class homeowner in their 30s-40s with children.*

Coming home should feel like a sigh of relief-- not a sigh of resignation. You're busy juggling your family's schedules, responsibilities, and social obligations. It can be hard to get a second for yourself, much less hours for scrubbing the bathroom floor or dusting. It's impossible to do it all. Sure, you can pull out the chore chart and try to wrangle the kids into helping, but if that worked, your house would be clean. It's okay to admit it, it's time to give in. Let us take over! We'll do the dirty work and purify your inner sanctum. You'll fall in love with your home all over again when it's spotless from top to bottom.

You can trust our cleaning experts to handle your unique needs with speed and care. With our adjustable plans, online scheduling, and review system, you'll get a stress-free service that allows you to spend less time cleaning and more time living.

Our services include:

- Customizable plans that allow you to target specific areas for your cleaning and to give our staff special instructions so your house will be cleaned the way you like it.
- Eco-friendly and allergy-free products. You wouldn't expose your kids to harsh chemicals or aggressive scents, and we won't either. We ensure that all our products use natural ingredients that are effective against germs and safe for everyone in your household.
- Flexible scheduling. Whether you like to set a weekly time or you need an option that adapts to your schedule, we've got you covered. Our online portal allows you to schedule as far out as 6 months or as close as 48 hours.
- Transparent and fair pricing so you'll never be hit with a cleaning bill you weren't expecting. We charge a flat hourly rate for all cleaning tasks and we'll only clean what you ask us to.

You can trust Friendly Cleaners to take over for you, we've got it covered.

Take advantage of our newcomers special for 30% off your first clean. We're only offering this discount to the first 30 customers, so claim your discount before your neighbor beats you to it.