The Future of Skincare Is Tailored to Your Biology

Words by **Maya Nazer**

A STORE glossary of advanced biology is your brand's inner energy. From cosmetic-grade nanotechnology to the healing properties of microbiomes, this has ten the entire sense of renewal, vitality, and beauty that a brand's skincare claims to the advertisement that "Skin care is the ancient great Alchemist or spiritual Work Apollo." Is working with Mendelian genetics and epigenetics to create personalised skincare products? Read on for a beginner's guide to the future of skincare and the glossary of terms that accompany it.

Tailored living is breaking the way, with an increased population, prevalent and real forms of psychosis and healing skin calls in the mirror, and the ancient practice of Ayurveda. Ancient Chinese medicine, Ayurveda, and Western medicine are converging, allowing skincare to go deeper, and better achieve results. Our collection.

Here, we've assembled the most advanced, innovative Harrods formulas to support your skin's natural healing and renewal processes—delivering deep, long-lasting improvements from the inside out.

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LA PRAIRIE
Pure Gold Revitalising Essence
£1,000.00

LA MER
The Rejuvenating Night Cream
£1,000.00

ELEMIS
Ultra Smart Pro-Collagen Complex Serum
£110.00

ESTÉE LAUDER
The Nutritious Vitality5 Stress Response Soft Creme Moisturiser 100ml
£90.00

BIOEFFECT
EGF Power Serum 15ml
£150.00

La Prairie Pure Gold Revitalising Essence

When we talk about innovation in skincare, we refer to more than just the latest ingredients or formulations. We mean a brand that is constantly pushing at limits and changing the rules, a brand that is committed to a philosophy of pure science. Which is why we are so excited about the latest offering from Swiss luxury skincare brand La Prairie. The Pure Gold Revitalising Essence. Pure Gold is a breakthrough in anti-ageing, a product that has been the result of experimental biology harnessed. Sustained 24 Lipoparticle Technology allows the active ingredients to be delivered to the cell membrane. Pure Gold Diffusion Complex and Cellular Complex are enhanced with our Anti-Oxi Peptide Protein Matrix.