

*Prompt: Write a press release announcing a groundbreaking ceremony for a non-profit organization's project. The release should aim for a feature article in a local newspaper.*

## **Press Release: For Immediate Release (from gbclt.org)**

### **Gertrude Brown Community Land Trust to Break Ground on Micro-Home Village for the Unhoused**

*On March 30th, at 1:00 p.m. at 3030 N 40th St, Gertrude Brown Community Land Trust will hold a groundbreaking ceremony for our project to serve the needs of the unhoused in Minneapolis.*

The GBC Land Trust is a group of unhoused and unhoused people seeking to build long-term housing on collectively owned land. The Land Trust will have 30 micro-homes, a community garden, and a central building with a communal kitchen, showers, laundry, storage, and office space. The groundbreaking ceremony will feature speeches from board members, a musical number, and light refreshments. The ceremony marks the beginning of construction for the project, estimated to be completed by July of this year.

The Land Trust operates on a housing-first model that reduces barriers found in traditional housing assistance like employment or sobriety requirements. The future residents will become the owners of their micro-homes, which will be sold to them at low to no cost. Through community and governmental partnerships, residents can access employment assistance, disability, and recovery services with a stable base of supportive housing and community.

Board member Abigail Meyer describes the project as “unique because it puts unhoused people at the center. We chose the micro-home model because it was what unhoused people wanted more than other models.”

About Gertrude Brown Community Land Trust:

Named after a radical Black Minneapolis housing organizer, GBCLT is a group of housed and unhoused people seeking to build housing and own it collectively to end displacement and ensure stability.

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